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SECRETARY OF THE

05 FEB 10 PM

**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name				
Organization		National Association of Broadcasters		
2. Address <input type="checkbox"/> Check if different than previously reported				
1771 N Street, NW				
City	Washington	State	DC	Zip Code 20036 Country US
3. Principal place of business (if different than line 2)				
City		State		Zip Code Country
4a. Contact Name		b. Telephone number	c. E-mail	5. Senate ID #
Prefix	Full Name			
Ms.	Salley Touhey	202-429-5301	stouhey@nab.org	3026200
7. Client Name <input checked="" type="checkbox"/> Self				6. House ID #
National Association of Broadcasters				3026200

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June 30) ☐ OR Year End (July 1-December)
9. Check if this filing amends a previously filed version of this report ☐10. Check if this is a Termination Report ☐ ⇨ Termination Date \_\_\_\_\_

11. No Lobbying Acti

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

<b>12. Lobbying Firms</b>  <b>INCOME</b> relating to lobbying activities for this reporting period was:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input type="checkbox"/> ⇨ \$ _____  Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>13. Organizations</b>  <b>EXPENSES</b> relating to lobbying activities for this reporting were:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>3,560,000.</u>  <b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of opti <input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions or <input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) Internal Revenue Code <input checked="" type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of t Revenue Code
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Printed Name and Title

Eddward O. Fritts, President & CEO

Signature



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LD-2DS (R)

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## 15. Advertising

### 16. Congressional Legislation:

**H. RES. 575** Expressing the sense of the House of Representatives that the National Collegiate Athletic Association (NCAA) should affirm its commitment to a policy of discouraging alcohol use among underage students by ending all alcohol advertising during radio and television broadcasts of collegiate sporting events.

**Sponsor:** Rep Osborne, Tom [NE-3] (introduced 3/24/2004)

**H.R. 4639** To ensure that advertising campaigns paid for by the Federal Government are unbiased, and for other purposes.

**Sponsor:** Rep DeLauro, Rosa L. [CT-3] (introduced 6/22/2004)

**S. 2416** Bill to ensure that advertising campaigns paid for by the Federal Government are unbiased, and for other purposes.

**Sponsor:** Sen Nelson, Bill [FL] (introduced 5/13/2004)

**S. 2445** A bill to amend the Federal, Food, Drug, and Cosmetic Act relating to direct-to-consumer prescription drug advertising.

**Sponsor:** Sen Edwards, John [NC] (introduced 5/19/2004)

**H.CON.RES.266** : Honoring veterans by requesting that television and radio stations provide a moment of silence or a public service announcement on November 11, at 11 a.m. each year.

**Sponsor:** Rep Pascrell, Bill, Jr. [NJ-8] (introduced 7/25/2003)

### 17. United States House of Representatives

United States Senate

Federal Communications Commission

### 18. Edward O. Fritts, President and CEO

John Orlando, Executive Vice President, Government Relations

Andrew Reinsdorf, Senior Vice President, Government Relations

Michael Hershey, Senior Vice President Government Relations (NEW)

Melinda Lewis, Director, Government Relations

John Lively, Director, Government Relations



15. General issue area code BUD - Budget/Appropriations (one per page)

Add page to continue specific issues description for this issue

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue adding lobbyists for*

[illegible]

Filing #d31e34bc-5560-4b09-a54e-9a6dfb9379f6 - Page 7 of 38

Printed Name and Title Eddward O. Fritts, President & CEO

Signature



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**15. Budget/Appropriations**

**16. Congressional Legislation:**

**H.CON.RES.393** Establishing the congressional budget for the United States Government for fiscal year 2005 and setting forth appropriate budgetary levels for fiscal years 2004 and 2006 through 2009.

**Sponsor:** Rep Nussle, Jim [IA-1] (introduced 3/19/2004)

**S.CON.RES.95** An original concurrent resolution setting forth the congressional budget for the United States Government for fiscal year 2005 and including the appropriate budgetary levels for fiscal years 2006 through 2009.

