

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE
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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration 3/15/2004

2. House Identification Number _____

Senate Identification Number _____

REGISTRANT

3. Registrant name Alexander Strategy Group

Address 3000 K. St NW, Suite 101

City Washington

State DC

Zip 20007

4. Principal place of business (if different from line 3)

City _____

State/Zip (or Country) _____

5. Telephone number and contact name

(202) 339-3900

Contact Edward Stewart

E-mail (optional) _____

6. General description of registrant's business or activities

Lobbying and Public Relations Firm.

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check labeled "Self" and proceed to line 10.* Self

7. Client name Rockford Area Convention and Visitors Bureau

Address 102 North Main St.

City Rockford

State IL

Zip 61101

8. Principal place of business (if different from line 7)

City _____

State/Zip (or Country) _____

9. General description of client's business or activities

Tourism

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
Karl Gallant	
Brian Darling	

Registrant Name Alexander Strategy Group Client Name Rockford Area Convention and Visitors B

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1

BUD

12. Specific lobbying issues (current and anticipated)

General Appropriations Issues

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the regi a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activit

No ⇨ Go to line 14.

Yes ⇩ Complete the rest of this section for each entity matchin criteria above, then proceed to line 14.

Name	Address	Principal Place of Busi (city and state or count

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsi activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the out of the lobbying activity?

No ⇨ Sign and date the registration.

Yes ⇩ Complete the rest of this section for eac matching the criteria above, then sign at registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

Signature [Handwritten Signature] Date June 12,

Printed Name and Title Edward Stewart, Partner

Form LD-1 (Rev. 04/03)