

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

MEREDITH CORP

2. Address:

1716 LOCUST STREET, DES MOINES, IA 50309-3023

3. Principal place of business (if different from line 2):

4. Contact Name: JERRY HADENFELDT

Telephone: 5152842780

E-mail (optional): jerry.hadenfeldt@meredith.com

Senate ID #: 24932-12

House ID #:

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 159,974.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

☐ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☒ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: MEREDITH CORP Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: COM (one per page)

16. Specific lobbying issues:

HR 2102, Free Flow of Information Act, S 1780 The Protecting Children from Indecent Programming Act, HR 2905 Broadcaster Freedom Act of 2007, S 1748 Broadcaster Freedom Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HADENFELDT, JERRY L.

Covered Official Position (if applicable): DIRECTOR OF GOVERNMENT RELATIONS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MEREDITH CORP Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CPI (one per page)

16. Specific lobbying issues:

HR 964 Spy Act, HR 1525 Internet Spyware (I-SPY) Prevention Act of 2007, S 602 Child Safe Viewing Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HADENFELDT, JERRY L.

Covered Official Position (if applicable): DIRECTOR OF GOVERNMENT AFFAIRS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MEREDITH CORP Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

S 239 Notification of Risk to Personal Data Act of 2007, S 495 Personal Data Privacy and Security Act of 2007, S 1202 Personal Data Protection Act of 2007, HR 948 Social Security Number Protection Act of 2007, S 1208 Social Security Account Number Protection Act, HR 3046 Social Security Number Privacy and Identity Theft Prevention Act of 2007, S 2168 The Identity Theft Enforcement and Restitution Act of 2007, S 1178 The Identity Theft Prevention Act

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HADENFELDT, JERRY L.

Covered Official Position (if applicable): DIRECTOR OF GOVERNMENT RELATIONS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MEREDITH CORP Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: GOV (one per page)

16. Specific lobbying issues:

S 936 The Fair Elections Now Act

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HADENFELDT, JERRY L.

Covered Official Position (if applicable): DIRECTOR OF GOVERNMENT AFFAIRS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MEREDITH CORP Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: LBR (one per page)

16. Specific lobbying issues:

HR 3796 The Early Warning and Health Care for Workers Affected by Globalization Act, HR 3685 The Employment Non-Discrimination Act, S 2473 Defined Contribution Fee Disclosure Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HADENFELDT, JERRY L.

Covered Official Position (if applicable): DIRECTOR OF GOVERNMENT AFFAIRS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MEREDITH CORP Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: RET (one per page)

16. Specific lobbying issues:

HR 3185 Fair Disclosure for Retirement Security Act

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HADENFELDT, JERRY L.

Covered Official Position (if applicable): DIRECTOR OF GOVERNMENT AFFAIRS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MEREDITH CORP Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

HR 3970 Tax Reduction and Reform Act of 2007, HR 3996 Temporary Tax Relief Act, S 2500 Performance Rights Act, HR 4351 Alternative Minimum Tax Relief Act, S 2389 AMT Credit Fairness and Relief Act

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HADENFELDT, JERRY L.

Covered Official Position (if applicable): DIRECTOR OF GOVERNMENT RELATIONS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MEREDITH CORP Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TEC (one per page)

16. Specific lobbying issues:

HR 251 Truth in Caller ID Act of 2007, HR 740 Preventing Harassment through Outbound Number Enforcement (PHONE) Act of 2007, S 704 Truth in Caller ID Act of 2007, HR 936 Prevention of Fraudulent Access to Phone Records Act, S 781 Do-Not-Call Registry Fee Extension Act of 2007, S 2096 Do-Not-Call Improvement Act of 2007, HR 3541 Do-Not-Call Improvement Act of 2007, HR 2601 Do-Not-Call Registry Fee Extension Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HADENFELDT, JERRY L.

Covered Official Position (if applicable): DIRECTOR OF GOVERNMENT AFFAIRS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 07, 2008

Printed Name and Title: JERRY HADENFELDT, DIRECTOR OF -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Feb 07, 2008

Printed Name and Title: -