

JCPenney

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January 31, 2001

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, D.C. 20515

Gentlemen:

Enclosed is our Lobbying Report for July 1-December 31, 2000.

Also enclosed is a copy of the above report that we ask you to kindly date stamp as received and send back to us in the pre-addressed stamped envelope provided.

We thank you in advance for your assistance.

Respectfully,



Norman J. Weslow
Senior Government Relations Attorney

Enclosures

16494-L

X

Legal Department J. C. Penney Company, Inc. 6501 Legacy Drive, Plano, Texas 75024-3698
Mailing Address: P. O. Box 10001, Dallas, Texas 75301-0001 Tel: (214) 431-1000 Fax: (214) 431-1133/4

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Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>J.C. Penney Company, Inc.</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>1156 15th Street, NW, Suite 502, Washington, DC 20005</u>			
3. Principal Place of Business (if different from line 2) City: <u>Plano</u> State/Zip (or Country) <u>TX/75024</u>			
4. Contact Name <u>Norman J. Weslow</u>	Telephone <u>972/431-1252</u>	E-mail (optional)	5. Senate ID # <u>20312-12</u>
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # <u>30975000</u>

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) ☐ OR Year End (July 1-December 31) ☒

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ → Termination Date _____

11. No Lobbying Activity ☐

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> → \$ _____ Income (nearest \$20,000) Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> → \$ <u>390,000</u> Expenses (nearest \$20,000) 14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. <input type="checkbox"/> Method A. Reporting amounts using LDA definitions only <input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input checked="" type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature _____

Printed Name and Title _____

LD-2 (REV. 6/98)

PAGE 1 of 7

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code RAN (one per page)

16. Specific lobbying issues

- H.R. 1903, Consumers Right to Financial Privacy, all provisions
- H.R. 3320, Amend Privacy Provisions in Gramm-Leach-Bliley Act, privacy
- H.R. 3560, Online Privacy Protection Act of 2000, privacy
- H.R. 4049, Privacy Commission Act, all provisions
- S. 2360, Freedom from Behavioral Profiling Act of 2000, all provisions
- S. 1901, Privacy Protection Study Commission Act of 1999, all provisions

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Richard R. Gill</u>		<input type="checkbox"/>
<u>Katherine M. Krauser</u>		<input type="checkbox"/>
<u>Jason S. McElvanev</u>		<input type="checkbox"/>
<u>Norman J. Weslow</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific lobbying issues

H.R. 1304, Quality Health Care Coalition Act, all provisions

H.R. 2290, Patients Bill of Rights Plus Act, health care reform, employer liability, medical necessity

H.R. 5608, Common Sense Patients Bill of Rights, all provisions

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine M. Krauser		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code LBR (one per page)

16. Specific lobbying issues

H.R. 4577, FY '01 Labor, HHS Appropriations, ergonomics provisions

H.R. 5037, Workplace Safety and Accountability Act, all provisions

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine M. Krauser		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

- H.R. 1102, Pension Reform Act of 2000, all provisions
- H.R. 3709, Internet Non-discrimination Act of 2000, all provisions
- H.R. 4267, Internet Tax Reform & Reduction Act of 2000, all provisions
- H.R. 4462, Fair & Equitable Interstate Tax Compact Simplification Act of 2000, all provisions
- H.R. 5542, Taxpayer Relief Act of 2000, minimum wage, health care for credits, pension reform
- S. 265, Minimum Wage/Banking

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Richard R. Gill</u>		<input type="checkbox"/>
<u>Katherine M. Krauser</u>		<input type="checkbox"/>
<u>Jason S. McElvaney</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

S. 1611, Amend 1998 Internet Tax Freedom Act, all provisions
S. 2028, Internet Non-discrimination Act, all provisions
S. 2255, Amend the Internet Tax Freedom Act Through 2006, all provisions
S. 2775, Internet Tax Moratorium & Equity Act, all provisions
Unemployment Insurance Reform

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Richard R. Gill</u>		<input type="checkbox"/>
<u>Katherine M. Krauser</u>		<input type="checkbox"/>
<u>Jason S. McElvaney</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

6501 Legacy Drive, Plano, TX 75024

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

Retail

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

Richard R. Gill

Katherine M. Krauser

Jason S. McElvaney

ISSUE UPDATE

24. General lobbying issues previously reported that no longer pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

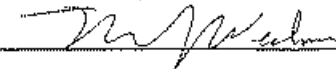
FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

Signature



Date

1-30-01

Printed Name and Title Norman J. Weslow, Senior Government Relations Attorney

Form LD-2 (Rev. 6/98)

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