

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF THE SENATE

05 FEB 11 PM 2:39

**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>Viacom Inc.</b>			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported		Address <b>Suite 1100, 1501 M Street, NW</b>	
City <b>Washington</b>	State/Zip (or Country) <b>DC 20005</b>		
3. Principal Place of Business (if different from line 2)			
City <b>New York City</b>	State/Zip (or Country) <b>NY 10036</b>		
4. Contact Name <b>David Sutphen</b>	Telephone <b>202-785-7300</b>	E-mail (optional) <b>david.sutphen@viacom.com</b>	5. Senate ID # <b>40032-12</b>
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # <b>33844000</b>

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June 30)  OR Year End (July 1-D

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_

11. No Lobbying

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

12. Lobbying Firms	13. Organizations
<p><b>INCOME</b> relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> &gt;&gt; \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>EXPENSES</b> relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> &gt;&gt; \$ <u>\$700,000.00</u> Expenses (nearest \$ _____)</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of method.</p> <p><input checked="" type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definition</p> <p><input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 60 the Internal Revenue Code</p> <p><input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 16 Internal Revenue Code</p>

Signature \_\_\_\_\_

Date 2/11/2005



Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

15. General issue area code ART (one per page)

16. Specific Lobbying issues

- H.R.107, Digital Media Consumers' Rights Act of 2003,**
- H.R.2517, Piracy Deterrence and Education Act of 2003,**
- H.R.3569, National Film Preservation Act of 2003,**
- H.R.4077, Piracy Deterrence and Education Act of 2004,**
- H.R.4586, Family Movie Act of 2004,**
- H.R.4736, Independent Film Small Business Job Creation Act of 2004,**
- S.161, Children's Protection from Violent Programming Act,**
- S.1613, United States Independent Film and Television Production Incentive Act of 2003,**
- S.1637, Jumpstart Our Business Strength (JOBS) Act,**
- S.1923, National Film Preservation Act of 2003,**

17. House(s) of Congress and Federal agencies contacted  
**House of Representatives**  
**Senate**

Check if None

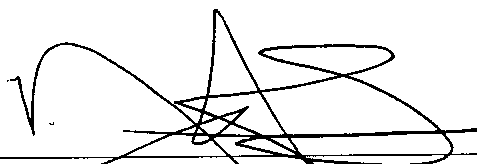
18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>MacKinnon, Gail</b>	
<b>Melton, Carol</b>	
<b>Sutphen, David</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature



Date 2/11/2005



Registrant Name: **Viacom Inc.**

Client Name: **Viacom Inc.**

Item	Description	Data
16	Lobbying Issues	S.1932, ART Act Artists' Rights and Theft Prevention Act of 2003,



Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code COM (one per page)

16. Specific Lobbying issues

**H.CON.RES.298, Expressing the Sense of Congress supporting vigorous enforcement of the Federal obscen  
H.J.RES.72, Disapproving the rule submitted by the Federal Communications Commission with respect to l  
media ownership,**

**H.R.1035, Broadcast Ownership for the 21st Century Act,**

**H.R.107, Digital Media Consumers' Rights Act of 2003,**

**H.R.2044, Telecommunications Ownership Diversification Act of 2003,**

**H.R.2052, Preservation of Localism, Program Diversity, and Competition in Television Broadcast Service /**

**H.R.2212, Maintaining and Ensuring Diversity and Integrity on the Airwaves Act of 2003**

**MEDIA Act of 2003,**

**H.R.3687, To amend section 1464 of title 18, United States Code, to provide for the punishment of certain p  
broadcasts, and for other purposes,**

17. House(s) of Congress and Federal agencies contacted  Check if None

**Executive Office of the President  
Federal Communications Commission  
House of Representatives  
Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Lucey, Anne</b>	
<b>MacKinnon, Gail</b>	
<b>Melton, Carol</b>	
<b>Sutphen, David</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 2/11/2005



