

## LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration Oct 03, 2005

2. House Identification Number \_\_\_\_\_

Senate Identification Number 65191-1181

### REGISTRANT

3. Registrant Name: VENN STRATEGIES LLC  
Address: 1101 CONNECTICUT AVENUE NW, STE. 550  
City: WASHINGTON State: DC Zip: 20036

4. Principal place of business (if different from line 3):

5. Telephone number and contact name:  
202466-8700 Contact: GENEVIEVE MISSIRLIAN  
E-mail(optional): gmissirlian@vennstrategies.com

6. General description of registrant's business or activities:  
Political consulting firm

### CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

Self

7. Client name: SWINGVOTE  
Address: 950 EAST PACES FERRY ROAD SUITE 2175  
City: ATLANTA State: GA Zip: 30326

8. Principal place of business (if different from line 7):

9. General description of client's business or activities:  
communications for publicly held companies and their institutional owners

### LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: BONICELLI, MELISSA  
Covered Official Position (if applicable): N/A  
Name: FOX, CHRISTOPHER  
Covered Official Position (if applicable): NONE  
Name: HAWLEY, NOELLE  
Covered Official Position (if applicable): N/A  
Name: LIESKE, ALEX  
Covered Official Position (if applicable): N/A  
Name: MILLER, ALANNA  
Covered Official Position (if applicable): N/A  
Name: MISSIRLIAN, GENEVIEVE  
Covered Official Position (if applicable): NONE  
Name: REARDON, BRIAN  
Covered Official Position (if applicable): N/A  
Name: SILVERMAN, STEPHANIE  
Covered Official Position (if applicable): N/A  
Name: SIMONSON, LAURA  
Covered Official Position (if applicable): NONE  
Name: SWIRSKI, SANDRA  
Covered Official Position (if applicable): N/A

Registrant Name: VENN STRATEGIES LLC Client Name: SWINGVOTE

Name: URBAN, ANNE

Covered Official Position (if applicable): N/A

### LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

RET

12. Specific lobbying issues (current and anticipated):

Issues concerning the proxy process and corporate governance

### AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period **and** 13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period in whole or in major part plans, supervises or controls the registrant's lobbying activities?

No, then go to line 14.

Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

### FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No, then sign and date the registration.

Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Signature: ON FILE Date: Oct 03, 2005

Printed Name and Title: GENEVIEVE MISSIRLIAN - ASSISTANT VICE PRESIDENT