

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE
PUBLIC RECORDS

03 MAY -2 AM 11:05

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration March 2

2. House Identification Number _____

Senate Identification Number _____

REGISTRANT

3. Registrant name Ricchetti Inc.

Address 1001 G Street, Suite 700 East

City Washington

State DC

Zip 20001

4. Principal place of business (if different from line 3)

City Same

State/Zip (or Country) _____

5. Telephone number and contact name

(202) 879-9367

Contact James Heimbrach

E-mail (optional) _____

6. General description of registrant's business or activities

Government Relations

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should labeled "Self" and proceed to line 10.* Self

7. Client name Magazines Publishers of America

Address 1211 Connecticut Avenue NW

City Washington

State DC

Zip 20036

8. Principal place of business (if different from line 7)

City New York City

State/Zip (or Country) NY, 11

9. General description of client's business or activities

Advocacy on behalf of the magazine industry

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any this section has served as a "covered executive branch official" or "covered legislative branch official" within 1 acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if app
<u>Steve Ricchetti</u>
<u>Jeff Ricchetti</u>
<u>Lisa Kountoupas</u>

James Heimbruh

Form LD-1 (Rev. 06/98)



Registrant Name Ricchetti Inc. Client Name Magazine Publishers of Am

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form T

POS ADV CSP TAX LPT _____

12. Specific lobbying issues (current and anticipated)

Postal reform
Issues affecting magazine industry, including privacy issues, c
advertising.

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbyi

No ⇒ Go to line 14. Yes ↓ Complete the rest of this section for each en the criteria above, then proceed to line 14.

Name	Address	Principal Place of (city and state or

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13;
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest of the lobbying activity?

No ⇒ Sign and date the registration. Yes ↓ Complete the rest of this section fo matching the criteria above, then si registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activitie

Signature [Signature] Date 4/29/03

Printed Name and Title James T. Heimbech, Vice President

Form LD-1 (Rev. 06/98)