Registrant Name: **Viacom Inc.**Client Name: **Viacom Inc.**

Item	Description	Data
16	Lobbying Issues	H.R.3717, Broadcast Decency Enforcement Act of 2004,
16	Lobbying Issues	H.R.3914, Children's Protection from Violent Programming Act,
16	Lobbying Issues	H.R.4024, TV Consumer Freedom Act,
16	Lobbying Issues	H.R.4069, Media Ownership Reform Act of 2004,
16	Lobbying Issues	H.R.426, TV Consumer Choice Act of 2003,
16	Lobbying Issues	H.R.4305, Children's Online Safety Act of 2004,
16	Lobbying Issues	H.R.4311, Video Description Restoration Act of 2004,
16	Lobbying Issues	H.R.4501, Satellite Home Viewer Extension and Reauthorization Act of 200
16	Lobbying Issues	H.R.4518, Satellite Home Viewer Extension and Reauthorization Act of 200
16	Lobbying Issues	H.R.715, United States Independent Film and Television Production Incenti of 2003,
16	Lobbying Issues	H.RES.482, Expressing the sense of the House of Representatives with resp the October 3, 2003, order released by the FCC's Enforcement Bureau in re to complaints regarding the broadcast of program material that contained in language,
16	Lobbying Issues	H.RES.500, Expressing the sense of the House that the FCC should vigorou enforce indecency and profanity laws pursuant to the intent of Congress in to protect children in the United States from indecent and profanity laws pu to the intent of Congress,
16	Lobbying Issues	H.RES.554, Providing for consideration of the bill (H.R. 3717) to increase th penalties for violations by television and radio broadcasters of the prohibiti against transmission of obscene, indecent, and profane language,
16	Lobbying Issues	S.1046, Preservation of Localism, Program Diversity, and Competition in Television Broadcast Service Act of 2003,
16	Lobbying Issues	S.1264, FCC Reauthorization Act of 2003,
16	Lobbying Issues	S.161, Children's Protection from Violent Programming Act,
16	Lobbying Issues	S.1613, United States Independent Film and Television Production Incentiv 2003,
16	Lobbying Issues	S.2013, Satellite Home Viewer Extension Act of 2004,
16	Lobbying Issues	S.2056, Broadcast Decency Enforcement Act of 2004,
16	Lobbying Issues	S.2147, Broadcast Decency Responsibility and Enforcement Act of 2004,
16	Lobbying Issues	S.267, Telecommunications Ownership Diversification Act of 2003,
16	Lobbying Issues	S.J.RES.17, A joint resolution disapproving the rule submitted by the Fede Communications Commission with respect to broadcast media ownership,
16	Lobbying Issues	S.RES.283, A resolution affirming the need to protect children in the Unite from indecent programming,

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Registrant Name: **Viacom Inc.**Client Name: **Viacom Inc.**

Item	Description	Data
16	<b>Lobbying Issues</b>	<p><b>FCC DA Docket No. 01-1264 - Petition of Network Affiliated Stations Allian</b>  <b>FCC ET Docket No. 02-380 - Additional Spectrum for Unlicensed Devices B</b>  <b>900 MHZ and in the 3 GHz band,</b>  <b>FCC MB Docket No. 04-207 - A la Carte and Themed Tier Programming &amp;</b>  <b>Pricing Options for Programming Distribution on Cable Television and Dist</b>  <b>Broadcast Satellite Systems</b>  <b>FTC, RIN 3084 - AA96, Defintions, Implementation, and Reporting Require</b>  <b>Under the CAN-SPAM Act.</b>  <b>FCC MM Docket No. 00-167 - Children's Television Obligations of Digital</b>  <b>Television Broadcasters</b>  <b>FCC MB Docket No. 04-232 - Retention by Broadcasters of Program Recor</b>  <b>FCC 04-268 - Order/Consent Decree, Viacom, Infinity</b>  <b>FCC DA 04-3260 - Order/Consent Decree, Viacom International Inc.</b>  <b>FCC MM Docket No. 04-233 - Broadcast Localism</b>  <b>FCC MM Docket No. 02-230 - Digital Broadcast Content Protection</b>  <b>FCC MB Docket No. 04-63 - Digital Output Protection Technology and Rec</b>  <b>Method Certifications: TiVoGuard Digital Output Protection Technology</b></p>

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15. General issue area code CPI (one per page)

16. Specific Lobbying issues

- H.R.107, Digital Media Consumers' Rights Act of 2003,**
- H.R.2517, Piracy Deterrence and Education Act of 2003,**
- H.R.2885, Protecting Children from Peer-to-Peer Pornography Act of 2003,**
- H.R.4077, Piracy Deterrence and Education Act of 2004,**
- H.R.4586, Family Movie Act of 2004,**
- S.1932, ART Act - Artists' Rights and Theft Prevention Act of 2003,**

17. House(s) of Congress and Federal agencies contacted  
**House of Representatives**  
**Senate**  
**U.S. Copyright Office**

Check if None

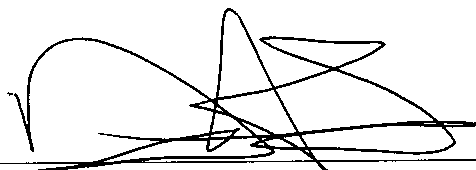
18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>MacKinnon, Gail</b>	
<b>Melton, Carol</b>	
<b>Sutphen, David</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature



Date 2/11/2005



Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CPT (one per page)

16. Specific Lobbying issues

- H.R.107, Digital Media Consumers' Rights Act of 2003,**
- H.R.1417, Copyright Royalty and Distribution Reform Act of 2003,**
- H.R.2517, Piracy Deterrence and Education Act of 2003,**
- H.R.3632, Anti-Counterfeiting Amendments of 2003,**
- H.R.4077, Piracy Deterrence and Education Act of 2004,**
- H.R.4586, Family Movie Act of 2004,**
- H.RES.576, Urging the Government of the People's Republic of China to improve its protection of intellectual rights, and for other purposes,**
- S.1932, ART Act**
- Artists' Rights and Theft Prevention Act of 2003,**
- S.2227, Anticounterfeiting Act of 2004,**

