

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

### FLEISHMAN-HILLARD GOVERNMENT RELATIONS

2. Address:

1775 EYE STREET NW SUITE 700, WASHINGTON, DC 20006

3. Principal place of business (if different from line 2):

4. Contact Name: Max Sandlin

Telephone: 2025511440

E-mail (optional): jennifer.thomas@fleishman.com

Senate ID #: 70175-1004734

House ID #:

7. Client Name:  Self

### National Football League

## TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

## INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): 40,000.00

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): \_\_\_\_\_

### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: FLEISHMAN-HILLARD GOVERNMENT RELATIONS Client Name: National Football League

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: COM (one per page)

16. Specific lobbying issues:

Broadcasting issues as related to FCC regulation

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: LUTHER, WILLIAM

Covered Official Position (if applicable): MEMBER OF CONGRESS

Name: MCSHERRY, MICHAEL

Covered Official Position (if applicable): OFFICE OF LABOR AND MANAGEMENT SERVICES; US

Name: MCSHERRY, MICHAEL

Covered Official Position (if applicable): DOL; OFFICE OF CONGRESSIONAL RECORDS AND LEG

Name: MCSHERRY, MICHAEL

Covered Official Position (if applicable): ISLATION, USHUD

Name: SANDLIN, MAX

Covered Official Position (if applicable): MEMBER OF CONGRESS

Name: SWEET, PAUL

Covered Official Position (if applicable): COS, REP. VIC FAZIO

Name: TAYLOR, JEFFREY

Covered Official Position (if applicable): COS REP. DAVID MCINTYRE, DEPT. HHS

Name: THOMPSON, BRETT

Covered Official Position (if applicable): LD, SEN. JAMES M TALENT

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 14, 2008

Printed Name and Title: MAX SANDLIN, CO-CHAIRMAN -