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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name J.C. Penney Company, Inc.			
2. Address <input type="checkbox"/> Check if different than previously reported 1156 15th Street, NW, Suite 502, Washington, DC 20005			
3. Principal Place of Business (if different from line 2) City: Plano State/Zip (or Country) TX/75024			
4. Contact Name Norman J. Weslow	Telephone 972/431-1252	E-mail (optional)	5. Senate ID # 20312-12
7. Client Name <input checked="" type="checkbox"/> Self	6. House ID # 30975000		

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) ☒ OR Year End (July 1-December 31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ → Termination Date _____

11. No Lobbying Activity ☐

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Income (nearest \$20,000) Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>560,000</u> Expenses (nearest \$20,000) 14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. <input type="checkbox"/> Method A. Reporting amounts using LDA definitions only <input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input checked="" type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature _____

Printed Name and Title _____

LD-2 (REV. 6/98)

PAGE 1 of 9

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BAN (one per page)

16. Specific lobbying issues

- H.R. 1903 Consumers Right to Financial Privacy, all provisions
- H.R. 3320, Amend Privacy Provisions in Gramm-Leach-Bliley Act, privacy
- H.R. 3560, Online Privacy Protection Act of 2000, all provisions
- H.R. 4049, Privacy Commission Act, all provisions
- S. 900, Financial Services Modernization Act, Title V, privacy proposed implementing regulations
- S. 1901, Privacy Protection Commission Act of 1999, all provisions
- S. 2360, Freedom from Behavioral Profiling Act of 2000, all provisions

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House of Representatives
Senate

Federal Trade Commission (via the National Retail Federation)

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Jason S. McElvaney		<input checked="" type="checkbox"/>
Norman J. Weslow		<input type="checkbox"/>
Dianne Carpenter		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific lobbying issues

H.R. 1304, Quality Health Care Coalition Act, all provisions

H.R. 2290, Patients Bill of Rights Plus Act, health care reform, employer liability, medical necessity

H.R. 4680, Medicare Rx 2000, all provisions

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine M. Krauser		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code LAB (one per page)

16. Specific lobbying issues

H.R. 3081, Small Business Tax Fairness Act, minimum wage
H.R. 3590, ADA Notification Act, all provisions
S. 265, Bankruptcy Reform Act, minimum wage

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard E. Gill		<input type="checkbox"/>
Katherine M. Krauser		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company. Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code RET (one per page)

16. Specific lobbying issues

H.R. 3462, Wealth Through the Workplace Act, all provisions

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine M. Krauser		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

- H.R. 1102, Comprehensive Retirement Security & Pension Reform Act, pension definitions and simplification, ESOP dividends deductibility
- H.R. 3709, Internet Non-discrimination Act of 2000, all provisions
- H.R. 4267, Internet Tax Reform and Reduction Act of 2000, all provisions
- H.R. 4462, Fair and Equitable Interstate Tax Compact Simplification Act of 2000, all provisions
- S. 1611, Amend the Internet Freedom Act, all provisions
- S. 2028, Internet Non-discrimination Act, all provisions

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Jason McElvaney		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

- S. 2255, Amend the Internet Tax Freedom Act Through 20006, all provisions
- S. 2775, Internet Tax Moratorium and Equity Act, all provisions

17. House(s) of Congress and Federal agencies contacted

Senate

☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Jason S. McElvaney		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

H.R. 434, Trade and Development Act of 2000, all provisions

H.R. 4444, Permanent Normal Trade Relations for China, all provisions

S. 2277, China Trade Bill, all provisions

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House of Representatives

Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Richard R. Gill		<input type="checkbox"/>
Katherine M. Krauser		<input checked="" type="checkbox"/>
Jason S. McElvansy		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date _____

Printed Name and Title _____

Registrant Name J.C. Penney Company Client Name Self

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

Katherine J. Walker

ISSUE UPDATE

24. General lobbying issues previously reported that no longer pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

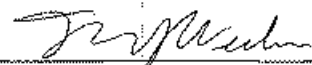
FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

Signature



Date

8-4-00

Printed Name and Title Norman J. Weslow, Senior Government Relations Attorney

Form LD-2 (Rev. 6/98)

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