

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
---	--

SECRETARY OF THE SENATE  
05 FEB 17 AM 11:3

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name POLICY DIRECTIONS INC.			
2. Address <input checked="" type="checkbox"/> Check if different than previously reported New Suite No. 818 CONNECTICUT AVENUE, NW, SUITE 950			
3. Principal Place of Business (if different from line 2) City: WASHINGTON State/Zip (or Country) DC 20006			
4. Contact Name FRANKIE L. TRULL	Telephone (202) 776-0071	E-mail (optional) fltrull@poldir.com	5. Senate IC 3
7. Client Name <input type="checkbox"/> Self NESTLE PURINA PETCARE CO.			6. House ID 3

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30)  OR Year End (July 1-

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇔ Termination Date \_\_\_\_\_ 11. No Lobby

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$ <u>20,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Expenses (nearest \$</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for descriptor</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA def</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6 Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 1 Internal Revenue Code</p>
--	--

Signature Frankie L. Trull

Printed Name and Title FRANKIE L. TRULL, PRESIDENT



Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE PURINA PETCARE CO.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific lobbying issues

Pet food exports  
Pet food labeling  
Pet Food ingredients

17. House(s) of Congress and Federal agencies contacted  Check if None

U. S. House of Representatives  
U. S. Senate  
USDA  
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVE KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13



Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE PURINA PETCARE CO.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code ANI (one per page)

16. Specific lobbying issues

Animal health Biotech Pet food issues
---

17. House(s) of Congress and Federal agencies contacted  Check if None

U. S. House of Representatives U. S. Senate USDA FDA
---

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVE KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13,

Printed Name and Title FRANKIE L. TRULL, PRESIDENT



Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE PURINA PETCARE CO.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each co information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

WTO  
Codex Alimentarius  
FTA negotiations

17. House(s) of Congress and Federal agencies contacted  Check if None

U. S. House of Representatives  
U. S. Senate  
USDA  
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVE KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13

Printed Name and Title FRANKIE L. TRULL, PRESIDENT



Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE PURINA PETCARE CO.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cot information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

FDA regulation of pet food

17. House(s) of Congress and Federal agencies contacted  Check if None

U. S. House of Representatives  
U. S. Senate  
USDA  
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVE KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13,

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

