

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF THE SENATE

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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Form.

1. Registrant Name GENERAL MILLS, INC.			
2. Address <input type="checkbox"/> Check if different than previously reported 601 PENNSYLVANIA AVENUE, NW; SUITE 420 NORTH			
3. Principal Place of Business (if different from line 2) City: WASHINGTON State/Zip (or Country) DC 20004			
4. Contact Name ROBERT BIRD	Telephone 202-737-8200	E-mail (optional) birdx@01@mail.genmills.com	5. Senate ID # 16010-00012
7. Client Name <input checked="" type="checkbox"/> Self	6. Horse ID # 31494000		

**TYPE OF REPORT** 8. Year 1999 Midyear (January 1-June 30)  OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇒ Termination Date \_\_\_\_\_

11. No Lobbying Activity

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<b>12. Lobbying Firms</b> INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Income (nearest \$20,000) Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>13. Organizations</b> EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>500,000</u> Expenses (nearest \$20,000) <b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of options. <input type="checkbox"/> Method A. Reporting amounts using LDA definitions only <input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input checked="" type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code
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Signature

*Robert Bird*

Printed Name and Title ROBERT BIRD; DIRECTOR, WASHINGTON OFFICE

LD-2 (REV. 6/98)

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Registrant Name GENERAL MILLS, INC. Client Name SELF

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code F00 (one per page)

16. Specific lobbying issues

Executive - Regulatory: To seek improvements in the WIC Program.

Legislative: S.1233 (FY 2000 Agriculture Appropriations);  
H.R.1906 (FY 2000 Agriculture Appropriations)

17. House(s) of Congress and Federal agencies contacted  Check if None

United States House of Representatives  
United States Senate  
United States Department of Agriculture

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Robert Bird		<input type="checkbox"/>
Mary Catherine Toker		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature *Robert Bird* Date February 1, 2000

Printed Name and Title ROBERT BIRD; DIRECTOR, WASHINGTON OFFICE