

Clerk of the House of Representatives  
Legislative Resource Center  
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Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
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Washington, DC 20510

SECRETARY OF THE SENATE

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**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

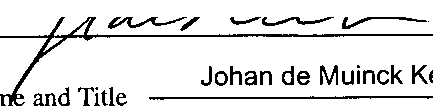
1. Registrant Name <b>Kaplan, Inc.</b>			
2. Address <input type="checkbox"/> Check if different than previously reported <b>888 Seventh Avenue, 23rd Floor</b>			
3. Principal Place of Business (if different from line 2) <b>New York</b> <b>NY 10106</b> City: State/zip (or Country)			
4. Contact Name <b>Johan de Muinck Keizer</b>	Telephone <b>(212) 492-5980</b>	E-mail (optional)	5. Senate ID # <b>82773-12</b>
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # <b>36387000</b>

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June 30) ☒ **OR** Year End (July 1-Dec)
9. Check if this filing amends a previously filed version of this report ☐10. Check if this is a Termination Report ☐ ⇨ Termination Date \_\_\_\_\_

11. No Lobbying

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

12. Lobbying Firms	13. Organizations
<b>INCOME</b> relating to lobbying activities for this reporting period was:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input type="checkbox"/> ⇨ \$ _____ <div style="text-align: center;">Income (nearest \$20,000)</div>	<b>EXPENSES</b> relating to lobbying activities for this reporting period were:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input type="checkbox"/> ⇨ \$ <u>80,000.00</u> <div style="text-align: center;">Expenses (nearest \$20,000)</div>
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of <input checked="" type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definition <input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033 Internal Revenue Code <input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) Internal Revenue Code

Signature  Date 6/11/07

Printed Name and Title Johan de Muinck Keizer, Vice President and Deputy General Counsel

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Registrant Name Kaplan, Inc. Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code area as requested. Attach additional page(s) as needed.

15. General issue area code EDU (one per page)

16. Specific lobbying issues

Reauthorization of the Higher Education Act of 1965  
Online education; S 1203, HR 2913, HR 3039  
90/10 Rule  
Test Preparation  
Supplemental Education Services (No Child Left Behind)

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

US House of Representatives  
US Senate  
US Department of Education

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Rebecca O. Campoverde	Asst. Sec. for Legislation and Congressional Affairs, U.S. Dept. of Education

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature  Date 8/11/04

Printed Name and Title / Johan de Muinck Keizer, Vice President and Deputy General Counsel

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