



BROWN-FORMAN

SECRETARY OF THE SENATE

02 AUG -9 PM 2: 53

August 05, 2002

MARK H. SMITH  
VICE PRESIDENT, DIRECTOR OF  
GOVERNMENT RELATIONS AND PUBLIC PO

**VIA FEDERAL EXPRESS**

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

RE: Lobbying Report – Mid-year / January 1- July 31, 2002  
Brown-Forman Corporation

Dear Sir or Madam:

Pursuant to the Lobbying Disclosure Act of 1995, please find enclosed the mid-year (January 1- July 31, 2002) Lobbying Report of Brown-Forman Corporation. I am herewith filing an original with your office. Please have the copy filed-stamped with all recording data and returned in the enclosed self-addressed stamped envelope.

If you have any questions, please give me a call

Sincerely,

Mark H. Smith

MHS/tkc

Enclosures



# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page 5

1. Registrant Name Brown-Forman Corporation			
2. Address <input type="checkbox"/> Check if different than previously reported P. O. Box 1080			
3. Principal Place of Business (if different from line 2) City: Louisville State/Zip (or Country) Kentucky 40201-1080			
4. Contact Name Mark H. Smith	Telephone (502) 774-7152	E-mail (optional) Mark_H_Smith@b-f.com	5. Senate ID 7213-
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID 325160

TYPE OF REPORT 8. Year 2002 Midyear (January 1-June 30) ☒ OR Year End (July 1-December 31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇒ Termination Date \_\_\_\_\_

11. No Lobbying ☐

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<b>12. Lobbying Firms</b>  INCOME relating to lobbying activities for this reporting period was:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Income (nearest \$20,000)  Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>13. Organizations</b>  EXPENSES relating to lobbying activities for this period were:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ 150,000 Expenses (nearest \$20,000)  <b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description <input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definition <input type="checkbox"/> Method B. Reporting amounts under section 6 Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 1 Internal Revenue Code
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Signature 

August 01, 2002

Printed Name and Title Mark H. Smith, VP, Director of Government Relations and Public Policy

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**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which t engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each c information as requested. Attach additional page(s) as needed.

15. General issue area code ADV (one per page)

16. Specific lobbying issues

Spirits advertising.

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

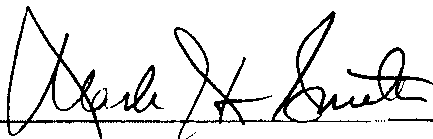
Federal Communications Commission  
Federal Trade Commission  
House of Representatives  
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Mark H. Smith	
James H. Perry	Government Relations Manager

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature  Date August 1, 2002  
Printed Name and Title Mark H. Smith, VP, Director of Government Relations and Public Policy



**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the client was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

H.R.2023, To amend the Internal Revenue Code of 1986 to reduce the rate of tax on distilled spirits to its pre-1985 level.  
Puerto Rico's discriminatory tax scheme against spirits.

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

House of Representatives  
Senate  
Department of Commerce  
Department of Justice  
USTR

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Mark H. Smith	
James H. Perry	Government Relations Manager

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature  Date August 1, 2002

Printed Name and Title Mark H. Smith, VP, Director of Government Relations and Public Policy





**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which t engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each c information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

H.R.3005, Bipartisan Trade Promotion Authority Act of 2001.  
Made contacts concerning Superior Alcohol Standards.

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

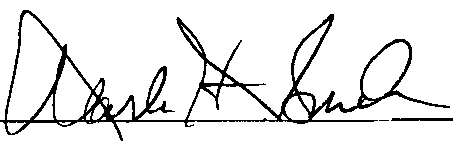
Department of Agriculture  
Department of State  
House of Representatives  
USTR

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Mark H. Smith	
James H. Perry	Government Relations Manager

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature  Date August 1, 2002  
Printed Name and Title Mark H. Smith, VP, Director of Government Relations and Public Policy



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15. General issue area code HCR (one per page)

16. Specific lobbying issues

Urge Congressional and executive branch attention to misplaced WHO initiatives for alcohol advertising regulation in economically advanced countries to the detriment of WHO mainstream programs to end disea and malnutrition in underdeveloped countries.

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

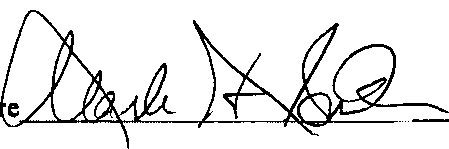
Department of Health & Human Services  
Department of State  
House of Representatives  
Senate  
USTR

18. Name of each individual who acted as a lobbyist in this issue area

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Mark H. Smith	
James H. Perry	Government Relations Manager

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