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## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

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1. Registrant Northe			
Fleishman-Hillard, Inc.			
2. Address : Check if different than previously reported 1615 L. Street, NW Washington Suite 1000 DC 20036			
3. Principal Place of Business (if different from line 2)			
Cley State/Zip (or Country)			
4. Centart Mann: Telephone F-mail Paul Johnson 202-659-9330	1 (optional) 5. Scalle FD # 30781094		
7. Client Hame [] Self City of Escondido	6. House ID# 30781004		
1999			
TYPE OF REPORT 8. Year 1998 Midyear ( ). Check if this filing amends a previously filed version of this			
0. Check if this is a Termination Report [] >> Termination			
INCOME OR EXPENSES - Complete Either	Line 12 OR Line 13		
12. Lobbying Firms	13. Organizations		
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:		
Less than \$10,000 (")	Less than \$10,000 []		
\$10,000 or more	\$10,000 or more ( ) >> \$		
Provide a good faith estimate, rounded to the nearest	14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.		
\$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity	☐ Method A. Reporting amounts using LDA definitions only		
for lobbying activities on behalf of the client).	☐ Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code		
An	☐ Method C. Reporting amounts under section 162(e) of the Internal Revenue Code		
Signature	Date 2/16/99		
Printed Name and Tule Paul Johnson - Executive Vice Pres	sident and General Manager Page 1 of 5		

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	General issue			
	Specific Lobi			
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7	House(s) of (	Congress and Federal agencies contacte	ed D' Check if Nonc	
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8.	Name of each	r individual who acted as a lobbyist in a	this issue area  Covered Official Position (if applicable)	Mew 1
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int	ed Name and	Title Paul Johnson - Executive Vice	President and General Manager Page	2 of 5

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aga tio	aged in tobbyin rmation as req	ng on behalf of the client dur uested. Attach additional pag	ing the reporting perio (e(s) as needed.	ect the general issue areas in which the registrant d. Using a separate page for each code, provide	

BBYING ACTIVITY, Select as many codes as necessary to reflect an inhibiting on behalf of the client during the reporting period prination as requested. Attach additional page(s) as needed.  General issue area code WAS (one per page)	d. Using a separate page for each code, provide	
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	cipal place of business (if diffe	cront Sam line 20)			
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c. New Relieval od	scription of client's business of	r activities			
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