**Sponsor:** Sen Nickles, Don [OK] (introduced 3/5/2004)

**17. United States House of Representatives**

United States Senate

Federal Communications Commission

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Michael Hershey, Senior Vice President Government Relations (NEW)

Melinda Lewis, Director, Government Relations

John Lively, Director, Government Relations



15. General issue area code COM - Communications/Broadcasting/Radio/TV (one per page)

Add page to continue specific issues description for this issue

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue adding lobbyists for*

[illegible]

Filing #d31e34bc-5560-4b09-a54e-9a6dfb9379f6 - Page 11 of 38

Printed Name and Title

Eddward O. Fritts, President & CEO

Signature



LD-2DS (REV. 4/03)

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## 15. Communications/Broadcasting/Radio/TV

### 16. Congressional Legislation:

**H.R.2825** : To require the Federal Communications Commission to take actions necessary to ensure expeditious access by consumers to terrestrial digital television services.

**Sponsor:** Rep Terry, Lee [NE-2] (introduced 7/23/2003)

**S.2644** : A bill to amend the Communications Act of 1934 with respect to the carriage of direct broadcast satellite television signals by satellite carriers to consumers in rural areas, and for other purposes.

**Sponsor:** Sen Ensign, John E. [NV] (introduced 7/13/2004)

**H.R.4501** : To extend the statutory license for secondary transmissions under section 119 of title 17, United States Code, and to amend the Communications Act of 1934 with respect to such transmissions, and for other purposes.

**Sponsor:** Rep Upton, Fred [MI-6] (introduced 6/3/2004)

**H.R.4518** : To extend the statutory license for secondary transmissions by satellite carriers of transmissions by television broadcast stations under title 17, United States Code, and to amend the Communications Act of 1934 with respect to such transmissions.

**Sponsor:** Rep Smith, Lamar [TX-21] (introduced 6/4/2004)

**S.2845** : A bill to reform the intelligence community and the intelligence and intelligence-related activities of the United States Government, and for other purposes.

**Sponsor:** Sen Collins, Susan M. [ME] (introduced 9/23/2004)

**H.R.4818** Making appropriations for foreign operations, export financing, and related programs for the fiscal year ending September 30, 2005, and for other purposes.

**Sponsor:** Rep Kolbe, Jim [AZ-8] (introduced 7/13/2004)

**S.3021** A bill to provide for the protection of intellectual property rights, and for other purposes.

**Sponsor:** Sen Hatch, Orrin G. [UT] (introduced 11/20/2004)

**S.2013** A bill to amend section 119 of title 17, United States Code, to extend satellite home viewer provisions.

**Sponsor:** Sen Hatch, Orrin G. [UT] (introduced 1/21/2004)

**H.R.1417** To amend title 17, United States Code, to replace copyright arbitration royalty panels with Copyright Royalty Judges.

**Sponsor:** Rep Smith, Lamar [TX-21] (introduced 3/25/2003)



**S.2540**

**Title:** A bill to protect educational FM radio stations providing public service broadcasting from commercial encroachment.

**Sponsor:** Sen Cantwell, Maria [WA] (introduced 6/17/2004)

**H.R.1425** To provide for the expedited and increased assignment of spectrum for public safety purposes.

**Sponsor:** Rep Harman, Jane [CA-36] (introduced 3/25/2003)

**S.1497** A bill to amend the Communications Act of 1934 to revise and expand the lowest unit cost provision applicable to political campaign broadcasts, to establish commercial broadcasting station minimum airtime requirements for candidate-centered and issue-centered programming before primary and general elections, to establish a voucher system for the purchase of commercial broadcast airtime for political advertisements, and for other purposes.

**Sponsor:** Sen McCain, John [AZ] (introduced 7/30/2003)

**S.2505** A bill to implement the recommendations of the Federal Communications Commission report to the Congress regarding low power FM service.

**Sponsor:** Sen McCain, John [AZ] (introduced 6/4/2004)

**S.930** A bill to amend the Robert T. Stafford Disaster Relief and Emergency Assistance Act to establish a program to provide assistance to enhance the ability of first responders to prepare for and respond to all hazards, and for other purposes.

