

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

BLUE CROSS & BLUE SHIELD ASSN

2. Address:

1310 G STREET, NW, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

4. Contact Name: WILLIAM A. BRESKIN

Telephone: 2029421064

E-mail (optional): william.breskin@bcbsa.com

Senate ID #: 6358-12

House ID #: 315760000

7. Client Name: Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: _____ 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): 3,260,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

Method A. Reporting amounts using LDA definitions only

Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

HR3043 and S1710 "HHS Appropriations Act, 2008" sections pertaining to Medicare Contractor Funding; Medicare Advantage Funding; SCHIP Reauthorization funding; and Comparative Effectiveness Funding.

17. House(s) of Congress and Federal agencies contacted:

Congressional Budget Office (CBO)
HOUSE OF REPRESENTATIVES
Health & Human Services, Dept of (HHS)
SENATE
White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ARMSTRONG, DOUGLAS
Covered Official Position (if applicable): N/A
Name: BARNETT, ELIZABETH
Covered Official Position (if applicable): N/A
Name: CERISANO, JOHN
Covered Official Position (if applicable): N/A
Name: DIDAWICK, KATHY
Covered Official Position (if applicable): N/A
Name: ERICKSEN, JOHN
Covered Official Position (if applicable): N/A
Name: FOX, ALISSA
Covered Official Position (if applicable): N/A
Name: HALTMEYER, KRIS
Covered Official Position (if applicable): N/A
Name: HANDELMAN, JUSTINE
Covered Official Position (if applicable): N/A
Name: HAYS, PHILIP
Covered Official Position (if applicable): N/A
Name: IMES, ROBERT
Covered Official Position (if applicable): N/A
Name: LEHNHARD, MARY NELL
Covered Official Position (if applicable): N/A
Name: NYQUIST, CHRISTINA
Covered Official Position (if applicable): N/A
Name: TRIMBLE, JAMES "BERRY"
Covered Official Position (if applicable): N/A
Name: WDJCIAK, ADAM "A.J."
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

Antitrust and Health Insurance Reform: HR971 and S2161 "Community Pharmacy Fairness Act of 2007"; S618 "Insurance Industry Competition Act of 2007" Health Information Technology Standards; Electronic Health Records; ICD10 Implementation: HR1368 "Personalized Health Information Act of 2007"; S1783 and S1693 "Wired for Health Care Quality Act"; HR3800 "Promoting Health Information Technology Act"; HR2406 "Healthcare Information Technology Enterprise Integration Act" Insurance Market Reform; Employer Based Healthcare System; Uninsured: S1019 "Health Care Choice Act of 2007"; S334 and HR3163 "Healthy Americans Act" Genetic Non-discrimination: HR493 and S358 "Genetic Information Nondiscrimination Act of 2007" Mental Health Parity: HR1424 "Paul Wellstone Mental Health and Addiction Equity Act of 2007" and S558 "Mental Health Parity Act of 2007" TAA; HR3801 and S1848 "TAA Health Coverage Improvement Act of 2007" HR3162 "Children's Health and Medicare Protection Act of 2007" Health Savings Accounts/Medical Savings Accounts; SCHIP, Small Business Healthcare See attached addendum for General Lobbying Issue Area: HCR - Healthcare

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

Labor, Dept of (DOL)

Office of Management & Budget (OMB)

SENATE

White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BARNETT, ELIZABETH

Covered Official Position (if applicable): N/A

Name: BIRNBAUM, ADAM

Covered Official Position (if applicable): N/A

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: CLAESSENS, KATHLEEN

Covered Official Position (if applicable): N/A

Name: DIDAWICK, KATHY

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JOHN

Covered Official Position (if applicable): N/A

Name: FOX, ALISSA

Covered Official Position (if applicable): N/A

Name: GALVIN, JANE

Covered Official Position (if applicable): N/A

Name: HALTMEYER, KRIS

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: HAYS, PHILIP

Covered Official Position (if applicable): N/A

Name: IMES, ROBERT

Covered Official Position (if applicable): N/A

Name: LEHNHARD, MARY NELL

Covered Official Position (if applicable): N/A

Name: NYQUIST, CHRISTINA

Covered Official Position (if applicable): N/A

Name: SAUNDERS, DOUGLAS

Covered Official Position (if applicable): N/A

Name: SLACKMAN, JOEL

Covered Official Position (if applicable): N/A

Name: TRIMBLE, JAMES "BERRY"

Covered Official Position (if applicable): N/A

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

Name: WATTS, PATRICK

Covered Official Position (if applicable): N/A

Name: WDJCIAK, ADAM

Covered Official Position (if applicable): N/A

Name: WOOSTER, LAURA

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare; Medicare Advantage; Medicare Part D; Comparative Effectiveness; HR3162 "Children's Health and Medicare Protection Act of 2007"

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

Congressional Budget Office (CBO)

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

Medicare Payment Advisory Commission (MedPAC)

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ARMSTRONG, DOUG

Covered Official Position (if applicable): N/A

Name: BARNETT, ELIZABETH

Covered Official Position (if applicable): N/A

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: DIDAWICK, KATHY

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JOHN

Covered Official Position (if applicable): N/A

Name: FOX, ALISSA

Covered Official Position (if applicable): N/A

Name: GALVIN, JANE

Covered Official Position (if applicable): N/A

Name: HALTMEYER, KRIS

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: HAYS, PHILIP

Covered Official Position (if applicable): N/A

Name: TRIMBLE, JAMES "BERRY"

Covered Official Position (if applicable): N/A

Name: WDJCIAK, ADAM "A.J."

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Biologicals; biogenerics; S623 "Access to Life Saving Medicine Act"

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JOHN

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

HR3801 and S1848 "TAA Health Coverage Improvement Act of 2007" - parts pertaining to the Health Coverage Tax Credit BCBS Tax provisions

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BARNETT, ELIZABETH

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JACK

Covered Official Position (if applicable): N/A

Name: HAYS, PHILIP

Covered Official Position (if applicable): N/A

Name: WATTS, PATRICK

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 12, 2008

Printed Name and Title: JOHN ERICKSEN, VICE PRESIDENT FEDERAL RELATIONS -

Information Update Page:

Complete **ONLY** where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is **NO LONGER** expected to act as a lobbyist for the client

Name: CLAESSENS, KATHLEEN

Name: MUSKER, JOSEPH

Name: SEROTA, SCOTT

Name: WOJCIAK, ADAM

ISSUE UPDATE

24. General lobbying issues previously reported that **NO LONGER** pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is **NO LONGER** affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the **NO LONGER** owns, **OR** controls, **OR** is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Feb 12, 2008

Printed Name and Title: -