Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Feb 14, 2008

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

Method A. Reporting amounts using LDA definitions only

Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

1. Registrant Name: FIERCE ISAKOWITZ & BLALOCK 2. Address: 600 New Hampshire Ave., NW Suite 1000, Washington, DC 20037 3. Principal place of business (if different from line 2): 4. Contact Name: MARK ISAKOWITZ Telephone: 2023338667 E-mail (optional): fibadmin@fierce-isakowitz.com Senate ID #: 44812-797 House ID #: 31507046 7. Client Name: Self MUTUAL OF OMAHA TYPE OF REPORT \_\_ Midyear (January 1 - June 30): 🔲 🛛 OR Year End (July 1 - December 31): 🔀 9. Check if this filing amends a previously filed version of this report: 10. Check if this is a Termination Report: 

=> Termination Date: 11. No Lobbying Activity: INCOME OR EXPENSES Complete Either Line 12 OR Line 13 12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000: -\$10,000 or more: X => Income (nearest \$20,000): 60,000.00 Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client). 13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000: -\$10,000 or more: => Expenses (nearest \$20,000); 14. Reporting Method. Check box to indicate expense accounting method. See instructions for description of options.

Page 1

#### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: HCR (one per page)
- 16. Specific lobbying issues:

Genetic non-discrimination Mental Health Parity

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BLALOCK, KIRK
Covered Official Position (if applicable): N/A
Name: CHADWICK, KIRSTEN
Covered Official Position (if applicable): N/A
Name: CHAPPELL, MIKE
Covered Official Position (if applicable): N/A
Name: COOK, SAMANTHA
Covered Official Position (if applicable): N/A
Name: FIERCE, DONALD L.
Covered Official Position (if applicable): N/A
Name: HUFFARD, KATIE BRADEN
Covered Official Position (if applicable): N/A
Name: HULL, KATE
Covered Official Position (if applicable): N/A
Name: SAKOWITZ, MARK
Covered Official Position (if applicable): N/A
Name: JARVIS, ALEIX
Covered Official Position (if applicable): N/A
Name: JARVIS, ALEIX
Covered Official Position (if applicable): LD, SENATOR LINDSEY GRAHAM

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Page 2

#### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: MMM (one per page)
- 16. Specific lobbying issues:

Medigap Deficit Reducation Act Health Savings Accounts Medicare Part D

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BLALOCK, KIRK
Covered Official Position (if applicable): N/A
Name: CHADWICK, KIRSTEN
Covered Official Position (if applicable): N/A
Name: CHAPPELL, MIKE
Covered Official Position (if applicable): N/A
Name: COOK, SAMANTHA
Covered Official Position (if applicable): N/A
Name: FIERCE, DONALD L.
Covered Official Position (if applicable): N/A
Name: HUFFARD, KATIE BRADEN
Covered Official Position (if applicable): N/A
Name: HULL, KATE
Covered Official Position (if applicable): N/A
Name: ISAKOWITZ, MARK
Covered Official Position (if applicable): N/A

Name: JARVIS, ALEIX

Covered Official Position (if applicable): LD, SENATOR LINDSEY GRAHAM

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Feb 14, 2008

Printed Name and Title: MARK ISAKOWITZ, PARTNER -

Registrant Name: FIERCE ISAKOWITZ & BLALOCK Client Name: MUTUAL OF OMAHA

### Information Update Page:

Complete ONLY where registration information has changed.

### LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

### ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

## AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

#### FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Feb 14, 2008

Printed Name and Title: -