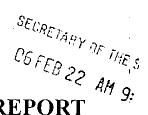
erk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510



LOBBYING REPORT

1. Registrant name			
BKSH & Associates			
2. Address Check if different than previously reported			
1801 K Street, N.W.	Suite	e 901-L	
Washington	DC	20006	USA [†]
3. Principal place of business (if different than line 2)			
Ciw	ate/Zip or Country		ł
4a. Contact Name b. Telephone number	c. E-mail		5. Senate 1D #
	heresa_weber@was.bm.c	com	6291-3553 ¹
7. Client Name Self NIELSEN MEDIA RESEARCH		***************************************	6. House ID#
			33118225
	nuary 1-June30) 🔲	OR Yea	or End (July 1-December 31)
9. Check if this filing amends a previously filed version of this report			l
IS 21			
10. Check if this is a Termination Report 🔀 🖙 Termination I	Date 12/31/2005	· 	11. No Lobbying Activity
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✓ Page 1 of

egistrant Name BKSH & Associates		Client Name NIELSEN MEDIA RESEARCH
engaged in lot	SACTIVITY. Select as no obying on behalf of the clies requested. Attach addition	nany codes as necessary to reflect the general issue areas in which the rent during the reporting period. Using a separate page for each code onal page(s) as needed.
15. General is:	sue area code COM - Con	nmunications/Broadcasting/Radio/T\ (one per page)
16. Specific lo	obbying issues	
Broadcast	ratings	
į.	of Congress and Federal as House of Representatives	gencies contacted Check if None
18. Name of ea	Name	as a lobbyist in this issue area Covered Official Position (if applicable)
Paul	Black	N/A
Katherine	Brown Friess	N/A
Rich	Meade	N/A Chief of Staff, House Budget Committee
Patrick	Templeton	N/A
19. Interest of c		specific issues listed on line 16 above \(\sum \) Check if None
Signature	Quality (— Date 2/14/86

Printed Name and Title R. Scott Pastrick, President and CEO Filing #e6832959-0829-49c9-86e0-1ea0ac7819d6 - Page 3 of 4

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