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Washington, DC 20515

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Washington, DC 20510

SECRETARY OF THE SENATE

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## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>Viacom Inc.</b>			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address <b>Suite 1100,</b> <b>1501 "M" Street, Northwest</b> City <b>Washington</b> State/Zip (or Country) <b>DC 20005</b>			
3. Principal Place of Business (if different from line 2) City State/Zip (or Country)			
4. Contact Name <b>DeDe Ferrell</b>	Telephone <b>202-785-7300</b>	E-mail (optional) <b>dede.ferrell@viacom.com</b>	5. Senate ID # <b>40032-12</b>
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # <b>33844000</b>

TYPE OF REPORT 8. Year 1999 Midyear (January 1-June 30)  OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<b>12. Lobbying Firms</b>	<b>13. Organizations</b>
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input type="checkbox"/> >> \$ _____ Income (nearest \$20,000)	\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$500,000.00</u> Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of options. <input checked="" type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions only <input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code

Signature DeDe Ferrell Date 8/11/99

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 1 of 9

Registrant Name: Viacom Inc.

Client Name: Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ART (one per page)

16. Specific Lobbying issues
- HJRes 47, A joint resolution expressing the sense of the Congress regarding the need for a Surgeon General's report on media and violence. Requires the Surgeon General to undertake a comprehensive review concerning the impact on the health and welfare of children and young adults of violent messages delivered through the media.**
  - HR 1501, Juvenile Crime Bill, A bill to provide grants to ensure increased accountability for juvenile offenders and for other purposes.**
  - HR 1670, Presidential Commission to Study the Culture and Glorification of Violence in America Act, A bill to establish a commission to study the culture and glorification of violence in America.**
  - HR 1855, Children's Protection Act, A bill to exempt agreements relating to voluntary guidelines governing telecast material, movies, video games, Internet content, and music lyrics from applicability of antitrust laws.**
  - HR 2036, Children's Defense Act of 1999, A bill to protect children.**

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives

Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Ferrell, DeDe</u>		<u>No</u>
<u>Melton, Carol</u>		<u>No</u>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature *DeDe Ferrell* Date 8/11/99

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 2 of 9

Registrant Name: Viacom Inc.

Client Name: Self

Item	Description	Data
16	Lobbying Issues	S 1091, National Youth Violence Commission Act, A bill to establish the National Youth Violence Commission, and for other purposes.
16	Lobbying Issues	S 1228, Media Violence Labeling Act of 1999 Federal Cigarette and Media Violence Labeling and Advertising Act, A bill to provide for the development, use, and enforcement of a system for labeling violent content in audio and visual media products, and for other purposes.
16	Lobbying Issues	S 254, Juvenile Justice Bill, A bill to reduce violent juvenile crime, promote accountability by rehabilitation of juvenile criminals, punish and deter violent gang crime, and for other purposes.
16	Lobbying Issues	S 876, Children's Protection from Violent Programming Act . A bill to amend the Communications Act of 1934 to require that the broadcast of violent video programming be limited to hours when children are not reasonably likely to comprise a substantial portion of the audience.
16	Lobbying Issues	SJRes 23, A joint resolution expressing the sense of the Congress regarding the need for a Surgeon General's report on media and violence, Requires the Surgeon General to undertake a comprehensive review concerning the impact on the health and welfare of children and young adults of violent messages delivered through the media.

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Client Name: Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code COM (one per page)
16. Specific Lobbying issues  
**HR 1027, Copyright Compulsory License Improvement Act, A bill to provide for the carriage by satellite carriers of local broadcast station signals, and for other purposes.**  
**HR 1554, Satellite Copyright, Competition, and Consumer Protection Act of 1999, A bill to amend the provisions of title 17, United States Code, and the Communications Act of 1934, relating to copyright licensing and carriage of broadcast signals by satellite.**  
**HR 486, Community Broadcasters Protection Act of 1999, A bill to amend the Communications Act of 1934 to require the Federal Communications Commission to preserve low-power television stations that provide community broadcasting, and for other purposes.**  
**HR 768, Copyright Compulsory License Improvement Act, A bill to amend title 17, United States Code, to reform the copyright law with respect to satellite retransmissions of broadcast signals, and for other purposes.**
17. House(s) of Congress and Federal agencies contacted  Check if None  
**Federal Communications Commission**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<b>Ferrell DeDe</b>		<b>No</b>
<b>Lucey, Anne</b>		<b>No</b>
<b>Melton, Carol</b>		<b>No</b>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature *DeDe Ferrell* Date 8/11/99

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 4 of 9

Registrant Name: Viacom Inc.

