



POLICY
DIRECTIONS
INC.

*Government Relations
for the 21st Century*

SECRETARY OF THE SENATE
03 AUG 18 AM 10:46

August 11, 2003

Clerk of the House of Representatives
Legislative Resource Center
U.S. House of Representatives
Washington, D. C. 20515-66121

Re: Philip Morris Management Corp./Kraft General Foods Div.
32112047

Dear Sir:

This is to notify that **Philip Morris Management Corp.** has changed its name to **Altria Corporate Services, Inc.** Per instructions from your office it was indicated that the name change should be reflected in a covering letter directed to your office. I am also enclosing the semi-annual Lobbying Report.

By copy of this letter, I am also notifying the Secretary of the Senate of the name change.

Sincerely,

Frankie L. Trull
President

FLT/asm
Enclosure

cc: Secretary of the Senate ✓
Office of Public Records
232 Hart Building
Washington, D. C. 20510
Senate Identification No. 31747-571

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE
 03 AUG 18 AM 10:4

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name POLICY DIRECTIONS INC.			
2. Address <input type="checkbox"/> Check if different than previously reported 818 CONNECTICUT AVENUE, NW, SUITE 225			
3. Principal Place of Business (if different from line 2) City: WASHINGTON State/Zip (or Country) DC 20006			
4. Contact Name	Telephone	E-mail (optional)	5. Senate ID
FRANKIE L. TRULL	(202) 776-0071	fltrull@poldir.com	31
7. Client Name <input type="checkbox"/> Self Altria Corporate Services, Inc./Kraft Gen. Foods FORMERLY Philip Morris Management Corp./Kraft General Foods Div.			6. House ID 32

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) OR Year End (July 1-

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇔ Termination Date _____ 11. No Lobby

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$ <u>20,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Expenses (nearest \$)</p> <p>14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description:</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA def</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 170 of Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 170 of Internal Revenue Code</p>

Signature Frankie L. Trull

Printed Name and Title FRANKIE L. TRULL, President

Registrant Name POLICY DIRECTIONS INC. Client Name Altria Corporate Services, Inc.
Kraft General Foods Div.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Food safety
FDA regulation
Food security

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. House of Representatives
U. S. Senate
Department of Health & Human Services
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
KATHLEEN (KAY) HOLCOMBE	
STEVEN L. KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature Frankie L. Trull Date 08/11/03

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

