

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

REGENCE BLUECROSS BLUESHIELD OF UTAH

2. Address:

2890 E COTTONWOOD PARKWAY, SALT LAKE CITY, UT 84121

3. Principal place of business (if different from line 2):

4. Contact Name: JENNIFER B. CANNADAY

Telephone: 801-333-5671

E-mail (optional): jcannada@regence.com

Senate ID #: 87791-12

House ID #: 36624000

7. Client Name: Self

TYPE OF REPORT

8. Year 2003 Midyear (January 1 - June 30): **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: Dec 30, 1899 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): _____

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

Method A. Reporting amounts using LDA definitions only

Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: REGENCE BLUECROSS BLUESHIELD OF UTAH Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

Labor HHS Appropriations Bill, Medicare Contractor Funding provisions.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CANNADAY, JENNIFER B.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: REGENCE BLUECROSS BLUESHIELD OF UTAH Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

S. 545/H.R. 660, Small Business Health Fairness Act of 2003, entire bill. H.R. 1, Medicare Prescription Drug and Modernization Act of 2003, Title I -- Medicare Prescription Drug Benefit, Title II | Medicare Enhanced Fee-For-Service and Medicare Advantage Programs; Medicare Competition, Title III | Combating Waste, Fraud and Abuse, Title IV | Rural Health Care Improvements, Section 402 | Immediate Establishment of Uniform Standardized Amount in Rural and Small Urban Areas, Title V | Provisions Relating to Part A, Title VI | Provisions Relating to Part B, Title IX | Regulatory Reduction and Contracting Reform, Subtitle B- Contracting Reform, Subtitle C | Education and Outreach, and Title XI | Access to Affordable Pharmaceuticals. S. 1, Prescription Drug and Medicare Improvement Act of 2003, Title I | Medicare Prescription Drug Benefit, Section 101 | Medicare Voluntary Prescription Drug Delivery Program, Section 103 | Medigap, Section 111 | Medicare Prescription Drug Discount Card and Transitional Assistance for Low-Income Beneficiaries, Title II | Medicare Advantage, Title IV | Medicare Fee-For-Service Improvements, Section 421 | Establishment of Floor on Geographic Adjustments of Payments for Physician Services, Title V | Medicare Appeals, Regulatory and Contracting Improvements, Section 521 | Increased Flexibility in Medicare Administration, Section 531 | Provider Education and Technical Assistance, Section 532 | Access to and Prompt Responses from Medicare Contractors.

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CANNADAY, JENNIFER B.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: REGENCE BLUECROSS BLUESHIELD OF UTAH Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: INS (one per page)

16. Specific lobbying issues:

S. 545/H.R. 660, Small Business Health Fairness Act of 2003, entire bill.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CANNADAY, JENNIFER B.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

H.R. 1, Medicare Prescription Drug and Modernization Act of 2003, Title I -- Medicare Prescription Drug Benefit, Title II | Medicare Enhanced Fee-For-Service and Medicare Advantage Programs; Medicare Competition, Title III | Combating Waste, Fraud and Abuse, Title IV | Rural Health Care Improvements, Section 402 | Immediate Establishment of Uniform Standardized Amount in Rural and Small Urban Areas, Title V | Provisions Relating to Part A, Title VI | Provisions Relating to Part B, Title IX | Regulatory Reduction and Contracting Reform, Subtitle B- Contracting Reform, Subtitle C | Education and Outreach, and Title XI | Access to Affordable Pharmaceuticals. S. 1, Prescription Drug and Medicare Improvement Act of 2003, Title I | Medicare Prescription Drug Benefit, Section 101 | Medicare Voluntary Prescription Drug Delivery Program, Section 103 | Medigap, Section 111 | Medicare Prescription Drug Discount Card and Transitional Assistance for Low-Income Beneficiaries, Title II | Medicare Advantage, Title IV | Medicare Fee-For-Service Improvements, Section 421 | Establishment of Floor on Geographic Adjustments of Payments for Physician Services, Title V | Medicare Appeals, Regulatory and Contracting Improvements, Section 521 | Increased Flexibility in Medicare Administration, Section 531 | Provider Education and Technical Assistance, Section 532 | Access to and Prompt Responses from Medicare Contractors. Labor HHS Appropriations Bills, Medicare Contractor Funding provisions

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CANNADAY, JENNIFER B.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: REGENCE BLUECROSS BLUESHIELD OF UTAH Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

H.R. 1, Medicare Prescription Drug and Modernization Act of 2003, Title I | Medicare Prescription Drug Benefit, Title XI | Access to Affordable Pharmaceuticals Act, S. 1, Prescription Drug and Medicare Improvement Act of 2003, Title I | Medicare Prescription Drug Benefit, Section 101 | Medicare Voluntary Prescription Drug Delivery Program, Section 103 | Medigap, Section 111 | Medicare Prescription Drug Discount Card and Transitional Assistance for Low-Income Beneficiaries.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CANNADAY, JENNIFER B.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 17, 2004

Printed Name and Title: JENNIFER B. CANNADAY - ASSISTANT VICE PRESIDENT, LEGISLATIVE & REGULATORY