

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

ANHEUSER-BUSCH COS

2. Address:

1401 EYE STREET NW #200, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

4. Contact Name: MICHAEL F. ROCHE

Telephone: 2022939494

E-mail (optional): michael.roche@anheuser-busch.com

Senate ID #: 4026-12

House ID #:

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 1,560,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ADV (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: Any restrictions on corporate advertising; any restrictions on the tax deductibility of corporate advertising; alcohol advertising and marketing.

17. House(s) of Congress and Federal agencies contacted:

Federal Trade Commission (FTC)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ALC (one per page)

16. Specific lobbying issues:

Athletic Association (NCAA) should affirm its commitment to a policy of discouraging alcohol use among underage students by ending all alcohol advertising during radio and television broadcast of collegiate sporting events. S1436 - Campus Based Underage Alcohol Use Reduction Act; HR864/S408 - Sober Truth on Preventing Underage Drinking Act or the STOP Underage Drinking Act; HR1306/S722 - A bill to amend the Internal Revenue Code of 1986 to reduce the tax on beer to its pre-1991 level - provisions related to tax. Alcohol advertising and marketing; Authorization and funding of federal alcohol abuse and driver safety programs; Federal Trade Commission reports on the Alcohol/Beverage industry; Issue related to Tax and Trade Bureau and Alcohol labeling; Any provisions related to drunken driving initiatives; Any provisions related to underage drinking. All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: HR 145 A resolution expressing the sense of the House of Representatives that the National Collegiate

17. House(s) of Congress and Federal agencies contacted:

Executive Office of the President (EOP)
Federal Trade Commission (FTC)
HOUSE OF REPRESENTATIVES
Health & Human Services, Dept of (HHS)
SENATE
Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D
Covered Official Position (if applicable): N/A
Name: MCCARTHY, DANIEL M.
Covered Official Position (if applicable): N/A
Name: ROCHE, MICHAEL F.
Covered Official Position (if applicable): N/A
Name: ROSS, CHRISTOPHER P.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY

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15. General issue area code: ANI (one per page)

16. Specific lobbying issues:

HR 3824-Threatened and Endangered Species Recovery Act of 2005; HR4075 United States-Russia Polar Bear Conservation & Management Act of 2006; Endangered Species Act Reauthorization-all provisions pertaining to the care of marine animals and endangered species. All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: HR 2130-Marine Mammal Protection Act Amendments of 2005 - provisions relating to the public display of marine mammals;

17. House(s) of Congress and Federal agencies contacted:

Agriculture, Dept of (USDA)
Commerce, Dept of (DOC)
HOUSE OF REPRESENTATIVES
Interior, Dept of (DOI)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D
Covered Official Position (if applicable): N/A
Name: MCCARTHY, DANIEL M.
Covered Official Position (if applicable): N/A
Name: ROCHE, MICHAEL F.
Covered Official Position (if applicable): N/A
Name: ROSS, CHRISTOPHER P.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

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15. General issue area code: BEV (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: H. Res. 145 A resolution expressing the sense of the House of Representatives that the National Collegiate Athletic Association (NCAA) should affirm its commitment to a policy of discouraging alcohol use among underage students by ending all alcohol advertising during radio and television broadcast of collegiate sporting events. S1436 - Campus Based Underage Alcohol Use Reduction Act; HR864/S408 - Sober Truth on Preventing Underage Drinking Act or the STOP Underage Drinking Act; HR1306/S722 - A bill to amend the Internal Revenue Code of 1986 to reduce the tax on beer to its pre-1991 level - provisions related to tax; Alcohol advertising and marketing; Authorization and funding of federal alcohol abuse and driver safety programs; Federal Trade Commission reports on the Alcohol/Beverage industry; Issues related to Tax and Trade Bureau and Alcohol labeling; Any provisions related to drunken driving initiatives; Any provisions related to underage drinking.

