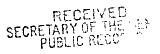
Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510



02 AUG 12 PM 3:

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

Registrant Name Verner, Liipfert, Bernhard, McF	herson & Hand		
	ent than previously reported State/Zip (or Country)	Suite 700 DC 20005	
3. Principal Place of Business (if different from	n line 2)		
City	State/Zip (or Country)		
4. Contact Name John H. Zentay	-	ail (optional) entay@verner.com	5. Senate ID # 39974-734
7. Client Name Self Kellogg Company			6. House ID # 30883023
10. Check if this is a Termination Repo			11. No Lobb
12. Lobbying Firms		13. Organizations	
INCOME relating to lobbying activities for this reporting period was:		EXPENSES relating to lobbying activities for this re period were:	
Less than \$10,000 🗆		Less than \$10,000	
Inco	0,000.00 Ome (nearest \$20,000)	14. REPORTING METHOD. Check	
Provide a good faith estimate, rounde \$20,000 of all lobbying related incom		accounting method. See instructions for	description o
(including all payments to the registra for lobbying activities on behalf of the	ant by any other entity	☐ Method A. Reporting amounts using LDA defini	
To reseying activities on contain of the		Method B. Reporting amounts under section 603 the Internal Revenue Code	
		☐ Method C. Reporting amounts und Internal Revenue Code	
Signature		Date _ 8/5/200	2

00020251921

Reg	istrant Name:	Verner, Liipfert, Bernhard, McPherson	a & Hand
Clie	nt Name:	Kellogg Company	91.1
enga	ged in lobbyin		to reflect the general issue areas in which the registrant g period. Using a separate page for each code, provide
15. 16.		(I I O)	nd Empowerment Act of 2002,
17.	House(s) of C House of Rep Senate	ongress and Federal agencies contacted presentatives	☐ Check if None
18.	Name of each	individual who acted as a lobbyist in this i	ssue area
	Name		Covered Official Position (if applicable)
	Freeman, Ro	semary B.	
	Migdail, Eva	n M.	
19.	Interest of eac	ch foreign entity in the specific issues listed	on line 16 above Check if None
Sigr	iature		Date 8/5/2002

Reg	istrant Name:	Verner, Liipfert, Bernhard, McPher	son & Hand
Clie	nt Name:	Kellogg Company	
enga info	aged in lobbyin rmation as requ General issue	ng on behalf of the client during the report clested. Attach additional page(s) as need area code TRD (one per page	
10.	Internationa Internationa U.S./Mexico	l customs issues. l tariff reductions. sugar quotas. nomic development.	
17.	Customs Ser Department	of State ffice of the President	☐ Check if None
18.	Name of each	individual who acted as a lobbyist in thi	s issue area Covered Official Position (if applicable)
			Covered Official Position (II applicable)
	Freeman, Ro		
	Martin, Jeni Weiss, David		
	.		
19.	Interest of eac	ch foreign entity in the specific issues list	red on line 16 above 🛛 Check if None
Sigr	nature		Date 8/5/2002

Elient Name: Kellogg	Company		
nformation Update l	Page - Complete ONLY wh	ere registration information has	changed.
20. Client new address			·7 · · · · · · · · · · · · · · · · · ·
21. Client new principal place of	business (if different from line 20)		
City	State/Zip (or Country)		
22. New general description of cl	lient's business or activities		
LOBBYIST UPDATE			
23. Name of each previous Dwyer, Denis J. Hand, Lloyd N. Bentsen, Lloyd M. Martin, Jenifer	ly reported individual who is n	o longer expected to act as a lobby	rist for the client
ISSUE UPDATE 24. General lobbying issue.	s previously reported that no lo	onger pertain	
AFFILIATED ORGAN 25. Add the following affil			
Name		Address	
26. Name of each previous	ly reported organization that is	no longer affiliated with the regist	rant or client
FOREIGN ENTITIES 27. Add the following fore	ign entities		
Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities
28. Name of each previous or affiliated organization		no longer owns, or controls, or is a	ffiliated with the regist

Tohn H 7antay Sharahaldar Filing #f8e709c2-9ae6-421d-80a8-38608e31b812 - Page 7 of 8