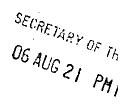
of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510



LOBBYING REGISTRATION Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration		1. Effective Date of Registration1/01/200	
2. House Identification Number 37382		Senate Identification Number 2934	
REGISTRANT			
3. Registrant name Alliance for A	merican Adve	rtising	
Address 555 12th Street, NW, Suite 710			******************************
City Washington	State DC	Zjp 20004	US
4. Principal place of business (if different than			
City	State	Zip	•
5. Telephone number and contact name			
202-638-1101 Contact M	ls. Karen Blit	z E-mail kgb@davidsondc.co	om
6. General description of registrant's business of non profit organization to promote fair advert			
Inducted "Self" and proceed to line 10. 7. Client name National Restaurant Associati Address 1200 17th Street, NW	on		
City Washington	State DC	Zip 20036	US
8. Principal place of business (if different than)			
City	State	Zip	
General description of client's business or ac trade association representing national resta	tivities		
LOBBYISTS 10. Name of each individual who has acted or is expection has served as a "covered executive branca a lobbyist for the client, state the executive and Name	h official" or "c	overed legislative branch official" within	two years of firs
James Davidson			

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LD-1DS (Rev. 4.06MAC)

Page 1

And Name / Milando Re	or American Advertising	Client Name N	ational Restaurant Association
LOBBYING ISSU	· · · · · · · · · · · · · · · · · · ·	codes listed in instructions a	nd on the reverse side of Form LD-1, pa
ADV			<u> </u>
12. Specific lobbying issue to promote fair advertising	es (current and anticipated) ng through legislation		
AFFILIATED OR 13. Is there an entity other a semiannual period a	r than the client that contribut	cs more than \$10,000 to the plans supervises or controls	lobbying activities of the registrant in the registrant's lobbying activities?
No ⇔ Go to line	: 14.		of this section for each entity matching on proceed to line 14.
Name		Address	Principal place of Business (city and state or country
FOREIGN ENTIT			
b) directly or i the client or	st 20% equitable ownership in indirectly, in whole or in major in any organization identified of the of the client or any organiza	r part, plans, supervises, cor in line 13; OT	on identified on line 13: Or ntrols, directs, finances or subsidizes action and has a direct interest in the outcome of
No ⇔ Sign and d	late the registration.		ete the rest of this section for each entity ng the criteria above, then sign and date t tion.
Name	Address	Principal place business (city and state or c	contribution for per
Signature Karen Bl	Digitally signed by Karen Bit Z Bit Chin - Karen Bitz C. Risacor I arrest to the so Cane. 2006/202 12:19:3 Karen Blitz, Director	US, O = DST Aces Unaffiliated Individual coursey and integrity of this document	Edit Form > File with I Senate Password File with S 2/2/2006

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