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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

| | | | |
|--|----------------------------------|---|----------------------------------|
| 1. Registrant Name Colling & Assoc., Inc.,/a Colling Swift & Hynes | | | |
| 2. Address <input type="checkbox"/> Check if different than previously reported 1331 F Street, N.W., Suite 800 Washington DC 20004 USA | | | |
| 3. Principal Place of Business (if different from line 2) City State/Zip (or Country) | | | |
| 4. Contact Name Jackie Howe | Telephone 202-347-8000 | E-mail (optional) howe@esandh.com | 5. Senate ID # 9911-48 |
| 7. Client Name <input type="checkbox"/> Self Media General, Inc. | | | 6. House ID # 3356003 |

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____ 11. No Lobbying Activity

| INCOME OR EXPENSES - Complete Either Line 12 OR Line 13 | |
|---|---|
| 12. Lobbying Firms | 13. Organizations |
| INCOME relating to lobbying activities for this reporting period was: | EXPENSES relating to lobbying activities for this reporting period were: |
| Less than \$10,000 <input type="checkbox"/> | Less than \$10,000 <input type="checkbox"/> |
| \$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$78,998.00</u> <small>Income (nearest \$20,000)</small> | \$10,000 or more <input type="checkbox"/> >> \$ _____ <small>Expenses (nearest \$20,000)</small> |
| Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client). | 14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. <input type="checkbox"/> Method A. Reporting amounts using LDA definitions only <input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code |

Signature

Date 8/7/00

Printed Name and Title Terese Colling - Principal

Page 1 of 4

Registrant Name: Colling & Assoc., Inc., t/a Colling Swift & Hynes

Client Name: Media General, Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code COM (one per page)

16. Specific Lobbying issues
Digital Television Transition
Cross Ownership Issues
Duopoly
Spectrum Issues

17. House(s) of Congress and Federal agencies contacted Check if None
Federal Communications Commission
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) | New |
|-----------------------|---|-----|
| Colling, Terese | | No |
| Collins, Pablo | | No |
| Hynes, Jr., Robert D. | | No |
| | | |
| | | |
| | | |
| | | |

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/7/00

Printed Name and Title Terese Colling - Principal Page 2 of 4

Registrant Name: Colling & Assoc., Inc., t/a Colling Swift & Hynes

Client Name: Media General, Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific Lobbying issues
Taxation of broadcast and cable properties.

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) | New |
|------------------------------|---|-----------|
| <u>Colling, Terese</u> | | <u>No</u> |
| <u>Collins, Pablo</u> | | <u>No</u> |
| <u>Hynes, Jr., Robert D.</u> | | <u>No</u> |
| | | |
| | | |
| | | |

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/7/08

Printed Name and Title Terese Colling - Principal Page 3 of 4

Registrant Name: Colling & Assoc., Inc., t/a Colling Swift & Hynes

Client Name: Media General, Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific Lobbying issues

- S.1714, Telecommunications Ownership Diversification Act of 1999, Cross-ownership
- S.1766, Telecommunications Ownership Diversification Act of 1999, Cross-ownership
- H.R.3186, Telecommunications Merger Review Act of 1999, Mergers/Acquisitions

17. House(s) of Congress and Federal agencies contacted Check if None
Federal Communications Commission
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) | New |
|-----------------------|---|-----|
| Collins, Pablo | | No |
| Colling, Terese | | No |
| Hynes, Jr., Robert D. | | No |
| | | |
| | | |
| | | |

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/7/00

Printed Name and Title Terese Colling - Principal Page 4 of 4