Client Name: Self

Item	Description	Data
16	Lobbying Issues	HR 851, Satellite Competition and Consumer Protection Act, A bill to require the Federal Communications Commission to establish improved predictive models for determining the availability of television broadcast signals.
16	Lobbying Issues	S 247, Satellite Home Viewers Improvements Act, A bill to amend title 17, United States Code, to reform the copyright law with respect to satellite retransmissions of broadcast signals, and for other purposes.
16	Lobbying Issues	S 303, Satellite Television Act of 1999, A bill to amend the Communications Act of 1934 to enhance the ability of direct broadcast satellite and other multichannel video providers to compete effectively with cable television systems, and for other purposes.
16	Lobbying Issues	FCC MM Dockets #97-222, 91-221, 87-8, 95-21, 87-15, Attribution/TV Ownership (national and local). FCC MM Docket #93-25, Direct Broadcast Satellite Public Interest Obligations. FCC Docket #87-268 - Digital Television.

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**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CPT (one per page)

16. Specific Lobbying issues

**HR 1189, (No title), A bill to make technical corrections in title 17, United States Code, and other laws.**

**HR 1761, Copyright Damages Improvement Act of 1999, A bill to amend provisions of title 17, United States Code.**

**HR 354, Collections of Information Antipiracy Act, A bill to amend title 17, United States Code, to provide protection for certain collections of information.**

**S 1255, Anticybersquatting Consumer Protection Act, A bill to protect consumers and promote electronic commerce by amending certain trademark infringement, dilution, and counterfeiting laws, and for other purposes.**

**S 1257, Digital Theft Deterrence and Copyright Damages Improvement Act of 1999, A bill to amend statutory damages provisions of title 17, United States Code.**

**S 1260, (No title), A bill to make technical corrections in title 17, United States Code, and other laws.**

17. House(s) of Congress and Federal agencies contacted  Check if None

**House of Representatives**  
**Senate**  
**U.S. Copyright Office**  
**U.S. Patent and Trademark Office**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<b>Ferrell, DeDe</b>		No
<b>Melton, Carol</b>		No

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature *DeDe Ferrell* Date 8/11/99

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 6 of 9

Registrant Name: Viacom Inc.

Client Name: Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code SPO (one per page)

16. Specific Lobbying issues

**HR 1832, Muhammad Ali Boxing Reform Act, A bill to reform unfair and anticompetitive practices in the professional boxing industry.**

**S 305, Muhammad Ali Boxing Reform Act, A bill to reform unfair and anticompetitive practices in the professional boxing industry.**

17. House(s) of Congress and Federal agencies contacted  Check if None

**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<b>Ferrell, DeDe</b>		<b>No</b>
<b>Melton, Carol</b>		<b>No</b>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 8/11/99

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 7 of 9

Registrant Name: Viacom Inc.

Client Name: Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific Lobbying issues

**S 809, Online Privacy Protection Act of 1999, A bill to require the Federal Trade Commission to prescribe regulations to protect the privacy of personal information collected from and about private individuals who are not covered by the Children's Online Privacy Protection Act and for other purposes.**

**S 854, Electronic Rights for the 21st Century Act, A bill to protect the privacy and constitutional rights of Americans, to establish standards and procedures regarding law enforcement access to location information, decryption assistance for encrypted communications.**

**S 877, Broadband Internet Regulatory Relief Act of 1999, A bill to encourage the provision of advanced service, and for other purposes.**

**U.S. Government White Paper on Domain Names.**

**Implementation by Federal Trade Commission of Children's Online Privacy Protection Act.**

17. House(s) of Congress and Federal agencies contacted  Check if None

Department of Commerce  
Federal Communications Commission  
Federal Trade Commission  
House of Representatives  
Senate  
U.S. Patent and Trademark Office

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Ferrell, DeDe		No
Lucey, Anne		No
Melton, Carol		No

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 8/11/99

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 8 of 9

Registrant Name: Viacom Inc.

Client Name: Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)  
16. Specific Lobbying issues  
**In preparation for World Trade Organization (WTO).**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Commerce  
Department of State  
Federal Communications Commission  
Office of U.S. Trade Representative**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<b>Lucey, Anne</b>		<b>No</b>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature *DeDe Ferrell* Date 8/11/99

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 9 of 9