Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required to Complete This Page**

1. Registrant Name

Kaplan, Inc.

2. Address ☐ Check if different than previously reported

888 Seventh Avenue, 23rd Floor

3. Principal Place of Business (if different from line 2)

City: New York
State/zip (or Country): NY 10106

4. Contact Name: Johan de Muinck Keizer
Telephone: (212) 492-5980
E-mail (optional):

5. Senate ID #: 82773-12

7. Client Name ☑ Self

6. House ID #: 36387000

TYPE OF REPORT

8. Year 2004 Midyear (January 1-June 30) ☑ OR Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date ____________

11. No Lobbyin

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $ ____________
Income (nearest $20,000)

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this repor period were:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $ $80,000.00
Expenses (nearest $20,000

14. REPORTING METHOD. Check box to indicate ex accounting method. See instructions for description of o

☑ **Method A.** Reporting amounts using LDA definiti

☐ **Method B.** Reporting amounts under section 6033 Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(Internal Revenue Code

8/11/04

Signature ____________________ Date ____________

Printed Name and Title Johan de Muinck Keizer, Vice President and Deputy General Counsel

LD-2 (REV. 4/03)

Registrant Name Kaplan, Inc. Client Name

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which th engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each co** information as requested. Attach additional page(s) as needed.

15. General issue area code EDU (one per page)

16. Specific lobbying issues

Reauthorization of the Higher Education Act of 1965
Online education; S 1203, HR 2913, HR 3039
90/10 Rule
Test Preparation
Supplemental Education Services (No Child Left Behind)

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

US House of Representatives
US Senate
US Department of Education

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Rebecca O. Campoverde	Asst. Sec. for Legislation and Congressional Affairs,
	U.S. Dept. of Education

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature [signature] Date 8/11/04

Printed Name and Title Johan de Muinck Keizer, Vice President and Deputy General Counsel

Form LD-2 (Rec. 4/03)