

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF STATE

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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Piper Rudnick LLP			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 1200 19th Street, N.W. City Washington State/Zip (or Country) DC 20036			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name Ronald L. Plessner	Telephone (202) 861-3969	E-mail (optional) ron.plessner@piperrudnick.com	5. Senate ID # 76855-36
7. Client Name <input type="checkbox"/> Self Direct Marketing Association			6. House ID # 32113005

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) **OR** Year End (July 1-De

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____

11. No Lobby

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$40,000.00</u> Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of
	<input type="checkbox"/> Method A. Reporting amounts using LDA definition
	<input type="checkbox"/> Method B. Reporting amounts under section 603 the Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162 Internal Revenue Code

Signature _____ Date 01/17/2007

Printed Name and Title Ronald L. Plessner - Partner Pa

Registrant Name: Piper Rudnick LLP

Client Name: Direct Marketing Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

15. General issue area code CSP (one per page)

16. Specific Lobbying issues

- H.R.1636 , Consumer Privacy Protection Act of 2003,
- H.R.1766, National Uniform Privacy Standards Act of 2003,
- H.R.2617, Consumer Identity and Information Security Act of 2003,
- H.R.2633, Identity Theft Protection and Information Blackout Act of 2003,
- H.R.2929 , Safeguard Against Privacy Invasions Act,
- H.R.4255, Computer Software Privacy and Control Act,
- H.R.4600, Junk Fax Prevention Act of 2004,
- H.R.4661, Internet Spyware (I-SPY) Prevention Act of 2004,
- S.1581, Identity Theft Victims Assistance Act of 2003,
- S.2145, SPY BLOCK Act,
- S.2569, Junk Fax Prevention Act of 2004,

17. House(s) of Congress and Federal agencies contacted Check if None
Federal Trade Commission
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bergman, Alisa M.	
Halpert, James J.	
Ingis, Stuart P.	
Pauley, Katharine A.	
Plessner, Ronald L.	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date 01/17/2007

Printed Name and Title Ronald L. Plessner - Partner Pa

Registrant Name: Piper Rudnick LLP

Client Name: Direct Marketing Association

Item	Description	Data
16	Lobbying Issues	S.2603, Junk Fax Prevention Act of 2004,
16	Lobbying Issues	S.563 , Computer Owners' Bill of Rights,
16	Lobbying Issues	Implementation of anti-span law.

Registrant Name: Piper Rudnick LLP

Client Name: Direct Marketing Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code GOV (one per page)
- 16. Specific Lobbying issues
**H.R.3143, International Consumer Protection Act of 2003,
 S.1234 , Federal Trade Commission Reauthorization Act of 2003,**


- 17. House(s) of Congress and Federal agencies contacted Check if None
**House of Representatives
 Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Ingis, Stuart P.	
Pauley, Katharine A.	
Plessner, Ronald L.	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None



Signature  Date 8/14/2004

Printed Name and Title Ronald L. Plesser - Partner Pa