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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name
Policy Impact Communications, Inc.

2. Address Check if different than previously reported
1401 K Street, N.W. Suite 600
Washington DC 20005 U

3. Principal place of business (if different than line 2)
City _____ State/Zip or Country _____

4a. Contact Name **Mr. John Drew Hiatt** b. Telephone number **202-737-5339** c. E-mail **info@policyimpact.com** 5. Senate ID # **31758-4**

7. Client Name Self **Pacific Institute for Research and Evaluation (PIRE)** 6. House ID # **337550**

TYPE OF REPORT 8. Year 2006 Midyear (January 1-June 30) OR Year End (July 1-December)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying A

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more ⇨ \$ 60,000

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000

\$10,000 or more ⇨ \$ _____

14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of:

Method A. Reporting amounts using LDA definition

Method B. Reporting amounts under section 6033(c) Internal Revenue Code

Method C. Reporting amounts under section 162(c) Internal Revenue Code

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Signature John Drew Hiatt

Form 278e (02/01) Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

Date 2/14/2007

Senate Password

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Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page

Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page

Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Eval
(PIRE)

ADDENDUM for General Lobbying Issue Area ALC

16. Specific lobbying issues (continued from previous page)

- Development and Introduction of underage drinking prevention legislation.

Funding for the Enforcing Underage Drinking Laws program as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science version), and as provided for in H. Rept. 109-520.

Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to local law enforcement related to compliance with state underage drinking laws as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science version), and as provided for in H. Rept. 109-520.

Funding to develop and undertake comprehensive underage drinking prevention initiatives at various localities requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Issues related to the continuation and expansion of the Personal Responsibility and Values: Education and Training (PREVENT) within the U.S. Department of Navy as provided for in H. Rept. 109-452 accompanying H.R. 5122, the Sonny Montgomery National Defense Authorization Act for Fiscal Year 2007 and the John Warner National Defense Authorization Act for Fiscal Year 2007.

Funding and issues related to the continuation and expansion of the Personal Responsibility and Values: Education and Training (PREVENT) within the U.S. Department of Navy as requested for inclusion in the Fiscal Year 2007 Department of Defense Appropriations Act.

Funding and issues related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

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Policy Impact Communications, Inc.
Registrant Name _____

Pacific Institute for Research and Evalu
Client Name (PIRE) _____

ADDENDUM for General Lobbying Issue Area ALC

16. Specific lobbying issues (continued from previous page)

Funding to initiate a multiyear investigation into state and local policies and practices regarding methamphetamine production and abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, and Human Services, and Education, and Related Agencies Appropriations Bill.

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Funding to undertake an initiative to minimize the risk resulting from cross-border binge drinking as requested for inclusion in H.R. 5441, the Fiscal Year 2007 Department of Homeland Security Appropriations Bill.

Funding to establish a national clearinghouse and training and technical assistance program designed to facilitate the development and improvement of DWI Courts at the local, regional, and state level as requested for inclusion in H.R. 5576, the Fiscal Year 2007 Departments of Transportation, Treasury, Housing and Urban Development, Judiciary, District of Columbia Appropriations Bill and the Senate Version of the Bill, Departments of Transportation, Treasury, Judiciary, Housing and Urban Development Appropriations Bill.

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I.D-2DS

Page

Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Eval
(PIRE)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which th engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each co information as requested. Attach additional page(s) as needed.**

15. General issue area code BEV - Beverage Industry (one per page)

16. Specific lobbying issues

See attached.

17. House(s) of Congress and Federal agencies contacted None House Senate Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
John Drew Hiatt	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

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Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page

Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Eval
(PIRE)

ADDENDUM for General Lobbying Issue Area BEV

16. Specific lobbying issues (continued from previous page)

Development and introduction of underage drinking prevention legislation.

Funding for the Enforcing Underage Drinking Laws program as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science version), and as provided for in H. Rept. 109-520.

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Funding to undertake an initiative to minimize the risk resulting from cross-border binge drinking as requested for inclusion in H.R. 5441, the Fiscal Year 2007 Department of Homeland Security Appropriations Bill.

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I.D-2DS

Page



Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page

ADDENDUM for General Lobbying Issue Area BUD

16. Specific lobbying issues (continued from previous page)

Development and introduction of underage drinking prevention legislation.

Funding for the Enforcing Underage Drinking Laws program as provided in Title I, Department of Justice, c 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (Senate Commerce, Justice, Science version), and as provided for in H. Rept. 109-520.

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Policy Impact Communications, Inc.
Registrant Name _____

Pacific Institute for Research and Eval
Client Name (PIRE)

ADDENDUM for General Lobbying Issue Area BUD

16. Specific lobbying issues (continued from previous page)

Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science and Related Agencies Appropriations Bill) as provided for in H. Rept. 109-520.

