

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRET
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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration July 20,

2. House Identification Number _____

Senate Identification Number _____

REGISTRANT

3. Registrant Name King & Spalding LLP

Address 1700 Pennsylvania Avenue, NW

City Washington State D.C. Zip 20006

4. Principal Place of Business (if different from line 3)

City _____ State/Zip (or Country) _____

5. Telephone number and contact name

(202) 626-2901 Contact Theodore M. Hester E-mail (optional) _____

6. General description of registrant's business or activities

Law Firm

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check this box and proceed to line 10.* Self

7. Client name erinMedia LLC

Address 724 2nd Avenue South

City St. Petersburg State FL Zip 33701

8. Principal Place of Business (if different from line 7)

City _____ State/Zip (or Country) _____

9. General description of client's business or activities

Media research company.

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any individual in this section has served as a "covered executive branch official" or "covered legislative branch official" within the first acting as a lobbyist for the client, *state the executive and/or legislative position(s) in which the person served.*

Name	Covered Official Position (if applicable)
<u>Daniel R. Coats</u>	<u>US Ambassador to Germany (2001-2005)</u>
<u>Theodore M. Hester</u>	
<u>Allison Kassar</u>	

Andrew Woods

Form LD-1 Rev. (06/98)

Registrant Name King & Spalding LLP Client Name erinMedia LLC

LOBBYIST ISSUES

11. General lobbying issues area. Select all applicable codes listed in instructions and on the reverse side of Form LD-1

COM

12. Specific lobbying issues (current and anticipated)

S. 1372, the Fairness, Accuracy, Inclusivity, and Responsiveness in Ratings (FAIR Ratings) Act, H.R. 3298, the Television Viewer Consumer Protection Act.

AFFILIATED ORGANIZATIONS

13. Is there an entity than the client that contributes more than \$10,0000 to the lobbying activities of the registrant a semiannual period and in whole or in major part plans, supervise or controls the registrant's lobbying activities

No → Go to line 14.

Yes → Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **or**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or supports the lobbying activities of the client or any organization identified on line 13; **or**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the lobbying activity"

No → Sign and date the registration.

Yes → Complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

