

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF THE SENATE

04 FEB 13 PM 5:05

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>Cassidy &amp; Associates, Inc.</b>			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address <b>700 Thirteenth Street, NW, Suite 400</b> City <b>Washington</b> State/Zip (or Country) <b>DC 20005</b>			
3. Principal Place of Business (if different from line 2) City <b>** Same as Above**</b> State/Zip (or Country)			
4. Contact Name <b>Gregg L. Hartley</b>	Telephone <b>202-585-2396</b>	E-mail (optional)	5. Senate ID #
7. Client Name <input type="checkbox"/> Self <b>BELLSOUTH</b>			6. House ID #

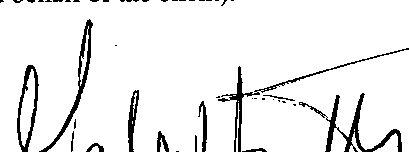
**TYPE OF REPORT** 8. Year 2003 Midyear (January 1-June 30) ☐ OR Year End (July 1-Dec

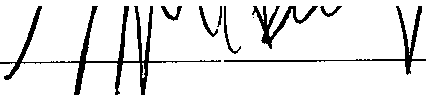
9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ >> Termination Date \_\_\_\_\_

11. No Lobbyi

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
<b>INCOME</b> relating to lobbying activities for this reporting period was:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$60,000.00</u> <div style="text-align: center;">Income (nearest \$20,000)</div>	<b>EXPENSES</b> relating to lobbying activities for this reporting period were:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input type="checkbox"/> >> \$ _____ <div style="text-align: center;">Expenses (nearest \$20,000)</div>
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).  	<b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of  <input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definiti <input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033 the Internal Revenue Code <input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162( Internal Revenue Code

Signature  Date 2/13/2004

Printed Name and Title Gregg L. Hartley - Executive Vice President & COO Page

Registrant Name: Cassidy & Associates, Inc.

Client Name: BELLSOUTH

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code COM (one per page)

16. Specific Lobbying issues  
**Internet Tax Moratorium**  
**Broadband**  
**Regulatory Reform**

17. House(s) of Congress and Federal agencies contacted  
**House of Representatives**  
**Senate**

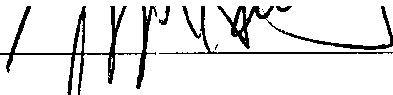
☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Craighead, Jared</b>	
<b>Hartley, Gregg L.</b>	<b>COS, Whip Office of Congressman Roy Blunt</b>
<b>O'Connor, Christine</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature  Date 2/13/2004

Printed Name and Title Gregg L. Hartley - Executive Vice President & COO Pag

Registrant Name: Cassidy & Associates, Inc.

Client Name: BELLSOUTH

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific Lobbying issues  
**Internet Tax Moratorium**  
**Broadband**  
**Regulatory Reform**

17. House(s) of Congress and Federal agencies contacted  
**House of Representatives**  
**Senate**

☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Craighead, Jared</b>	
<b>Hartley, Gregg L.</b>	<b>COS, Whip Office of Congressman Roy Blunt</b>
<b>O'Connor, Christine</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature  Date 2/13/2004

Printed Name and Title **Gregg L. Hartley - Executive Vice President & COO** Pag

Registrant Name: Cassidy & Associates, Inc.Client Name: BELLSOUTH**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

**LOBBYIST UPDATE**23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client  
**O'Connor, Christine****ISSUE UPDATE**24. General lobbying issues previously reported that **no longer** pertain**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Bus: (city and state or cour

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities	(

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant or affiliated organization

Signature                     / / / / VUX                    /                     Date 2/13/2004

Printed Name and Title Gregg L. Hartley - Executive Vice President & COO Page