17. House(s) of Congress and Federal agencies contacted

Check if None

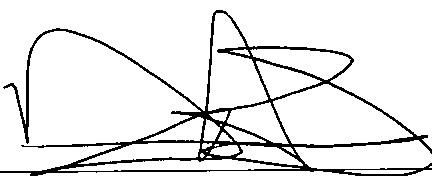
**House of Representatives**  
**Senate**  
**U.S. Copyright Office**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Melton, Carol</b>	
<b>Sutphen, David</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature 

Date 2/11/2005



Registrant Name: **Viacom Inc.**Client Name: **Viacom Inc.**

Item	Description	Data
16	Lobbying Issues	S.2237, Protecting Intellectual Rights Against Theft and Expropriation Act of 2004,
16	Lobbying Issues	S.2560, Inducing Infringement of Copyrights Act of 2004,



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15. General issue area code FAM (one per page)

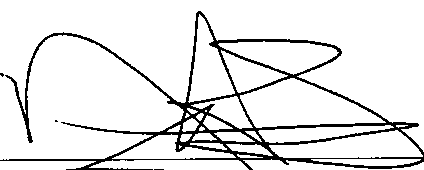
16. Specific Lobbying issues  
**H.R.2885, Protecting Children from Peer-to-Peer Pornography Act of 2003,  
S.161, Children's Protection from Violent Programming Act,**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives  
Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>MacKinnon, Gail</b>	
<b>Sutphen, David</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 2/11/2005



Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

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15. General issue area code GOV (one per page)

16. Specific Lobbying issues

**H.R.1878 , Public Campaign Financing Act of 2003,  
H.R.2529 , Accountability and Transparency in Federal Campaigns Act of 2003,  
S.1497, Our Democracy, Our Airwaves Act of 2003,**

17. House(s) of Congress and Federal agencies contacted  
**House of Representatives  
Senate**

Check if None

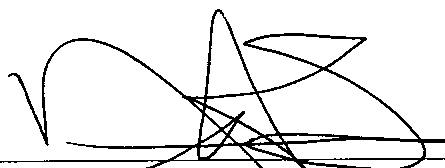
18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>MacKinnon, Gail</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature



Date 2/11/2005



Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code HCR (one per page)
- 16. Specific Lobbying issues  
**S.2290, FAIR Act of 2004 - Fairness in Asbestos Injury Resolution Act of 2004,**

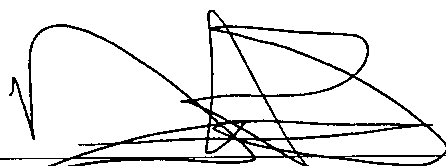
- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>MacKinnon, Gail</b>	
<b>Melton, Carol</b>	
<b>Sutphen, David</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature



Date 2/11/2005



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**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code LAW (one per page)

16. Specific Lobbying issues

**H.R.4077, Piracy Deterrence and Education Act of 2004,**

**S.2237, Protecting Intellectual Rights Against Theft and Expropriation Act of 2004,,**

17. House(s) of Congress and Federal agencies contacted

Check if None

**House of Representatives**

**Senate**

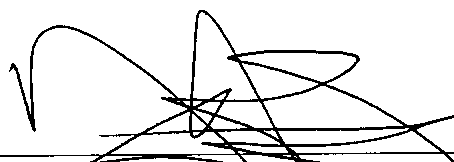
18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Sutphen, David</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature



Date 2/11/2005



Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific Lobbying issues

**H.R.4736, Independent Film Small Business Job Creation Act of 2004,  
H.R.715, United States Independent Film and Television Production Incentive Act of 2003,  
S.1613, United States Independent Film and Television Production Incentive Act of 2003,  
S.1637, Jumpstart Our Business Strength (JOBS) Act,**

17. House(s) of Congress and Federal agencies contacted

Check if None

**House of Representatives  
Senate**

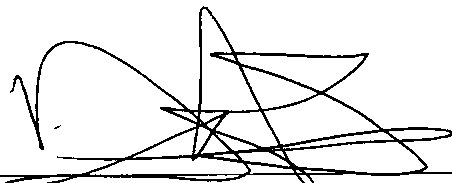
18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>MacKinnon, Gail</b>	
<b>Melton, Carol</b>	
<b>Sutphen, David</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature



Date 2/11/2005



Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific Lobbying issues

- H.R.2738, United States-Chile Free Trade Agreement Implementation Act,
- H.R.2739, United States-Singapore Free Trade Agreement Implementation Act,
- H.R.3889, To transfer certain functions from the United States Trade Representative to the Secretary of Ct
- H.RES.576, Urging the Government of the People's Republic of China to improve its protection of intellectual rights, and for other purposes,
- S.1416, United States-Chile Free Trade Agreement Implementation Act,
- S.1417, United States-Singapore Free Trade Agreement Implementation Act,

17. House(s) of Congress and Federal agencies contacted

Check if None

House of Representatives  
 Senate  
 United States Trade Representative

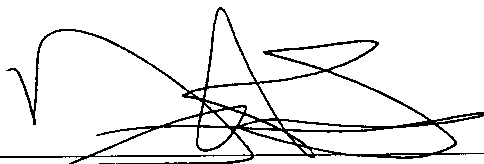
18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Sutphen, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature



Date 2/11/2005

