

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF THE SENATE

99 AUG 13 PM 2:55

H. D.

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name Newspaper Association of America			
2. Address <input type="checkbox"/> Check if different than previously reported 529 14th Street, NW Suite 440, Washington, DC 20045			
3. Principal Place of Business (if different from line 2) City: 1 State/Zip (or Country)			
4. Contact Name Paul Boyle	Telephone 202-638-4784	E-mail (optional) boylep@naa.org	5. Senate ID # 29298-12
7. Client Name <input checked="" type="checkbox"/> Self	6. House ID # 31218000		

TYPE OF REPORT 8. Year 1999 Midyear (January 1-June 30) ☒ OR Year End (July 1-December 31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ☐ Termination Date \_\_\_\_\_ 11. No Lobbying Activity ☐

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Income (nearest \$20,000) Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>750,000</u> Expenses (nearest \$20,000) 14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. <input type="checkbox"/> Method A. Reporting amounts using LDA definitions only <input checked="" type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature David S. J. Brown

Printed Name and Title David S.J. Brown, Senior VP/Public Policy and General Counsel

LD-7 (REV. 6/98)

PAGE 1 of 7

Newspaper Association  
Registrant Name of America Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code MIA (one per page)

16. Specific lobbying issues

Newspaper/Broadcast Cross Ownership Rule  
H.R. 598 & H.R. 942

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate  
United States House of Representatives  
Federal Communications Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
E. Molly Leahy		<input type="checkbox"/>
David S.J. Brown		<input type="checkbox"/>
John F. Sturm		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature David S.J. Brown Date 8/10/99  
Printed Name and Title David S.J. Brown, Senior VP/Public Policy and General Counsel

Newspaper Association  
Registrant Name of America Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CPT (one per page)

16. Specific lobbying issues

H.R. 354 "Collections of Information Anti-Piracy Act"  
H.R. 1858 "Consumer and Investor Access to Information Act of 1999"

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate  
United States House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
E. Molly Leahy		<input type="checkbox"/>
John F. Sturm		<input type="checkbox"/>
Paul J. Boyle		<input type="checkbox"/>
David S.J. Brown		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

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15. General issue area code ADV (one per page)

16. Specific lobbying issues

Food and Drug Administration Guidance on Direct to Consumer  
Advertising of Prescription Drugs

Advertising Restrictions- Lotteries, Internet Gambling, Casinos

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate  
United States House of Representatives  
Food and Drug Administration  
National Gambling Impact Study Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Paul J. Boyle		<input type="checkbox"/>
David S.J. Brown		<input type="checkbox"/>
John F. Sturm		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature David S.J. Brown Date 8/10/99

Printed Name and Title David S.J. Brown, Senior VP/Public Policy and General Counsel

Newspaper Association  
Registrant Name of America Client Name \_\_\_\_\_

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15. General issue area code POS (one per page)

16. Specific lobbying issues

H.R. 22 "Postal Reform Act of 1999"

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate  
United States House of Representatives  
United States Postal Service  
United States Postal Rate Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Current Official Position (if applicable)	New
Robert Brinkmann		<input type="checkbox"/>
Paul J. Boyle		<input type="checkbox"/>
David S.J. Brown		<input type="checkbox"/>
John F. Sturm		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

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Registrant Name of America Client Name \_\_\_\_\_

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15. General issue area code GOV (one per page)

16. Specific lobbying issues

Census 2000 Issues

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate  
United States House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Robert Brinkmann		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature David S.J. Brown Date 8/10/99  
Printed Name and Title David S.J. Brown, Senior VP/Public Policy and General Counsel

Form 1.D-2 (Rev. 6/98)

Page 6 of 7

Newspaper Association  
Registrant Name of America Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

H.R. 8 "Death Tax Elimination Act"

H.R. 1525 "Independent Contractor Clarification Act of 1999"

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate  
United States House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Paul J. Boyle		<input type="checkbox"/>
David S.J. Brown		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature David S.J. Brown Date 8/10/99  
Printed Name and Title David S.J. Brown, Senior VP/Public Policy and General Counsel