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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name The Macon Edwards Company			
2. Address <input type="checkbox"/> Check if different than previously reported 600 Pennsylvania Avenue, SE, Suite 320			
3. Principal Place of Business (if different from line 2) City: Washington, D.C. State/Zip (or Country) 20003			
4. Contact Name Macon Edwards	Telephone (202) 969-8110	E-mail (optional)	5. Senate 1320
7. Client Name <input type="checkbox"/> Self General Mills			6. House of Representatives 320

**TYPE OF REPORT** 8. Year 01 Midyear (January 1-June 30)  OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇨ Termination Date \_\_\_\_\_ 11. No Lobbying

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

**12. Lobbying Firms**  
INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more  ⇨ \$ 20,000  
Income (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

## 13. Organizations

EXPENSES relating to lobbying activities for this period were:

Less than \$10,000

\$10,000 or more  ⇨ \$ \_\_\_\_\_  
Expenses (nearest \$20,000)

**14. REPORTING METHOD.** Check box to indicate accounting method. See instructions for descriptive

Method A. Reporting amounts using LDA de

Method B. Reporting amounts under section Internal Revenue Code

Method C. Reporting amounts under section Internal Revenue Code

Signature



Printed Name and Title Macon T. Edwards, President

LD-2 (REV. 6/98)



Registrant Name The Macon Edwards Co Client Name General Mills

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

- 1 Sugar Cap on Cereal
- 2 WIC, branded cereals

17. House(s) of Congress and Federal agencies contacted

Check if None

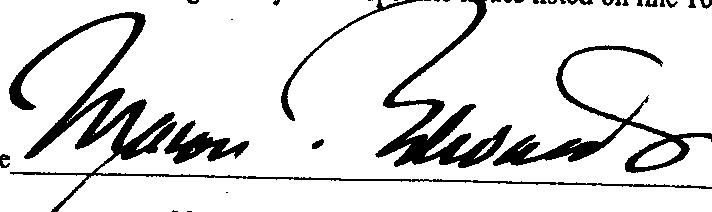
House  
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Macon Edwards	
Mara Peltz	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature 

Date 

Printed Name and Title MACON T. Edwards, President

Form I.D-2 (Rev. 6/98)

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