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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>Cassidy &amp; Associates, Inc.</b>			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address <b>700 Thirteenth Street, NW, Suite 400</b> City <b>Washington</b> State/Zip (or Country) <b>DC 20005</b>			
3. Principal Place of Business (if different from line 2) City <b>** Same as Above**</b> State/Zip (or Country)			
4. Contact Name <b>Gregory M. Gill</b>	Telephone	E-mail (optional)	5. Senate ID # <b>8453-1623</b>
7. Client Name <input type="checkbox"/> Self <b>Peirce College</b>			6. House ID # <b>30223156</b>

**TYPE OF REPORT** 8. Year 1999 Midyear (January 1-June 30)  **OR** Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> &gt;&gt; \$ <u>\$100,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> &gt;&gt; \$ _____ Expenses (nearest \$20,000)</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>

Signature *Gregory M. Gill* Date 8/16/99

Printed Name and Title Gregory M. Gill - Senior Vice President & General Counsel Page 1 of 3

Registrant Name: Cassidy & Associates, Inc.

Client Name: Peirce College

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ECN (one per page)

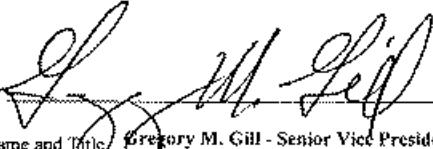
16. Specific Lobbying issues  
**House & Senate, Department of Veterans Affairs, Housing & Urban Development & Independent Agencies Appropriations Act, 1999, Economic Development Initiatives**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<b>Bobbitt, Douglass E.</b>		No
<b>Doerr, Kerrie</b>		No
<b>Gill, Gregory M.</b>		No

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 8/16/99  
Printed Name and Title Gregory M. Gill - Senior Vice President & General Counsel Page 2 of 3

Registrant Name: Cassidy & Associates, Inc.

Client Name: Peirce College

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code EDU (one per page)

16. Specific Lobbying issues  
**House & Senate, Department of Labor, Health & Human Services, Education & Related Agencies Appropriations, 2000, Increased support for urban education initiatives directed at at-risk students.**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<b>Bobbitt, Douglass E.</b>		No
<b>Doerr, Kerrie</b>		No
<b>Gill, Gregory M.</b>		No

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature:  Date 8/16/99

Printed Name and Title: Gregory M. Gill - Senior Vice President & General Counsel Page 3 of 3