

## LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration Aug 01, 2002

2. House Identification Number \_\_\_\_\_

Senate Identification Number 65191-381

### REGISTRANT

3. Registrant Name: VENN STRATEGIES LLC  
Address: 1101 CONNECTICUT AVENUE NW, STE. 550  
City: WASHINGTON State: DC Zip: 20036

4. Principal place of business (if different from line 3):

5. Telephone number and contact name:  
202-466-8700 Contact: ANNE URBAN  
E-mail(optional): aurban@vennstrategies.com

6. General description of registrant's business or activities:  
political consulting firm

### CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

Self

7. Client name: SALLIE MAE  
Address: 901 E STREET, N.W.  
City: WASHINGTON State: DC Zip: 20004

8. Principal place of business (if different from line 7):

9. General description of client's business or activities:  
educational loan provider

### LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: HAWLEY, NOELLE  
Covered Official Position (if applicable): N/A  
Name: SILVERMAN, STEPHANIE  
Covered Official Position (if applicable): N/A  
Name: SWIRSKI, SANDRA  
Covered Official Position (if applicable): N/A  
Name: URBAN, ANNE  
Covered Official Position (if applicable): N/A

### LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

EDU

12. Specific lobbying issues (current and anticipated):

Student loan consolidation issues, reauthorization of the Higher Education Act

### AFFILIATED ORGANIZATIONS

Registrant Name: VENN STRATEGIES LLC Client Name: SALLIE MAE

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period **and** 13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period in whole or in major part plans, supervises or controls the registrant's lobbying activities?

No, then go to line 14.

Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

#### FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No, then sign and date the registration.

Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Signature: ON FILE      Date: Aug 06, 2002

Printed Name and Title: NOELLE HAWLEY - VICE PRESIDENT