Funding to initiate a multiyear investigation into state and local policies and practices regarding methamphetamine production and abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to evaluate the impact of religious programming in prisons as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

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Funding to establish a national clearinghouse and training and technical assistance program designed to the development and improvement of DWI Courts at the local, regional, and state level as requested for inclusion in H.R. 5576, the Fiscal Year 2007 Departments of Transportation, Treasury, Housing and Urban Development, Judiciary, District of Columbia Appropriations Bill and the Senate Version of the Bill, Departments of Transportation, Treasury, Judiciary, Housing and Urban Development Appropriations Bill.

Lobbied on all continuing resolutions in the second session of 109th Congress.

000042973



Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page .

Policy Impact Communications, Inc.
Registrant Name _____

Pacific Institute for Research and Eval
Client Name (PIRE)

ADDENDUM for General Lobbying Issue Area CSP

16. Specific lobbying issues (continued from previous page)

Development and introduction of underage drinking prevention legislation.

Funding for the Enforcing Underage Drinking Laws program as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science version), and as provided for in H. Rept. 109-520.

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Funding to develop and undertake comprehensive underage drinking prevention initiatives at various locations requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

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Funding to undertake an initiative to minimize the risk resulting from cross-border binge drinking as requested for inclusion in H.R. 5441, the Fiscal Year 2007 Department of Homeland Security Appropriations Bill.

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Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Eval
(PIRE)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code EDU - Education (one per page)

16. Specific lobbying issues

See attached.

17. House(s) of Congress and Federal agencies contacted None House Senate Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
John Drew Hiatt	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

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10

Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page _

Policy Impact Communications, Inc.
Registrant Name _____

Pacific Institute for Research and Eval
Client Name (PIRE)

ADDENDUM for General Lobbying Issue Area EDU

16. Specific lobbying issues (continued from previous page)

Development and introduction of underage drinking prevention legislation.

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Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Evaluation (PIRE)

ADDENDUM for General Lobbying Issue Area EDU

16. Specific lobbying issues (continued from previous page)

Funding to initiate a multiyear investigation into state and local policies and practices regarding methamphetamine production and abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

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Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page

Policy Impact Communications, Inc.
Registrant Name _____

Pacific Institute for Research and Eval
Client Name (PIRE) _____

ADDENDUM for General Lobbying Issue Area GOV

16. Specific lobbying issues (continued from previous page)

Development and introduction of underage drinking prevention legislation.

Funding for the Enforcing Underage Drinking Laws program as provided in Title I, Department of Justice, c 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (Senate Commerce, Justice, Science version), and as provided for in H. Rept. 109-520.

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Policy Impact Communications, Inc.
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ADDENDUM for General Lobbying Issue Area GOV

16. Specific lobbying issues (continued from previous page)

Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science and Related Agencies Appropriations Bill) as provided for in H. Rept. 109-520.

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LD-2DS

Page .

Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page

ADDENDUM for General Lobbying Issue Area HCR

16. Specific lobbying issues (continued from previous page)

Development and introduction of underage drinking prevention legislation.

Funding for the Enforcing Underage Drinking Laws program as provided in Title I, Department of Justice, H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (Senate Commerce, Justice, Science version), and as provided for in H. Rept. 109-520.

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Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

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Policy Impact Communications, Inc.
Registrant Name _____

Pacific Institute for Research and Eval
Client Name (PIRE)

ADDENDUM for General Lobbying Issue Area HCR

16. Specific lobbying issues (continued from previous page)

Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science and Related Agencies Appropriations Bill) as provided for in H. Rept. 109-520.

Funding to initiate a multiyear investigation into state and local policies and practices regarding methamphetamine production and abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to evaluate the impact of religious programming in prisons as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to undertake an initiative to minimize the risk resulting from cross-border binge drinking as requested for inclusion in H.R. 5441, the Fiscal Year 2007 Department of Homeland Security Appropriations Bill.

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ADDENDUM for General Lobbying Issue Area LAW

16. Specific lobbying issues (continued from previous page)

Development and introduction of underage drinking prevention legislation.

Funding for the Enforcing Underage Drinking Laws program as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science version), and as provided for in H. Rept. 109-520.

Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to state and local law enforcement related to compliance with state underage drinking laws as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science version), and as provided for in H. Rept. 109-520.

Funding to develop and undertake comprehensive underage drinking prevention initiatives at various localities as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding and issues related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science version) and as provided for in H. Rept. 109-520.

Funding to initiate a multiyear investigation into state and local policies and practices regarding methamphetamine production and abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to evaluate the impact of religious programming in prisons as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

Funding to undertake an initiative to minimize the risk resulting from cross-border binge drinking as requested for inclusion in H.R. 5441, the Fiscal Year 2007 Department of Homeland Security Appropriations Bill.

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Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Eval
(PIRE)

ADDENDUM for General Lobbying Issue Area LAW

16. Specific lobbying issues (continued from previous page)

Funding to establish a national clearinghouse and training and technical assistance program designed to support the development and improvement of DWI Courts at the local, regional, and state level as requested for in H.R. 5576, the Fiscal Year 2007 Departments of Transportation, Treasury, Housing and Urban Development, Judiciary, District of Columbia Appropriations Bill and the Senate Version of the Bill, Departments of Transportation, Treasury, Judiciary, Housing and Urban Development Appropriations Bill.

