Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Aug 14, 2006

## **LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

| 1. Registrant Name:  |
|--|
| KAPLAN   |
| 2. Address:<br>888 7TH AVE 23RD FLOOR, NEW YORK, NY 10106  |
| 3. Principal place of business (if different from line 2):   |
| 4. Contact Name: J DE MUINCK KEIZER<br>Telephone: 212-492-5980<br>E-mail (optional): johandmk@kaplan.com   |
| Senate ID #: 82773-12<br>House ID #: 36387000  |
| 7. Client Name: 🔀 Self   |
| TYPE OF REPORT   |
| 8. Year 2006 Midyear (January 1 - June 30): 🛛 OR Year End (July 1 - December 31): 🗌  |
| 9. Check if this filing amends a previously filed version of this report:  |
| 10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity:  |
| INCOME OR EXPENSES   |
| Complete Either Line 12 <b>OR</b> Line 13  |
| 12. Lobbying Firms   |
| INCOME relating to lobbying activities for this reporting period was:  |
| Less than \$10,000:  |
| \$10,000 or more: => Income (nearest \$20,000):  |
| Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client). |
| 13. Organizations  |
| EXPENSES relating to lobbying activities for this reporting period were:   |
| Less than \$10,000:  |
| \$10,000 or more: X => Expenses (nearest \$20,000): 80,000.00  |
| 14. Reporting Method. Check box to indicate expense accounting method. See instructions for description of options.  |
| Method A. Reporting amounts using LDA definitions only     Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code     Method C. Reporting amounts under section 162(e) of the Internal Revenue Code |

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Registrant Name: KAPLAN Client Name: Self

## LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: EDU (one per page)
- 16. Specific lobbying issues:

Reauthorization of the Higher Education Act. HR 609; S.1614; S.1932. Online education; 90/10 Rule. Access to post-secondary education. Test Preparation issues. NCLB: Title I and Supplemental Education services.

17. House(s) of Congress and Federal agencies contacted: Education, Dept of HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CAMPOVERDE, REBECCA Covered Official Position (if applicable): ASST, SEC. DEPT. OF EDUCATION

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Registrant Name: KAPLAN Client Name: Self

## LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

15. General issue area code: LBR (one per page)

16. Specific lobbying issues:

Job training

17. House(s) of Congress and Federal agencies contacted: Education, Dept of HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CAMPOVERDE, REBECCA Covered Official Position (if applicable): ASST, SEC, DEPT, OF EDUCATION

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Aug 14, 2006

Printed Name and Title: JOHAN DE MUINCK KEIZER - SENIOR VICE PRESIDENT AND GENERAL COUNSEL

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