

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE

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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page H. D.

1. Registrant Name Piper & Marbury L.L.P.			
2. Registrant Address <input type="checkbox"/> Check (if different) than previously reported Address 1200 19th Street, N.W. City Washington State/Zip (or Country) DC 20036			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name Ronald L. Plesser	Telephone (202) 861-3969	E-mail (optional) rplesser@pipermar.com	5. Senate ID # 31587-24
7. Client Name <input type="checkbox"/> Self Direct Marketing Association			6. House ID # 32113005

TYPE OF REPORT 8. Year 1999 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____

11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$120,000.00</u> Income (nearest \$20,000) Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000) 14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. <input type="checkbox"/> Method A. Reporting amounts using LDA definitions only <input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature _____ Date 8/12/99

Printed Name and Title Ronald L. Plesser - Partner Page 1 of 3

Registrant Name: Piper & Marbury L.L.P.

Client Name: Direct Marketing Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CFI (one per page)
16. Specific Lobbying issues
H.R.1685, Internet Growth and Development Act of 1999,
H.R.1686, Internet Freedom Act,
S.759, Inbox Privacy Act of 1999,
S.809, Online Privacy Protection Act of 1999,
Industry self-regulatory initiatives to protect consumer privacy

17. House(s) of Congress and Federal agencies contacted Check if None
Executive Office of the President
Federal Trade Commission
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Bergman, Alisa M.		No
Civildanes, Emilio W.		No
Halpert, James J.		No
Ingis, Stuart P.		No
Pauley, Katharine A.		No

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date 8/12/99

Printed Name and Title Ronald L. Plesser - Partner Page 2 of 3

Registrant Name: Piper & Marbury L.L.P.

Client Name: Direct Marketing Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific Lobbying issues
H.R.10, Financial Services Act of 1999,
H.R.1924, Federal Agency Compliance Act,
S.1143, Department of Transportation and Related Agencies Appropriations Act, 2000,
S.187, Financial Information Privacy Act of 1999,
S.573, Medical Information Privacy and Security Act,
S.578, Health Care PIN Act,
S.881, Medical Information Protection Act of 1999,
Draft International Safe Harbor Privacy Principles

17. House(s) of Congress and Federal agencies contacted Check if None
Department of Commerce
Executive Office of the President
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Bergman, Alisa M.		Yes
Cividanes, Emilio W.		No
Halpert, James J.		No
Ingis, Stuart P.		No
Pauley, Katharine A.		No
Plessner, Ronald L.		No

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature Ronald L. Plessner Date 8/12/99

Printed Name and Title Ronald L. Plessner - Partner Page 3 of 3