

Clerk of the House of Representatives
Legislative Resource Center
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Washington, DC 20515

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Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE

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H.D.

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name J.C. Penney Company, Inc.			
2. Address <input checked="" type="checkbox"/> Check if different than previously reported 1156 15th Street, NW, Suite 502, Washington, DC 20005			
3. Principal Place of Business (if different from line 2) City: Plano State/Zip for Country: TX/75024			
4. Contact Name Norman J. Weslow	Telephone 972/431-1252	E-mail (optional)	5. Senate ID # 20312-12
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # 30975000

TYPE OF REPORT 8. Year 1999 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report → Termination Date _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> ⇒ \$ _____ <small>Income (nearest \$20,000)</small> Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ 520,000 <small>Expenses (nearest \$20,000)</small> 14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. <input type="checkbox"/> Method A. Reporting amounts using LDA definitions only <input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input checked="" type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature _____

Printed Name and Title _____

LD-2 (REV. 6/98)

PAGE 1 of 12

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BAN (one per page)

16. Specific lobbying issues

Credit operations, consumer privacy
H.R. 10, Financial Services Act of 1999, Title V, privacy
S. 900, Financial Services Modernization Act, Title III, privacy

17. House(s) of Congress and Federal agencies contacted Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Positions (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine J. Walker		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date _____

Printed Name and Title _____

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15. General issue area code BNK (one per page)

16. Specific lobbying issues

H.R. 833/S. 625, Bankruptcy Reform Act of 1999, bankruptcy reform
H.R. 900, Consumer Credit Card Protection Amendments of 1999, bankruptcy reform,
privacy

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine J. Walker		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code HCR (one per page)

16. Specific lobbying issues

- Health care reform, employer liability, federal mandated coverage
- S. 6, Patients' Bill of Rights Act of 1999, health care reform, employer liability, medical necessity
- S. 326, Patients Bill of Rights, health care reform, employer liability, medical necessity
- S. 1344, Patients Bill of Rights Plus Act, health care reform, employer liability, medical necessity

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine J. Walker		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code INS (one per page)

16. Specific lobbying issues

President's Fiscal Year 2000 Budget Proposal, recapture of Policyholders' Surplus Account, rules for capitalizing policy acquisition costs

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code POS (one per page)

16. Specific lobbying issues

H.R. 22, Postal Reform Act of 1999, postal reform, postal rates and classification

17. House(s) of Congress and Federal agencies contacted Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine J. Walker		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code RET (one per page)

16. Specific lobbying issues

Social Security reform, personal savings accounts, changes to the Internal Revenue Code, funding of personal accounts

17. House(s) of Congress and Federal agencies contacted Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine J. Walker		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

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Signature _____ Date _____

Printed Name and Title _____

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15. General issue area code TAX (one per page)

16. Specific lobbying issues

- Internal Revenue Code - 401(k) plans, pension definitions and simplifications, ESOP dividends deductability
- H.R. 1102, Comprehensive Retirement Security and Pension Reform Act, pension definitions and simplifications, ESOP dividends deductability
- S. 741, Pension Coverage and Portability Act, pension definitions and simplifications, ESOP dividends deductability
- H.R. 2488, Financial Freedom Act of 1999, pension definitions and simplifications
- S. 1429, Taxpayer Refund Act of 1999, pension definitions and simplifications

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine J. Walker		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code TAX (one per page)

16. Specific lobbying issues

- H.R. 1546, Retirement Savings Opportunity Act of 1999, pension definitions and simplifications
- H.R. 1986, To amend the Internal Revenue Code of 1986 to clarify the rules relating to lessee construction allowances and to contributions to the capital of retailers, tenant/construction allowances

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code TRD (one per page)

16. Specific lobbying issues

- Renewal of fast track trading authority for the President
- H.R. 434, African Growth and Opportunity Act, trade with Sub-Saharan Africa
- H.R. 984, Caribbean & Central American Relief & Economic Stabilization Act, Caribbean Basin Initiative parity
- S. 371, Central American & Caribbean Relief Act, Caribbean Basin Initiative parity
- H.J.Res. 57, A joint resolution disapproving the extension of non-discriminatory treatment to the products of the People's Republic of China, extension of normal trade relations status for China

17. House(s) of Congress and Federal agencies contacted Check if None

- House of Representatives
- Senate
- Executive Office of the President

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard K. Gill		<input type="checkbox"/>
Katherine J. Walker		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code: TRD (one per page)

16. Specific lobbying issues

Customs automation, funding of Automated Commercial Environment (ACE)
Exports from the United States to Puerto Rico, Shippers Export Declaration (SED)
requirements

17. House(s) of Congress and Federal agencies contacted Check if None

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Richard R. Gill		<input type="checkbox"/>
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