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Washington, DC 20515

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Washington, DC 20510

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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>C2 Group, LLC</b>			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address <b>101 Constitution Avenue, NW</b> Suite <b>900</b> City <b>Washington</b> State/Zip (or Country) <b>DC 20001</b> <b>USA</b>			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name <b>Thomas Crawford</b>		Telephone <b>202-742-4400</b>	E-mail (optional) <b>crawford@thec2group.com</b>
7. Client Name <input type="checkbox"/> Self <b>PepsiCo</b>			5. Senate ID # <b>66693-710</b>
			6. House ID # <b>35624036</b>

**TYPE OF REPORT** 8. Year 2005 Midyear (January 1-June 30)  **OR** Year End (July 1-Decen

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_ 11. No Lobbying

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

### 12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more  >> \$ \$60,000.00  
Income (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

EXPENSES relating to lobbying activities for this report period were:

Less than \$10,000

\$10,000 or more  >> \$ \_\_\_\_\_  
Expenses (nearest \$20,000)

**14. REPORTING METHOD.** Check box to indicate ex accounting method. See instructions for description of op

**Method A.** Reporting amounts using LDA definition

**Method B.** Reporting amounts under section 6033(b) the Internal Revenue Code

**Method C.** Reporting amounts under section 162(e) Internal Revenue Code

Signature \_\_\_\_\_

Date 8/1/2005

3000383430



Registrant Name: C2 Group, LLC

Client Name: PepsiCo

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BEV (one per page)

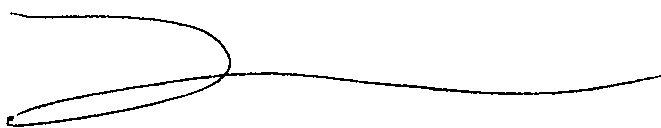
16. Specific Lobbying issues  
**None, , Monitor Legislation**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Cline, John</b>	
<b>Costello, Ryan</b>	
<b>Crawford, Thomas</b>	
<b>Hanson, Michael</b>	<b>Chief of Staff to Congressman Sam Johnson</b>
<b>Litterst, Nelson</b>	<b>Special Asst to President for Legislative Affairs</b>
<b>Murray, Jefferies</b>	<b>Chief of Staff to Congressman Bud Cramer</b>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 8/1/2005

0000383431



Registrant Name: C2 Group, LLC

Client Name: PepsiCo

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific Lobbying issues  
**NONE, , Monitor legislation as it relates to client**

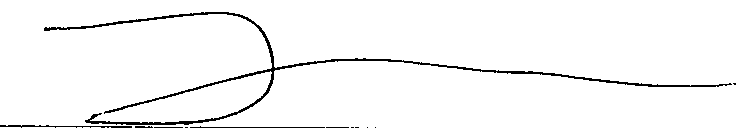
17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Cline, John</b>	
<b>Costello, Ryan</b>	
<b>Crawford, Thomas</b>	
<b>Hanson, Michael</b>	<b>Chief of Staff to Congressman Sam Johnson</b>
<b>Litterst, Nelson</b>	<b>Special Asst to President for Legislative Affairs</b>
<b>Murray, Jefferies</b>	<b>Chief of Staff to Congressman Bud Cramer</b>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000583432

Signature  Date 8/1/2005



Registrant Name: C2 Group, LLC

Client Name: PepsiCo

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

15. General issue area code TAX (one per page)  
16. Specific Lobbying issues  
**None, International Tax Bill, Monitor legislation as it relates to client**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Cline, John</b>	
<b>Costello, Ryan</b>	
<b>Crawford, Thomas</b>	
<b>Hanson, Michael</b>	<b>Chief of Staff to Congressman Sam Johnson</b>
<b>Litterst, Nelson</b>	<b>Special Asst to President for Legislative Affairs</b>
<b>Murray, Jefferies</b>	<b>Chief of Staff to Congressman Bud Cramer</b>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature



Date 8/1/2005

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