**Sponsor:** Sen Inhofe, Jim [OK] (introduced 4/28/2003)

**H.R.3717** To increase the penalties for violations by television and radio broadcasters of the prohibitions against transmissions of obscene, indecent, and profane material, and for other purposes.

**Sponsor:** Rep Upton, Fred [MI-6] (introduced 1/21/2004)

**S.2056** A bill to increase the penalties for violations by television and radio broadcasters of the prohibitions against transmission of obscene, indecent, and profane language.

**Sponsor:** Sen Brownback, Sam [KS] (introduced 2/9/2004)

**S.2401** An original bill to authorize appropriations for fiscal year 2005 for military activities of the Department of Defense, to prescribe personnel strengths for such fiscal year for the Armed Forces, and for other purposes.

**Sponsor:** Sen Warner, John W. [VA] (introduced 5/11/2004)

**H.R.4026** To preserve local radio broadcast emergency and other services and to require the Federal Communications Commission to conduct a rulemaking for that purpose.

**Sponsor:** Rep Pickering, Charles W. (Chin) [MS-3] (introduced 3/24/2004)





**H.R.4069** To amend the Communications Act of 1934 to prevent excessive concentration of ownership of the nation's media outlets, to restore fairness in broadcasting, and to foster and promote localism, diversity, and competition in the media.

**Sponsor:** Rep Hinchey, Maurice D. [NY-22] (introduced 3/30/2004)

**S.2669** A bill to amend the Communications Act of 1934 to enhance the ability of direct broadcast satellite providers to offer additional local broadcast services to consumers under limited circumstances, and for other purposes.

**Sponsor:** Sen Sununu, John E. [NH] (introduced 7/15/2004)

**S.2820** A bill to ensure the availability of certain spectrum for public safety entities by amending the Communications Act of 1934 to establish January 1, 2009, as the date by which the transition to digital television shall be completed, and for other purposes.

**Sponsor:** Sen McCain, John [AZ] (introduced 9/21/2004)

**Before the Federal Communications Commission:**

In the Matter of Flexibility for Delivery of Communications by Mobile Satellite Service Providers in the 2 GHz Band, the L-Band, and the 1.6/2.4 GHz Bands, WT 02-55; ET 95-18; ET 00-258; IB 01-185

In the Matter of Broadcast Localism, MB 04-233

In the Matter of Audio Broadcasting Systems and Their Impact On the Terrestrial Radio Broadcast Service, MM 99-325

In the Matter of Digital Output Protection Technology and Recording Method Certifications: TiVoGuard Digital Output Protection Technology, MB 04-63

In the Matter of Review of the Commission's Broadcast and Cable Equal Employment Opportunity Rules and Policies, MM 98-204

In the Matter of Over-the-Air Broadcast Television Viewers, MB04-210

In the Matter of A la Carte and Themed Tier Programming and Pricing Options for Programming Distribution on Cable Television and Direct Broadcast Satellite Systems; MB 04-207

In the Matter of Unlicensed Operation in the TV Broadcast Bands; Additional Spectrum for Unlicensed Devices Below 900 MHz and in the 3 GHz Band; ET 04-186; ET 02-380



In the Matter of Review of the Emergency Alert System, EB 04-296

In the Matter of Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming, MB 04-227

In the Matter of Children's Television Obligations of Digital Television Broadcasters, MM 00-167

In the Matter of Retention by Broadcasters of Program Recordings, MB 04-232

In the Matter of Nationwide Programmatic Agreement Regarding the Section 106 National Historic Preservation Act Review Process, WT 03-128

In the Matter of Rules and Policies Concerning Attribution of Joint Sales Agreements In Local Television Markets, MB 04-256

In the Matter of Carriage of the Transmission of Digital Television Broadcast Signals, MM 98-120

In the Matter of Second Periodic Review of the Commission's Rules and Policies Affecting the Conversion to Digital Television, MB 03-15

In the Matter of Ways to Further Section 257 Mandate and to Build on Earlier Studies, MB 04-228

In the Matter of Violent Television Programming and Its Impact on Children, ME 04-261

Petition for Declaratory Ruling of the National Association of Broadcasters Regarding the Programming Carried by Satellite Digital Audio Service Providers MB 04-160

