

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

BLUE CROSS AND BLUE SHIELD ASSOCIATION

2. Address:

1310 G ST NW, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

4. Contact Name: WILLIAM A. BRESKIN

Telephone: 2029421064

E-mail (optional): william.breskin@bcbsa.com

Senate ID #: 6358-12

House ID #: 315760000

7. Client Name: Self

BLUE CROSS & BLUE SHIELD ASSN

TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30): **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: _____ 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): 3,000,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only
 Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
 Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: BLUE CROSS & BLUE SHIELD ASSN

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

HR5647 and S3708 "Labor HHS Appropriations" sections pertaining to Medicare Contractor Funding, Medicare Advantage Funding, and Comparative Effectiveness Funding; HR6111 "Tax Relief and Health Care Act of 2006" parts pertaining to the Medicare Advantage Stabilization Fund

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: WOJCIAK, ADAM "A.J."

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: BLUE CROSS & BLUE SHIELD ASSN

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

Insurance Market Reform; Association Health Plans: S1955 "Health Insurance Modernization and Affordability Act of 2005"; Health Information Technology; Electronic Health Records; privacy issues; interoperability; and ICD10 Implementation: S1418 "Wired for Health Care Quality Act"; HR4157 "Health Information Technology Promotion Act of 2005"; HR4859 "Federal Family Health Information Technology Act of 2006"; and S3486 "Veterans and Military Privacy Protection Act of 2006"; Health Savings Accounts: S3585 "HSA Improvement and Expansion Act of 2006"; HR5262 "Tax Free Health Savings Act of 2006"; HR5743 "HSA Improvement and Expansion Act of 2006"; and HR6111 "Tax Relief and Health Care Act of 2006" parts pertaining to Health Savings Accounts; Insurance Industry Antitrust Issues; Uninsured; Transparency; Blue Bank; Walking Works, SCHIP, aging issues, and the Implications of Empire v McVeigh for FEHBP. See attached addendum for General Lobbying Issue Area: HCR - Healthcare

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
Health & Human Services, Dept of (HHS)
Office of Personnel Management (OPM)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BARNETT, ELIZABETH
Covered Official Position (if applicable): N/A
Name: CERISANO, JOHN
Covered Official Position (if applicable): N/A
Name: DIDAWICK, KATHY
Covered Official Position (if applicable): N/A
Name: ERICKSEN, JOHN
Covered Official Position (if applicable): N/A
Name: EWING, GARY
Covered Official Position (if applicable): N/A
Name: FOX, ALISSA
Covered Official Position (if applicable): N/A
Name: GIERER, GREGORY
Covered Official Position (if applicable): N/A
Name: HANDELMAN, JUSTINE
Covered Official Position (if applicable): N/A
Name: HAYS, PHILLIP
Covered Official Position (if applicable): N/A
Name: MUSKER, JOSEPH
Covered Official Position (if applicable): N/A
Name: NYQUIST, CHRISTINA
Covered Official Position (if applicable): N/A
Name: SEROTA, SCOTT
Covered Official Position (if applicable): N/A
Name: SLACKMAN, JOEL
Covered Official Position (if applicable): N/A
Name: TRIMBLE, JAMES "BERRY"
Covered Official Position (if applicable): N/A
Name: WDJCIAK, ADAM "A.J."
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: BLUE CROSS & BLUE SHIELD ASSN

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare; Medicare Advantage; Medicare Advantage Payment Rates; S3900 "Medicare Quality Enhancement Act of 2006"

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ARMSTRONG, DOUGLAS

Covered Official Position (if applicable): N/A

Name: BARNETT, ELIZABETH

Covered Official Position (if applicable): N/A

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: DIDAWICK, KATHY

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JOHN

Covered Official Position (if applicable): N/A

Name: GALVIN, JANE

Covered Official Position (if applicable): N/A

Name: GIERER, GREGORY

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: HAYS, PHILLIP

Covered Official Position (if applicable): N/A

Name: SEROTA, SCOTT

Covered Official Position (if applicable): N/A

Name: TRIMBLE, JAMES "BERRY"

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: BLUE CROSS & BLUE SHIELD ASSN

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Drug patent extensions and market exclusivity issues; Generic Drugs

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BARNETT, ELIZABETH

Covered Official Position (if applicable): N/A

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: BLUE CROSS & BLUE SHIELD ASSN

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Blue Cross and Blue Shield Tax Status

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HAYS, PHILLIP

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 14, 2007

Printed Name and Title: JOHN ERICKSEN, VICE PRESIDENT FEDERAL RELATIONS -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

Name: BERGMAN, ANDREA

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Feb 14, 2007

Printed Name and Title: -