



POLICY  
DIRECTIONS  
INC.

*Government Relations  
for the 21st Century*

SECRETARY OF THE SENATE  
03 AUG 18 AM 10:46

August 11, 2003

Clerk of the House of Representatives  
Legislative Resource Center  
U.S. House of Representatives  
Washington, D. C. 20515-66121

Re: Philip Morris Management Corp./Kraft General Foods Div.  
32112047

Dear Sir:

This is to notify that **Philip Morris Management Corp.** has changed its name to **Altria Corporate Services, Inc.** Per instructions from your office it was indicated that the name change should be reflected in a covering letter directed to your office. I am also enclosing the semi-annual Lobbying Report.

By copy of this letter, I am also notifying the Secretary of the Senate of the name change.

Sincerely,

Frankie L. Trull  
President

FLT/asm  
Enclosure

cc: Secretary of the Senate ✓  
Office of Public Records  
232 Hart Building  
Washington, D. C. 20510  
**Senate Identification No. 31747-571**



Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE  
03 AUG 18 AM 10:4

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name POLICY DIRECTIONS INC.			
2. Address <input type="checkbox"/> Check if different than previously reported 818 CONNECTICUT AVENUE, NW, SUITE 225			
3. Principal Place of Business (if different from line 2) City: WASHINGTON State/Zip (or Country) DC 20006			
4. Contact Name	Telephone	E-mail (optional)	5. Senate ID
FRANKIE L. TRULL	(202) 776-0071	fltrull@poldir.com	31
7. Client Name <input type="checkbox"/> Self Altria Corporate Services, Inc./Kraft Gen. Foods FORMERLY Philip Morris Management Corp./Kraft General Foods Div.			6. House ID 32

**TYPE OF REPORT** 8. Year 2003 Midyear (January 1-June 30)  OR Year End (July 1-

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇔ Termination Date \_\_\_\_\_ 11. No Lobby

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$ <u>20,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Expenses (nearest \$)</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description:</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 162(e) Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code</p>

Signature Frankie L. Trull

Printed Name and Title FRANKIE L. TRULL, President



Registrant Name POLICY DIRECTIONS INC. Client Name Altria Corporate Services, Inc.  
Kraft General Foods Div.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Food safety  
FDA regulation  
Food security

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U. S. Senate  
Department of Health & Human Services  
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
KATHLEEN (KAY) HOLCOMBE	
STEVEN L. KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date 08/11/03

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