In the Matter of Effects of Communications Towers on Migratory Birds, WT 03-187

**Before the U.S. Copyright Office:**

In the Matter of Notice and Recordkeeping for Use of Sound Recordings Under Statutory License, RM 2002-1F; RM 2002-1G

In the Matter of Acquisition and Deposit of Unpublished Audio and Audiovisual Transmission Programs, RM 2004-3



**Before the U.S. Patent & Trademark Office:**

In the Matter of World Intellectual Property Organization Broadcasters' Treaty

**17. United States House of Representatives**

United States Senate  
Federal Communications Commission  
U.S. Copyright Office  
U.S. Patent & Trademark Office

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Andrew Reinsdorf, Senior Vice President, Government Relations  
Michael Hershey, Senior Vice President Government Relations (NEW)  
Melinda Lewis, Director, Government Relations  
John Lively, Director, Government Relations  
Marsha J. MacBride, Executive Vice President, Law & Regulatory Policy  
Jack N. Goodman, Senior Vice President, General Counsel  
Valerie Schulte, Deputy General Counsel  
Benjamin F.P. Ivins, Senior Associate General Counsel  
Bart Stringham, Corporate Counsel  
Marcellus Alexander, Executive Vice President, Television  
Jerianne Timmerman, Associate General Counsel  
Ann West Bobeck, Assistant General Counsel  
Lawrence A. Walke, Associate General Counsel



15. General issue area code CPT - Copyright/Patent/Trademark (one per page)

Add page to continue specific issues description for this issue

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

**18. Name of each individual who acted as a lobbyist in this issue area** *Add a page to continue adding lobbyists for*

[illegible]

Filing #d31e34bc-5560-4b09-a54e-9a6dfb9379f6 - Page 23 of 38

Printed Name and Title Eddward O. Fritts, President & CEO

Signature



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Page 1



**15. Copyright****16. Congressional Legislation:**

**H.R. 4518** To extend the statutory license for secondary transmissions under section 119 of title 17, United States Code.

**Sponsor:** Rep Smith, Lamar [TX-21] (introduced 6/4/2004)

**S. 2013** A bill to amend section 119 of title 17, United States Code, to extend satellite home viewer provisions.

**Sponsor:** Sen Hatch, Orrin G. [UT] (introduced 1/21/2004)

**S.2644** A bill to amend the Communications Act of 1934 with respect to the carriage of direct **broadcast** satellite television signals by satellite carriers to consumers in rural areas, and for other purposes.

**Sponsor:** Sen Ensign, John E. [NV] (introduced 7/13/2004)

**S.3021** A bill to provide for the protection of intellectual property rights, and for other purposes.

**Sponsor:** Sen Hatch, Orrin G. [UT] (introduced 11/20/2004)

**Before the Federal Communications Commission:**

In the Matter of Digital Output Protection Technology and Recording Method Certifications: TiVoGuard Digital Output Protection Technology, MB 04-63

In the Matter of Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming, MB 04-227

In the Matter of Retention by Broadcasters of Program Recordings, MB 04-232

Petition for Declaratory Ruling of the National Association of Broadcasters Regarding the Programming Carried by Satellite Digital Audio Service Providers, MB 04-160

**Before the U.S. Copyright Office:**

In the Matter of Acquisition and Deposit of Unpublished Audio and Audiovisual Transmission Programs, RM 2004-3

**Before the U.S. Patent & Trademark Office**

In the Matter of World Intellectual Property Organization Broadcasters' Treaty



17. United States House of Representatives

United States Senate

Federal Communications Commission

U.S. Copyright Office

U.S. Patent & Trademark Office

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Melinda Lewis, Director, Government Relations

John Lively, Director, Government Relations

Valerie Schulte, Deputy General Counsel

Marsha J. MacBride, Executive Vice President, Law & Regulatory Policy

Marcellus Alexander, Executive Vice President, Television

Benjamin F.P. Ivins, Senior Associate General Counsel

Jack N. Goodman, Senior Vice President, General Counsel

Jerianne Timmerman, Associate General Counsel

Ann West Bobeck, Assistant General Counsel



15. General issue area code TAX - Taxation/Internal Revenue Code (one per page)

Add page to continue specific issues description for this issue

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue adding lobbyists for*

[illegible]

