Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Aug 13, 2007

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name:
PHILIPS ELECTRONICS NORTH AMERICA CORP

2. Address: 1300 I STREET, NW, #1070 EAST, WASHINGTON, DC 20005
3. Principal place of business (if different from line 2):
4. Contact Name: MARGARETE ROEBER Telephone: 2029628550 E-mail (optional): grete.roeber@philips.com
Senate ID #: 31417-12 House ID #:
7. Client Name: X Self
TYPE OF REPORT
8. Year 2007 Midyear (January 1 - June 30): 🛛 OR Year End (July 1 - December 31): 🗌
9. Check if this filing amends a previously filed version of this report:
10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity:
INCOME OR EXPENSES
Complete Either Line 12 0R Line 13
12. Lobbying Firms
INCOME relating to lobbying activities for this reporting period was:
Less than \$10,000:
\$10,000 or more: => Income (nearest \$20,000):
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).
13. Organizations
EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000:
\$10,000 or more: X => Expenses (nearest \$20,000): <u>272,448.00</u>
14. Reporting Method. Check box to indicate expense accounting method. See instructions for description of options.
Method A. Reporting amounts using LDA definitions only Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: BUD (one per page)
- 16. Specific lobbying issues:

HR 2641: "Energy and Water Appropriations Act" Appropriations for Next Generation Lighting Initiative S 1751: "Energy and Water Appropriations Act" Appropriations for Next Generation Lighting Initiative

17. House(s) of Congress and Federal agencies contacted: Energy, Dept of HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MOORHEAD, RANDALL B Covered Official Position (if applicable): N/A Name: WORK, DALE Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: COM (one per page)
- 16. Specific lobbying issues:

H.R. 608, the "Digital Television Consumer Education Act of 2007;" H.R. 2566, the "National Digital Television Consumer Education Act," NTIA Implementation of Title III of Pub. L. 109-171, "Digital Television Transition and Public Safety Act," In the Matter of Commercial Availability of Navigation Devices (FCC CS Docket No. 97-80); In the Matter of Compatibility Between Cable Systems and Consumer Electronics Equipment (FCC PP Docket No. 00-67); FCC interest in patent litigation. Oversight and legislation related to the digital broadcast content protection. Oversight and legislation related to the digital television transition.

17. House(s) of Congress and Federal agencies contacted:
Commerce, Dept of (DOC)
Federal Communications Commission (FCC)
Federal Trade Commission (FTC)
HOUSE OF REPRESENTATIVES
Natl Telecommunications & Information Administration (NTIA)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: PATTON, THOMAS B Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: CPT (one per page)
- 16. Specific lobbying issues:

HR 1908: "The Patent Reform Act of 2007" Comprehensive interest in all issues \$3.1145: "The Patent Reform Act of 2007" Comprehensive interest in all issues

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MOORHEAD, RANDALL B Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: ENG (one per page)
- 16. Specific lobbying issues:

Federal Register: Energy Conservation Standards for General Service Fluorescent Lamps, Incandescent Reflector Lamps, and General Service Incandescent Lamps Federal Register - Vol. 71, No. 104, 5-31-06, page 30834ff HR 6: "Renewable Fuels, Consumer Protection and Energy Efficiency Act of 2007" - Energy efficient lighting

17. House(s) of Congress and Federal agencies contacted: Energy, Dept of HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MOORHEAD, RANDALL B Covered Official Position (if applicable): N/A Name: WORK, DALE Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: ENV (one per page)
- 16. Specific lobbying issues:

Electronic Waste Global Warming Energy efficiency Standards for battary chargers and external power supplies

17. House(s) of Congress and Federal agencies contacted: Energy, Dept of HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ERDHEIM, ERIC Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code: HCR (one per page)
- 16. Specific lobbying issues:
- S 1082 / HR 2900: "Medical Device User Fee and Modernization Act Reauthorization of 2007" To establish medical device user fees, and to make improvements in the FDA's Third Party Inspections, and Combination Products programs.
- 17. House(s) of Congress and Federal agencies contacted: Food & Drug Administration (FDA) HOUSE OF REPRESENTATIVES SENATE
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: SHOULTZ, DAVID Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: MMM (one per page)
- 16. Specific lobbying issues:

State Child Health Insurance Program (SCHIP) (No bill number) To exclude imaging cuts as a pay-for for reauthorization of the program Medicare Physician Payment Adjustments/Reforms (No bill number) To exclude imaging cuts as a pay-for for this legislation. Possible CMS Standards for Independent Diagnostic Testing Facilities (IDTFs). Payment for ultasound guided procedures. National coverage determination for Cardiac CT. HR 1293 / S 1338: "Access to Medical Imaging Act" To delay for 2 years scheduled Medicare cuts to medical Imaging.

17. House(s) of Congress and Federal agencies contacted: Centers For Medicare and Medicaid Services (CMS) HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MOORHEAD, RANDALL B Covered Official Position (if applicable): N/A Name: SHOULTZ, DAVID Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

US-Korea FTA European Directives (Metrication and Electromagnetic Fields)

17. House(s) of Congress and Federal agencies contacted: Commerce, Dept of (DOC) U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DEMOOR, MICHELLE Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Aug 13, 2007

Printed Name and Title: MARGARETE ROEBER - OFFICE MANAGER, GOVERNMENT RELA -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

Name: SHEIRE, JAMES

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Aug 13, 2007

Printed Name and Title: -