

Clerk of the House of Representatives  
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 Washington, DC 20515

Secretary of the Senate  
 Office of Public Records  
 232 Hart Building  
 Washington, DC 20510

SECRETARY OF THE SENATE

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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <b>GENERAL MILLS, INC.</b>			
2. Address <input type="checkbox"/> Check if different than previously reported <b>601 PENNSYLVANIA AVENUE, NW; SUITE 420 NORTH</b>			
3. Principal Place of Business (if different from line 2) CITY: <b>WASHINGTON</b> State/Zip (or Country) <b>DC 20004</b>			
4. Contact Name <b>MARY CATHERINE TOKER</b>	Telephone <b>202-737-8200</b>	E-mail (optional) <b>mary.toker@genmills.com</b>	5. Senate ID # <b>16010-00012</b>
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # <b>31494000</b>

**TYPE OF REPORT** 8. Year 2003 Midyear (January 1-June 30)  OR Year End (July 1-December)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇨ Termination Date \_\_\_\_\_

11. No Lobbying Act

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p align="center"><b>12. Lobbying Firms</b></p> <p><b>INCOME</b> relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____  <small>Income (nearest \$20,000)</small></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center"><b>13. Organizations</b></p> <p><b>EXPENSES</b> relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>340,000</u>  <small>Expenses (nearest \$20,000)</small></p> <p><b>14. REPORTING METHOD.</b> Check box to indicate an accounting method. See instructions for description of</p> <p><input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(f) Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code</p>
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Signature Mary Catherine Toker



05/06/2004

Registrant Name GENERAL MILLS Client Name SELF

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Executive - Regulatory: To seek improvements in the WIC Program.

Legislative: H.R. 1160/S.560 (Milk Import Tariff Equity Act), H.R.2673 (Consolidated Appropriations Bill), H.R.2699 (National Uniformity of Food Labeling Act), H.R.2622/S.1753 (National Consumer Credit Reporting System Improvement Act), S.274 (Class Action Fairness Act), S.1125/FAIR Act of 2003 (Asbestos Litigation), H.R.7 (Charitable Giving Act)

17. House(s) of Congress and Federal agencies contacted

United States Senate  
United States Department of Agriculture  
International Trade Commission

Check if None

United States House of Representatives  
Food and Drug Administration

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
MARY CATHERINE TOKER	
JEFFREY A. SHAPIRO	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature

*Mary Catherine Toker*

Date

February 13, 2004

Printed Name and Title

MARY CATHERINE TOKER; VICE PRESIDENT, GOVERNMENT RELATIONS

