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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) – All Filers Are Required To Complete This Page

1. Registrant Name Patton Boggs LLP			
2. Address ☐ Check if different than previously reported 2550 M Street, NW			
3. Principal Place of Business (if different from line 2) City: Washington		State/Zip (or Country) DC 20037	
4. Contact Name James B. Christian	Telephone (202) 457-6484	E-mail (optional)	5. Senate ID # 30906-253
7. Client Name ☐ Self Association of National Advertisers			6. House ID # 31917010

TYPE OF REPORT 8. Year 1999 Midyear (January 1-June 30) ☒ OR Year End (July 1-December 31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date _____ 11. No Lobbying Activity ☐

INCOME OR EXPENSES – Complete Either Line 12 OR 13	
12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 ☐ \$10,000 or more ☒ \$ 20,000 Income (nearest \$20,000) Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 ☐ \$10,000 or more ☐ \$ _____ Expenses (nearest \$20,000) 14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. ☐ Method A. Reporting amounts using LDA definitions only ☐ Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code ☐ Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature _____ Date _____

Printed Name and Title James B. Christian, Jr., Partner

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ADV (one per page)

16. Specific lobbying issues

FTC study of violence/youth/media; FTC study of alcohol advertising
S. 1228 - Labeling of Violent Media; S. 254 - Juvenile Justice
H.R. 102 - Juvenile Crime Prevention; H.R. 1501 - Juvenile Justice; H.R. 1855 - Children's Defense Act
Sweepstakes legislation including S. 335, S. 336, S. 975, S. 301, H.R. 237, H.R. 170
Wine labeling - S. 431, S. 432 (excise tax)

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U.S. House of Representatives
U.S. Senate
Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Thomas H. Boggs, Jr.		☐
Penelope S. Farthing		☐
John F. Fithian		☐
Mimi O'Hara		☐
Elena Giberga		☐
Elizabeth Schubert		☒
John S. Shaw		☐
Kendrick McDowell		☐
Herbert Hecht		☐
Jonathan Blum		☐
Elizabeth Prueher		☐
Benjamin Wood		☒

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature James B. Christian, Jr. Date 8/5/99
Printed Name and Title James B. Christian, Jr., Partner