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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

|   |                |                             |                                 |
|---|----------------|-----------------------------|---------------------------------|
| 1. Registrant name  |                |                             |                                 |
| Organization  |                | Fierce, Isakowitz & Blalock |                                 |
| 2. Address <input type="checkbox"/> Check if different than previously reported |                |                             |                                 |
| Address 1   |                | Suite 1000                  |                                 |
| 600 New Hampshire Ave., NW  |                |                             |                                 |
| City  | Washington     | State                       | DC                              |
|   |                | Zip Code                    | 20037                           |
| Country US  |                |                             |                                 |
| 3. Principal place of business (if different than line 2)                       |                |                             |                                 |
| City  |                | State                       |                                 |
|   |                | Zip Code                    |                                 |
| Country   |                |                             |                                 |
| 4a. Contact Name  |                | b. Telephone number         |                                 |
| Prefix  | Full Name      | c. E-mail                   |                                 |
| Mr.   | Mark Isakowitz | (202) 333-8667              | misakowitz@fierce-isakowitz.com |
| 7. Client Name <input type="checkbox"/> Self                                    |                |                             | 5. Senate ID #                  |
| American Insurance Association  |                |                             | 44812-471                       |
|   |                |                             | 6. House ID #                   |
|   |                |                             | 31507030                        |

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30)  OR Year End (July 1-December)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  Termination Date \_\_\_\_\_

11. No Lobbying Activity

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

|   |   |
|---|---|
| <p align="center"><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>180,000</u></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p> | <p align="center"><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of option</p> <p><input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) c Internal Revenue Code</p> <p><input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Revenue Code</p> |
|---|---|

Form Con

Printed Name and Title Mark Isakowitz, President

3000473074



Registrant Name Fierce, Isakowitz & Blalock

Client Name American Insurance Association

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cod information as requested. Attach additional page(s) as needed.

15. General issue area code INS - Insurance (one per page)

16. Specific lobbying issues

*Add page to continue specific issues description for this issue*

S. 1125  
Tria

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U.S. Senate  
White House

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue adding lobbyists for this issue*

| First Name | Name Last Name | Suffix | Covered Official Position (if applicable)      |
|------------|----------------|--------|--|
| Mark       | Isakowitz      |        |  |
| Kirk       | Blalock        |        | Spec Asst to the Pres & Dep Dir Public Liaison |
| Don        | Fierce         |        |  |
| Katie      | Huffard        |        |  |
| Kirsten    | Chadwick       |        | Spec Asst to the Pres for Leg Affairs          |
| Diane      | Moery          |        |  |
| Samantha   | Poole          |        |  |
| Kate       | Hull           |        | LA Hutchinson<br>Rep COS Pickering             |
| Mike       | Chappell       |        |  |

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

*Add a page for a different*

Printed Name and Title Mark Isakowitz, President

1000473075



Registrant Name Fierce, Isakowitz & Blalock Client Name American Insurance Association

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address  
 Address  
 City State Zip Code Country

21. Client new principal place of business (if different than line 20)  
 City State Zip Code Country

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

| First Name | Last Name | Suffix | First Name | Last Name | Su |
|------------|-----------|--------|------------|-----------|----|
| 1 Diane    | Moery     |        | 3          |           |    |
| 2          |           |        | 4          |           |    |

**ISSUE UPDATE**

24. General lobbying issues that **no longer** pertain Find the code to select below.

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

| Name | Address          | Principal place of Business (city and state or country) |
|------|------------------|---|
|      | Address<br>C/S/Z | City<br>State<br>Country                                |
|      | Address<br>C/S/Z | City<br>State   |

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

1 2 3

**FOREIGN ENTITIES**

27. Add the following foreign entities

| Name | Street Address<br>City | Address<br>State/Province Country | Principal place of business<br>(city and state or country)<br>City<br>State Country | Amount of contribution<br>for lobbying activities | Own<br>perce<br>client |
|------|------------------------|-----------------------------------|---|---|------------------------|
|      |                        |                                   |   |   |                        |

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant, cl  
affiliated organization

1 2 3 4 5 6

*Mark Isakowitz*  
 Printed Name and Title Mark Isakowitz, President

Add or delete for more up

0000473076