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LD-2DS

Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page

Policy Impact Communications, Inc.
Registrant Name _____

Pacific Institute for Research and Evalu
Client Name (PIRE) _____

ADDENDUM for General Lobbying Issue Area DEF

16. Specific lobbying issues (continued from previous page)

Issues related to the continuation and expansion of the Personal Responsibility and Values: Education and Training (PREVENT) within the U.S. Department of Navy as provided for in H. Rept. 109-452 accompanying 5122, the Sonny Montgomery National Defense Authorization Act for Fiscal Year 2007 and the John Warner National Defense Authorization Act for Fiscal Year 2007, as well as in H.R. 5631, the Fiscal Year 2007 Department of Defense Appropriations Act.

Funding to develop and undertake a research project related to combat stress among military personnel as requested for inclusion in H.R. 5631, the Fiscal Year 2007 Department of Defense Appropriations Act.

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LD-2DS



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LD-2DS (Rev. 4.08Mac)

Page

Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Evaluation (PIRE)

ADDENDUM for General Lobbying Issue Area TOB

16. Specific lobbying issues (continued from previous page)

Issues related to the continuation and expansion of the Personal Responsibility and Values: Education and Training (PREVENT) within the U.S. Department of Navy as provided for in H. Rept. 109-452 accompany 5122, the Sonny Montgomery National Defense Authorization Act for Fiscal Year 2007 and the John Warner National Defense Authorization Act for Fiscal Year 2007, as well as in H.R. 5631, the Fiscal Year 2007 Department of Defense Appropriations Act.

Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge prevent the early onset of alcohol and tobacco abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

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Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Eval
(PIRE)

ADDENDUM for General Lobbying Issue Area MED

16. Specific lobbying issues (continued from previous page)

Funding to develop and undertake a research project related to combat stress among military personnel as requested for inclusion in H.R. 5631, the Fiscal Year 2007 Department of Defense Appropriations Act.

Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in H.R. 5576, the Fiscal Year 2007 Departments of Transportation, Treasury, Housing and Urban Development, Judiciary, District of Columbia Appropriations Bill and the Senate Versic Bill, Departments of Transportation, Treasury, Judiciary, Housing and Urban Development Appropriations Bill.

Funding to evaluate the impact of religious programming in prisons as requested for inclusion in H.R. 5647 Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

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LD-2DS



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LD-2DS (Rev. 4.08Mac)

Page _

Policy Impact Communications, Inc.
Registrant Name _____

Pacific Institute for Research and Eval
Client Name (PIRE) _____

ADDENDUM for General Lobbying Issue Area TRA

16. Specific lobbying issues (continued from previous page)

Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in H.R. 5576, the Fiscal Year 2007 Departments of Transportation, Treasury, Housing and Urban Development, Judiciary, District of Columbia Appropriations Bill and the Senate Version of the Bill, Departments of Transportation, Treasury, Judiciary, Housing and Urban Development Appropriations Bill

Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County as provided in Title I, Department of Justice, of H.R. 5672, the Fiscal Year 2007 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate Commerce, Justice, Science version of the Bill) as provided for in H. Rept. 109-520.

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LD-2DS (Rev. 4.08Mac)

Page _

Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Eval
(PIRE)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which th
engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each co**
information as requested. Attach additional page(s) as needed.

15. General issue area code PHA - Pharmacy (one per page)

16. Specific lobbying issues

Funding to infllate a multiyear investigation into state and local policies and practices regarding
methamphetamine production and abuse as requested for inclusion in H.R. 5647, the Fiscal Year 2007
Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations
Bill.

17. House(s) of Congress and Federal agencies contacted None House Senate Other

18. Name of each individual who acted as a lobbyist in this issue arca

Name	Covered Official Position (if applicable)
John Drew Hiatt	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

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Printed Name and Title J. Drew Hiatt, Executive Vice President

LD-2DS (Rev. 4.08Mac)

Page 3



Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Eval
(PIRE)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and information as requested. Attach additional page(s) as needed.

15. General issue area code FAM - Family Issues/Abortion/Adoption (one per page)

16. Specific lobbying issues

Funding to establish a Center for Prevention of Teen Pregnancy in Rural Kentucky as requested for inclusion in H.R. 5647, the Fiscal Year 2007 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill.

17. House(s) of Congress and Federal agencies contacted None House Senate Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
John Drew Hiatt	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

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Registrant Name Policy Impact Communications, Inc.

Client Name Pacific Institute for Research and Evalu

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different than line 20)

City

State/Zip

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues that no longer pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal place of Busin (city and state or coun

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Pe cli

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant affiliated organization

Signature _____

Date 2/14/2007

Printed Name and Title J. Drew Hiatt, Executive Vice President

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