

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

SOCIETY OF AMERICAN FLORISTS

2. Address:

1601 DUKE STREET, ALEXANDRIA, VA 22314

3. Principal place of business (if different from line 2):

4. Contact Name: DREW GRUENBURG

Telephone: 7038368700

E-mail (optional): dgruenburg@safnow.org

Senate ID #: 35957-12

House ID #: 35957-12

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 130,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AGR (one per page)

16. Specific lobbying issues:

EPA Worker Protection Standards: Work with the Environmental Protection Agency to help make these work better for our industry. Methyl Bromide: Work with EPA, USDA, and State Department to ensure continued availability. Research Funding for Floriculture: Bill making appropriations for Agriculture, Rural Development, Food and Drug Administration, and related agencies. Immigration Reform: Legislation to reform H-2A Agricultural Guestworker Program and other immigration laws. Pesticides: Work with EPA to ensure that new chemicals needed by our industry continue to be approved. Taxes: Tax relief for small business including agriculture. International Trade: Work with U.S. Trade Representative on general trade issues. Work with APHIS at USDA on phytosanitary issues. Work with various agencies on Farm Bill. Crop Insurance: Work with USDA to improve the federal crop insurance program for specialty crops. Chrysanthemum White Rust: work with APHIS at USDA to ensure this serious disease of chrysanthemums stays out of the U.S. Quarantine 37: Work with APHIS at USDA to ensure foreign pests and diseases will not come into the U.S.

17. House(s) of Congress and Federal agencies contacted:

Agriculture, Dept of (USDA)
Commerce, Dept of (DOC)
Environmental Protection Agency (EPA)
Executive Office of the President (EOP)
HOUSE OF REPRESENTATIVES
Internal Revenue Service (IRS)
Labor, Dept of (DOL)
Occupational Safety & Health Administration (OSHA)
SENATE
Small Business Administration (SBA)
Transportation, Dept of (DOT)
Treasury, Dept of
U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RAMSAY, JEANNE

Covered Official Position (if applicable): N/A

Name: SCHMALE, LINDA

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: SMB (one per page)

16. Specific lobbying issues:

Tax Relief: Tax relief for small business. Inside Sales: Sales Incentive Compensation Act, to exempt inside salespeople in the wholesale industry from overtime requirements. OSHA Reform including legislation to streamline regulatory burdens for small business. Health Care: Legislation to allow self-employed individuals to deduct health insurance costs in computing self-employment taxes, and Association Health Plan legislation. Reg Reform: Small Business Paperwork Reduction Act. Immigration Reform: Legislation to reform the H-2A Agricultural Guestworker Program and other immigration laws. Streamlined Sales Tax legislation. Tort Reform. Minimum Wage. Tax Gap. Minimum Wage Increase: Bills to amend the Fair Labor Standards Act of 1938 to increase the federal minimum wage. Estate Tax: Bills to repeal or reform the Estate Tax.

17. House(s) of Congress and Federal agencies contacted:

Agriculture, Dept of (USDA)
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Environmental Protection Agency (EPA)
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HOUSE OF REPRESENTATIVES
Internal Revenue Service (IRS)
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Occupational Safety & Health Administration (OSHA)
SENATE
Small Business Administration (SBA)
Transportation, Dept of (DOT)
Treasury, Dept of
U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RAMSAY, JEANNE
Covered Official Position (if applicable): N/A
Name: SCHMALE, LINDA
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 01, 2007

Printed Name and Title: DREW GRUENBURG, CHIEF OPERATING OFFICER -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Aug 01, 2007

Printed Name and Title: -