17. House(s) of Congress and Federal agencies contacted:

Executive Office of the President (EOP)
Federal Trade Commission (FTC)
HOUSE OF REPRESENTATIVES
Health & Human Services, Dept of (HHS)
SENATE
Treasury, Dept of

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Covered Official Position (if applicable): N/A
Name: ROCHE, MICHAEL F.
Covered Official Position (if applicable): N/A
Name: ROSS, CHRISTOPHER P.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

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15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: HR 5384 Agriculture, Rural Development, Food & Drug Administration, & Related Agencies Appropriations Act, 2007; HR 5647/53708 Departments of Labor, Health & Human Services, and Education, and Related Agencies Appropriations Act, 2007 - underage drinking related issues; HR5576 Transportation, Treasury, Housing & Urban Development, the Judiciary, the District of Columbia & Independent Agencies Appropriations Act, 2007 - underage drinking related issues.

17. House(s) of Congress and Federal agencies contacted:

Executive Office of the President (EOP)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

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15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: HR2500 National Amusement Park Ride Safety Act - provisions relating to the regulations in the amusement industry; provisions relating to the CPSC jurisdiction over fixed site amusement park rides.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

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Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

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15. General issue area code: ENV (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation matters such as: agricultural and water issues.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

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Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

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15. General issue area code: RET (one per page)

16. Specific lobbying issues:

HR 2830 Pension Protection Act of 2005; S1783 Pension Security and Transparency Act of 2005; HR 1960 Pension Preservation and Savings Expansion Act of 2005; S1953 National Employee Savings and Trust Equity Guarantee Act of 2005. All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: S219 National Employee Savings and Trust Equity Guarantee Act of 2005;

17. House(s) of Congress and Federal agencies contacted:

Executive Office of the President (EOP)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

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Covered Official Position (if applicable): N/A

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15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

--Provisions related to tax on the beverage industry. HR5638 Permanent Estate Tax Relief Act of 2006. Proposals regarding alcohol excise tax equalization; Corporate and individual income tax issues; Excise taxes as they affect the alcohol industry. All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: HR1306/S722 A bill to amend the Internal Revenue Code of 1986 to reduce the tax on beer to its pre-1991 level

17. House(s) of Congress and Federal agencies contacted:

Executive Office of the President (EOP)

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

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15. General issue area code: TRA (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: HR 5672 Fiscal 2007 Commerce-Justice-Science Appropriations - underage drinking related issues; FAA Reauthorization; HR5647/S3708, Departments of Labor, Health & Human Services, & Education, &Related Agencies Appropriations Act, 2007-underage drinking related issues; HR5576 Transportation, Treasury, Housing & Urban Development, the Judiciary, the District of Columbia & Independent Agencies Appropriations Act, 2007 - underage drinking related issues

17. House(s) of Congress and Federal agencies contacted:
Executive Office of the President (EOP)
HOUSE OF REPRESENTATIVES
SENATE

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Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

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15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of endangered species in general and legislation such as: HR1575/S295 A bill to authorize appropriate action if the negotiations with the People's Republic of China regarding China's undervalued currency are not successful. HR2208/S984 Fair Currency Practices Act of 2005; HR3283/S1421 United States Trade Rights Enforcement Act - provisions relating to trade; S377 Fair Currency Enforcement Act of 2005 - provisions relating to trade; S2467 United States Trade Enforcement Act of 2006; HR 6343 A bill to extend certain trade preference programs, to authorize the extension of nondiscriminatory treatment (normal trade relations treatment) to the products of Vietnam, to modify temporarily certain rates of duty and make other technical amendments to the trade laws, and for other purposes. S3495 A bill to authorize the extension of nondiscriminatory treatment (normal trade relations treatment) to the products of Vietnam. All issues pertaining to China-U.S. economic trade relationship.

17. House(s) of Congress and Federal agencies contacted:

Executive Office of the President (EOP)

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 13, 2007

Printed Name and Title: MICHAEL F. ROCHE -