

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

MAGAZINE PUBLISHERS OF AMERICA

2. Address:

1211 Connecticut Avenue, NW 610, Washington, DC 20036

3. Principal place of business (if different from line 2):

City: New York State/Zip(or Country): NY 10019

4. Contact Name: DEBRA JONES

Telephone: 2022960340

E-mail (optional): debra.jones@magazine.org

Senate ID #: 23496-12

House ID #:

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 402,773.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- ☒ **Method A.** Reporting amounts using LDA definitions only
☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: MAGAZINE PUBLISHERS OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ADV (one per page)

16. Specific lobbying issues:

S 948, The Children and Media Research Advancement Act; S 771, The Child Nutrition Promotion and School Lunch Protection Act; HR 1363, The Child Nutrition Promotion and School Lunch Protection Act

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Federal Trade Commission (FTC)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COHEN, RITA D.

Covered Official Position (if applicable): N/A

Name: CREGAN, JAMES R.

Covered Official Position (if applicable): N/A

Name: HERRIGAN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ART (one per page)

16. Specific lobbying issues:

Issues pertaining to activities protected by the First Amendment, including possible restrictions on content in various arts and entertainment media

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Federal Trade Commission (FTC)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COHEN, RITA D.

Covered Official Position (if applicable): N/A

Name: CREGAN, JAMES R.

Covered Official Position (if applicable): N/A

Name: HERRIGAN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MAGAZINE PUBLISHERS OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CPT (one per page)

16. Specific lobbying issues:

HR 1201, Freedom and Innovation Revitalizing U.S. Entrepreneurship Act of 2007; HR 4279, Prioritizing Resources and Organization for Intellectual Property Rights Act of 2007; S. 522, Intellectual Property Rights Enforcement Act; S. 2317, Intellectual Property Enforcement Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

U.S. Copyright Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COHEN, RITA D.

Covered Official Position (if applicable): N/A

Name: CREGAN, JAMES R.

Covered Official Position (if applicable): N/A

Name: HERRIGAN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MAGAZINE PUBLISHERS OF AMERICA Client Name: Self

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15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

HR 964, Spy Act; HR 936, Prevention of Fraudulent Access to Phone Records Act; HR 1685, Data Security Act of 2007 ; S 1260, Data Security Act of 2007; S 1625, Counter-Spy Act; HR 3541, Do-Not-Call Improvement Act of 2007; HR 2601, Do-Not-Call Registry Fee Extension Act of 2007; S. 2096, Do-Not-Call Improvement Act of 2007; S. 781, Do-Not-Call Registry Fee Extension Act of 2007 S 495, Personal Data Privacy and Security Act of 2007; HR 958, Data Accountability and Trust Act ; S 806, Consumer ID Protection and Security Act; S 1178, Identity Theft Prevention Act; HR 3316, Identity Theft Protection Act of 2007;

17. House(s) of Congress and Federal agencies contacted:

Federal Trade Commission (FTC)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COHEN, RITA D.

Covered Official Position (if applicable): N/A

Name: CREGAN, JAMES R.

Covered Official Position (if applicable): N/A

Name: HERRIGAN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MAGAZINE PUBLISHERS OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

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15. General issue area code: ENV (one per page)

16. Specific lobbying issues:

Issues pertaining to environmental considerations and characteristics of magazine publishing.

17. House(s) of Congress and Federal agencies contacted:
Government Accountability Office (GAO)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COHEN, RITA D.

Covered Official Position (if applicable): N/A

Name: CREGAN, JAMES R.

Covered Official Position (if applicable): N/A

Name: LINK, NINA

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MAGAZINE PUBLISHERS OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MIA (one per page)

16. Specific lobbying issues:

HR 2102, The Free Flow of Information Act of 2007 ; S. 2035, The Free Flow of Information Act of 2007; HR 1309, Freedom of Information Act Amendments of 2007; S 2488, OPEN Government Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COHEN, RITA D.

Covered Official Position (if applicable): N/A

Name: CREGAN, JAMES R.

Covered Official Position (if applicable): N/A

Name: HERRIGAN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MAGAZINE PUBLISHERS OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

S 468, Food and Drug Administration Safety Act of 2007; HR 788, Food and Drug Administration Safety Act of 2007; S 1082, Food and Drug Administration Revitalization Act; HR 2900, Food and Drug Administration Amendments Act of 2007; HR 1561, Enhancing Drug Safety and Innovation Act of 2007; S 484, Enhancing Drug Safety and Innovation Act of 2007

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Federal Trade Commission (FTC)

Food & Drug Administration (FDA)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COHEN, RITA D.

Covered Official Position (if applicable): N/A

Name: CREGAN, JAMES R.

Covered Official Position (if applicable): N/A

Name: HORRIGAN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: POS (one per page)

16. Specific lobbying issues:

Oversight Hearing, Postal Rates, Regulation, and Service

17. House(s) of Congress and Federal agencies contacted:

Government Accountability Office (GAO)

HOUSE OF REPRESENTATIVES

Postal Regulatory Commission

SENATE

U.S. Postal Service (USPS)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COHEN, RITA D.

Covered Official Position (if applicable): N/A

Name: CREGAN, JAMES R.

Covered Official Position (if applicable): N/A

Name: HERRIGAN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MAGAZINE PUBLISHERS OF AMERICA Client Name: Self

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15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

S 1040, Tax Simplification Act of 2007; S 1726, Business Activity Tax Simplification Act of 2007; HR 3396, Sales Tax Fairness and Simplification Act

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COHEN, RITA D.

Covered Official Position (if applicable): N/A

Name: CREGAN, JAMES R.

Covered Official Position (if applicable): N/A

Name: HERRIGAN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 14, 2008

Printed Name and Title: DEBRA JONES, MANAGER, ADMINISTRATIVE AND POLITICAL -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Feb 14, 2008

Printed Name and Title: -