



DIRECT SELLING ASSOCIATION
1275 Pennsylvania Avenue, NW, Suite 800, Washington, DC 20004-2411
202/347-8866 • Fax 202/347-0055

SECRETARY OF THE SENATE

04 APR 20 PM 3:

Via Facsimile and First-Class Mail

February 18, 2004

Mr. Steve Pigeton
Office of the Clerk
U.S. House of Representatives
Washington, DC 20515-6601

Re: ID 30536000

Dear Mr. Pigeton:

Pursuant to our conversation today and your letter dated 1/13/04, I am herein enclosing the Direct Selling Association's semi-annual lobbying reports for the time periods covering 7/1/02-12/31/02 and 7/1/03-12/31/03.

I apologize for the delay in filing the 2002 report; a turnover in staff may have caused this oversight and we mistakenly believed that the report was filed in a timely manner.

Thank you for contacting the Direct Selling Association regarding this omission. Please feel free to contact me with any further questions or concerns.

Sincerely,

Misty Fallik
Attorney and Manager of Compliance and Ethics

Cc: Secretary of the Senate

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE

04 APR 20 PM 3:13

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Direct Selling Association			
2. Address <input type="checkbox"/> Check if different than previously reported 1275 Pennsylvania Avenue NW Suite 81			
3. Principal Place of Business (if different from line 2)			
City: Washington	State/zip (or Country) DC	2004-21	
4. Contact Name Joseph N. Mariano	Telephone (202)-317-8816	E-mail (optional)	5. Senate ID # 12312-
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # 30536

TYPE OF REPORT 8. Year 2002 Midyear (January 1-June 30) OR Year End (July 1-Decem

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇔ Termination Date _____

11. No Lobbying /

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input checked="" type="checkbox"/>
\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.
	<input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitions
	<input type="checkbox"/> Method B. Reporting amounts under section 6033(b) Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code

2/21/04

Signature _____

Date _____

Printed Name and Title _____

Joseph N. Mariani, Executive V.P., Secretary

LD-2 (REV. 4/03)

PAGE 1 of _

Registrant Name Direct Selling Associate Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code FOR (one per page)

16. Specific lobbying issues

Singapore - Multilevel Marketing

17. House(s) of Congress and Federal agencies contacted Check if None

Department of Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>Anna Fernandez</u> <u>Kimberly Davis Blitzer</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2/18/24

Printed Name and Title

Joseph M. ... / ... V.P. ...

Form LD-2 (Rec. 4/03)

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Registrant Name Direct Selling Association Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code TRP (one per page)

16. Specific lobbying issues

Mexico - Nutritional Supplement Product Regulation

17. House(s) of Congress and Federal agencies contacted Check if None

Department of Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>Ana Fernan</u> <u>Kimberly Davis Bliton</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2/18/04
Printed Name and Title Joseph M. Mariani, Executive V.P., Secretary

Registrant Name Direct Selling Associates Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code IRP (one per page)

16. Specific lobbying issues

China - WTO

17. House(s) of Congress and Federal agencies contacted Check if None

Office of the U.S. Trade Representative
Department of Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>Sandra Fernandez Kimberly Dennis Blitzer</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2/18/04
Printed Name and Title Joseph M. Mariani, Executive V.P. Services Dept

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Registrant Name Direct Selling Association Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code FOR (one per page)

16. Specific lobbying issues

APEC CEPT

17. House(s) of Congress and Federal agencies contacted Check if None

Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>Abel Ofen</u>	
<u>Genorly Dennis Bliton</u>	
<u>Anna Fernau</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2/18/04
Printed Name and Title Joseph N. Mariani, Executive V.P., Secretary, Sec

Registrant Name Direct Selling Associates Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific lobbying issues

H. R. 4881 Anti-Pyramid Scheme Legislation

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. House of Representatives
Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Neil H. O'Brien	
Joseph M. Mancini	
John W. Hesse, Jr.	
John W. Webb	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Handwritten Signature] Date [Handwritten Date]
Printed Name and Title Joseph M. Mancini, Executive V.P. Secretary

Registrant Name Direct Selling Association Client Name Self

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

Anna Fernau,

ISSUE UPDATE

24. General lobbying issues previously reported that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	O P cl

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant, client or affiliated organization

Signature _____ Date _____

Printed Name and Title. Joseph N. Howard, Executive V.P., Secretary & Legal

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