Filing #d31e34bc-5560-4b09-a54e-9a6dfb9379f6 - Page 29 of 38

Printed Name and Title

Eddward O. Fritts, President & CEO

Signature



LD-2DS (R)

Page

**15. Taxation****16. Congressional Legislation:**

**H.R.4520** To amend the Internal Revenue Code of 1986 to remove impediments in such Code and make our manufacturing, service, and high-technology businesses and workers more competitive and productive both at home and abroad.

**Sponsor:** Rep Thomas, William M. [CA-22] (introduced 6/4/2004)

**S.1637** A bill to amend the Internal Revenue Code of 1986 to comply with the World Trade Organization rulings on the FSC/ETI benefit in a manner that preserves jobs and production activities in the United States, to reform and simplify the international taxation rules of the United States, and for other purposes.

**Sponsor:** Sen Grassley, Charles E. [IA] (introduced 9/18/2003)

**S.2053** A bill to reduce the costs of prescription drugs for medicare beneficiaries, and for other purposes.

**Sponsor:** Sen Snowe, Olympia J. [ME] (introduced 2/6/2004)

**S. 2370** A bill to amend the Federal, Food, Drug, and Cosmetic Act relating to direct-to-consumer prescription drug advertising.

**Sponsor:** Sen Edwards, John [NC] (introduced 5/19/2004)

**17. United States House of Representatives**

United States Senate

Federal Communications Commission

**18. Edward O. Fritts, President and CEO**

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Andrew Reinsdorf, Senior Vice President, Government Relations

Michael Hershey, Senior Vice President Government Relations (**NEW**)

Melinda Lewis, Director, Government Relations

John Lively, Director, Government Relations

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15. General issue area code TEC - Telecommunications (one per page)

Add page to continue specific issues description for this issue

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue adding lobbyists for*

[illegible]

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Printed Name and Title

Eddward O. Fritts, President & CEO

Signature



LD-2DS (RM)

Page 1

**15. Telecommunications**

**16. Congressional Legislation:**

**HR 4400**: To establish the Office of Wireless Public Safety Interoperable Communications, to provide grants and other support to achieve communications interoperability in the United States, and for other purposes.  
Sponsor: **Rep Lowey, Nita M. [NY-18] (introduced 5/19/2004)**

**17. United States House of Representatives**  
**United States Senate**  
**Federal Communications Commission**

**18. Edward O. Fritts, President and CEO**  
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**Andrew Reinsdorf, Senior Vice President, Government Relations**  
**Michael Hershey, Senior Vice President Government Relations (NEW)**  
**Melinda Lewis, Director, Government Relations**  
**John Lively, Director, Government Relations**

1  
1

Registrant Name National Association of BroadcastersClient Name National Association of Broadcaster**Information Update Page - Complete ONLY where registration information has changed.****20. Client new address**

Address

City

State

Zip Code

Country

**21. Client new principal place of business (if different than line 20)**

City

State

Zip Code

Country

**22. New general description of client's business or activities****LOBBYIST UPDATE****23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client**

First Name

Last Name

Suffix

First Name

Last Name

S

**1**

Jack

Goodman

**3****2****4****ISSUE UPDATE**

Find the code to select below.

**24. General lobbying issues that no longer pertain****AFFILIATED ORGANIZATIONS****25. Add the following affiliated organization(s)**

Name	Address	Principal place of Business (city and state or country)
	Address	City
	C/S/Z	State Country
	Address	City
	C/S/Z	State

**26. Name of each previously reported organization that is no longer affiliated with the registrant or client****1****2****3****FOREIGN ENTITIES****27. Add the following foreign entities**

Name	Street Address	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage
	City	State/Province Country	City		
			State Country		

**28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, affiliated organization****1****3****5****2****4****6**

Add a page for more information

Printed Name and Title Eddward O. Fritts, President & CEO Signature  C

LD-2DS (R) )

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