

Clerk of the House of Representatives
Legislative Resource Center
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Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE
03 AUG 15 AM 11:11

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) -All Filers Are Required to Complete This Page

1. Registrant Name Viacom Inc.			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address Suite 1100, 1501 M Street, NW City Washington State/Zip (or Country) DC 20005			
3. Principal Place of Business (if different from line 2) City New York City State/Zip (or Country) NY 10036			
4. Contact Name DeDe Lea		Telephone (202) 785-7300	E-mail (optional) dede.lea@viacom.com
			5. Senate ID # 40032-12
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # 33844000

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____ 11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input type="checkbox"/> >> \$ _____ Income (nearest \$20,000)	\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$500,000.00</u> Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of
	<input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definition
	<input type="checkbox"/> Method B. Reporting amounts under section 603 the Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162 Internal Revenue Code

Signature DeDe Lea Date 8/14/2003

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pa

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code ART (one per page)
- 16. Specific Lobbying issues
H.R.107 , Digital Media Consumers' Rights Act of 2003,
H.R.1417 , Copyright Royalty and Distribution Reform Act of 2003,
H.R.2517 , Piracy Deterrence and Education Act of 2003,
H.R.669 , Protect Children from Video Game Sex and Violence Act of 2003,
H.R.715 , United States Independent Film and Television Production Incentive Act of 2003,
S.161 , Children's Protection from Violent Programming Act,
S.692 , Digital Consumer Right to Know Act,

- 17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
MacKinnon, Gail	
Melton, Carol	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

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Signature DeDe Lea Date 8/14/2003

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pa

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

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15. General issue area code COM (one per page)

16. Specific Lobbying issues

- H.R.1035 , Broadcast Ownership for the 21st Century Act,**
- H.R.2052 , Preservation of Localism, Program Diversity, and Competition in Television Broadcast Service A**
- H.R.2799, Departments of Commerce, Justice, and State, the Judiciary, and Related Agencies Appropriation**
- S.1046 , Preservation of Localism, Program Diversity, and Competition in Television Broadcast Service Act**
- S.1264 , FCC Reauthorization Act of 2003,**

17. House(s) of Congress and Federal agencies contacted Check if None
Federal Communications Commission
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
Lucey, Anne	
MacKinnon, Gail	
Melton, Carol	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 8/14/2003

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pa

Registrant Name: Viacom Inc.Client Name: Viacom Inc.

Item	Description	Data
16	Lobbying Issues	<p>FCC DA Docket #01-1264 - Petition of Network Affiliated Stations Alliance. FCC MB Docket #02-230 - Digital Broadcast Copy Protection FCC MB Docket #02-277 - 2002 Biennial Regulatory Review- Review of Commission's Broadcast Ownership Rules and Other Rules Adopted Pursua Section 202 of the Telecommunications Act of 1996 FCC MM Docket #01-235 - Cross-Ownership of Broadcast Stations and Newspapers FCC MM Docket #01-317 - Rules and Policies Concerning Multiple Ownerst Radio Broadcast Stations in Local Markets FCC MB Docket #00-244 - Definition of Radio Markets FCC ET Docket #02-380 - Additional Spectrum for Unlicensed Devices Below MHZ and in the 3 GHZ band</p>

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CPT (one per page)

16. Specific Lobbying issues

- H.R.1066 , Benefit Authors without Limiting Advancement or Net Consumer Expectations (BALANCE) Act**
- H.R.107 , Digital Media Consumers' Rights Act of 2003,**
- H.R.1417 , Copyright Royalty and Distribution Reform Act of 2003,**
- H.R.1481 , Internet Growth and Freedom Act of 2003,**
- H.R.2344 , Intellectual Property Protection Restoration Act of 2003,**
- H.R.2517 , Piracy Deterrence and Education Act of 2003,**
- H.R.2601 , Public Domain Enhancement Act,**
- H.R.939 , Truth in Domain Names Act,**
- S.1191 , Intellectual Property Protection Restoration Act of 2003,**
- S.563 , A bill to protect owners of computers, and for other purposes,**
- S.692 , Digital Consumer Right to Know Act,**

17. House(s) of Congress and Federal agencies contacted

Check if None

- House of Representatives**
- Senate**
- U.S. Copyright Office**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
MacKinnon, Gail	
Melton, Carol	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature DeDe Lea Date 8/14/2003

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pa

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

Item	Description	Data
16	Lobbying Issues	S.800 , Truth in Domain Names Act of 2003,

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code GOV (one per page)

16. Specific Lobbying issues
H.R.1878 , Public Campaign Financing Act of 2003,
H.R.2529 , Accountability and Transparency in Federal Campaigns Act of 2003,
S.1497, Our Democracy, Our Airwaves Act of 2003,

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
MacKinnon, Gail	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 8/14/2003

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pa

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific Lobbying issues
H.R.1243 , Prescription Drug Benefit Equity Act of 2003,
H.R.2497 , Prescription Drug Parity for Americans Act,
H.R.2640 , To provide greater access to affordable pharmaceuticals, and for other purposes,
S.1125 , FAIR Act of 2003,
S.1300 , Prescription Drug Consumer Information Act of 2003,

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
MacKinnon, Gail	
Melton, Carol	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 8/14/2003

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Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

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15. General issue area code RET (one per page)

16. Specific Lobbying issues
H.R.1000 , Pension Security Act of 2003,

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
MacKinnon, Gail	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *DeDe Lea* Date 8/14/2003

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pa

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

15. General issue area code SPO (one per page)

16. Specific Lobbying issues
H.R.1281 , Professional Boxing Amendments Act of 2003,
S.275 , Professional Boxing Amendments Act of 2003,

17. House(s) of Congress and Federal agencies contacted Check if None
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 8/14/2003

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pa

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

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- 15. General issue area code TEC (one per page)
- 16. Specific Lobbying issues
H.R.1636 , Consumer Privacy Protection Act of 2003,
H.R.2885, Protecting Children from Peer-to-Peer Pornography Act of 2003,
H.R.69 , Online Privacy Protection Act of 2003,
S.745 , Privacy Act of 2003,
S.877 , CAN-SPAM Act of 2003,
Implementation by Federal Trade Commission of Children's Online Privacy Protection Act.

- 17. House(s) of Congress and Federal agencies contacted Check if None
Department of Commerce
Federal Trade Commission
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
Lucey, Anne	
MacKinnon, Gail	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 8/14/2003

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Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

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- 15. General issue area code TRD (one per page)
- 16. Specific Lobbying issues
S.1234 , Federal Trade Commission Reauthorization Act of 2003,

- 17. House(s) of Congress and Federal agencies contacted Check if None
Department of Commerce
Department of State
House of Representatives
Office of U.S. Trade Representative
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
Lucey, Anne	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 8/14/2003

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