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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>John L. Bloom</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>225 N. Manchester St.</u>			
3. Principal Place of Business (if different from line 2) City: <u>Arlington</u> State/Zip (or Country) <u>VA 22203</u>			
4. Contact Name <u>John Bloom</u>	Telephone <u>703-276-6710</u>	E-mail (optional) <u>johnbloom@comcast.net</u>	5. Senate ID # <u>5344</u>
7. Client Name <input type="checkbox"/> Self <u>American Cancer Society</u>			6. House ID # <u>3495</u>

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-Dec)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇒ Termination Date _____

11. No Lobbyir

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more ⇒ \$ _____
Income (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this r period were:

Less than \$10,000

\$10,000 or more ⇒ \$ _____
Expenses (nearest \$2K)

14. REPORTING METHOD. Check box to indic accounting method. See instructions for description

Method A. Reporting amounts using LDA defi

Method B. Reporting amounts under section 6 Internal Revenue Code

Method C. Reporting amounts under section 1 Internal Revenue Code

Signature _____

Printed Name and Title John L. Bloom, Health Policy Consultant

LD-2 (REV. 6/98)

Registrant Name John L. Bloom Client Name American Cancer Soc

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code TOB (one per page)

16. Specific lobbying issues

Framework Convention on Tobacco Control (Treaty)

17. House(s) of Congress and Federal agencies contacted Check if None

Dept. of Health + Human Services

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>John Bloom</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature John L. Bloom Date 2/11/05

Printed Name and Title John L. Bloom, Health Policy Counsel

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