

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration Jan 11, 2008

2. House Identification Number 32029

Senate Identification Number 8316-3161

REGISTRANT

3. Registrant Name: CARMEN GROUP INC
Address: 1301 K Street, NW, Suite 800 East
City: Washington State: DC Zip: 20005

4. Principal place of business (if different from line 3):

5. Telephone number and contact name:
2027850500 Contact: BENJAMIN Y. LIEBER
E-mail(optional): lieberb@carmengroup.com

6. General description of registrant's business or activities:
Government Relations

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

Self

7. Client name: YOUGOV PLC
Address: 50 FEATHERSTONE STREET
City: LONDON State: Zip: EC1Y-8RT

8. Principal place of business (if different from line 7):

9. General description of client's business or activities:
Market research and polling

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: CARMEN, DAVID
Covered Official Position (if applicable): N/A

Name: KAMBER, VICTOR
Covered Official Position (if applicable): N/A

Name: KEENE, DAVID
Covered Official Position (if applicable): N/A

Name: O'CONNELL, TERRENCE
Covered Official Position (if applicable): CHAIRMAN, RESERVE FORCES POLICY BOARD

Name: OPPENHEIM, PETER
Covered Official Position (if applicable): INTERN, US EMBASSY; INTERN, REP CONSTANCE MORELLA

Name: PAUL, MARISA
Covered Official Position (if applicable): PRESIDENTIAL MANAGEMENT FELLOW, DEPT OF THE NAVY

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

DEF GOV

12. Specific lobbying issues (current and anticipated):

Registrant Name: CARMEN GROUP INC Client Name: YOUNGOV PLC

Federal research and public diplomacy

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period **and** 13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period in whole or in major part plans, supervises or controls the registrant's lobbying activities?

No, then go to line 14.

Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No, then sign and date the registration.

Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Signature: ON FILE Date: Feb 27, 2008

Printed Name and Title: BENJAMIN Y. LIEBER - GENERAL COUNSEL -