

Clerk of the House of Representatives
 Legislative Resource Center
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 Washington, DC 20515

Secretary of the Senate
 Office of Public Records
 232 Hart Building
 Washington, DC 20510

SECRETARY OF THE SENATE
 01 FEB 14 PM 5:46

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <i>Magazine Publishers of America, Inc.</i>			
2. Address <input type="checkbox"/> Check if different than previously reported <i>1211 Connecticut Ave NW, #610 Wash, DC 20036</i>			
3. Principal Place of Business (if different from line 2) City: _____ State/Zip (or Country) _____			
4. Contact Name <i>James R. Grogan</i>	Telephone <i>(202) 296-7277</i>	E-mail (optional)	5. Senate ID # <i>23496-12</i>
7. Client Name <input checked="" type="checkbox"/> Self	6. House ID # <i>30195000</i>		

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report → Termination Date _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____ <small>Income (nearest \$20,000)</small></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ <u>520,000</u> <small>Expenses (nearest \$20,000)</small></p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>
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Signature: *JRG*

Printed Name and Title: *James R. Grogan, Executive VP, Government Affairs*

LD-2 (REV. 6/98) PAGE 1 of 15

Registrant Name Magazine Publishers of America, Inc Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code LAW (one per page)

16. Specific lobbying issues
H.R. 4392, Intelligence Authorization Act for Fiscal Year 2001, Section 304.
S. 2507, Intelligence Authorization Act for Fiscal Year 2001, Section 303.

17. House(s) of Congress and Federal agencies contacted Check if None

Dept. of Defense
Dept. of Energy
House of Representatives
Senate
White House

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>James R. Cogan</u>		<input type="checkbox"/>
<u>Rita D. Cohen</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2-14-01
Printed Name and Title James R. Cogan, Executive VP. Gov't Affairs

Registrant Name Magazine Publishers of America Inc. Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code P65 (one per page)

16. Specific lobbying issues
Proposed postal rate increase.

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>James R. Cregan</u>		<input type="checkbox"/>
<u>Rick D. Cohen</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2-14-01
Printed Name and Title James R. Cregan, Executive VP, Gov't Affairs

Registrant Name Magazine Publishers of America, Inc. Client Name self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific lobbying issues
H.R. 3180, Telemarketing Victims Protection Act.

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>James R. Crogan</u>		<input type="checkbox"/>
<u>Rita D. Cohen</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2-14-01
Printed Name and Title James R. Crogan, Executive VP, Gov't Affairs

Registrant Name Magazine Publishers of America Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ADV (one per page)

16. Specific lobbying issues
R.R. 4686, Fair Balance Prescription Drug Advertising Act of 2000.

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>James R. Grogan</u>		<input type="checkbox"/>
<u>Rita D. Cohen</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2-14-01
Printed Name and Title James R. Grogan, Executive VP, Gov't Affairs

Registrant Name Marginal Publishers of America, Inc. Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BUD (one per page)

16. Specific lobbying issues
H. Con. Res. 290, Budget Resolution for Fiscal year 2001.
S. Con. Res. 101, Budget Resolution for Fiscal year 2001.

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>James R. Gregory</u>		<input type="checkbox"/>
<u>Rita D. Cohen</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2.14.01
Printed Name and Title James R. Gregory, Executive VP, Gov't Affairs

Registrant Name Magazine Publishers of America, Inc. Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues
H.R. 2614, Minimum Wage and Business Tax Breaks Act of 2000.

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>James R. Cragan</u>		<input type="checkbox"/>
<u>Rita D. Cohen</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2-14-01
Printed Name and Title James R. Cragan, Executive VP Gov't Affairs

Registrant Name Magazine Publishers of America, Inc. Client Name self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code A-RT (one per page)

16. Specific lobbying issues

Proposed restrictions on content in various arts and entertainment media.

17. House(s) of Congress and Federal agencies contacted Check if None
*House of Representatives
Senate*

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<i>James R. Cregan</i>		<input type="checkbox"/>
<i>Rita D. Cohen</i>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *[Signature]* Date 2-14-01
Printed Name and Title James R. Cregan, Executive VP, Govt Affairs

Registrant Name Magazine Publishers of America Client Name self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code C&T (one per page)

16. Specific lobbying issues
Issues pertaining to U.S. copyright law.

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate
Copyright Office
PTO

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2-14-01
Printed Name and Title James R. Gregg, Executive VP, Gov't Affairs

Registrant Name Maging Publishers of America Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code GSP (one per page)

16. Specific lobbying issues

Issues pertaining to privacy.

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate
FTC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 2.14.01
Printed Name and Title James R. Cragen, Executive VP, Gov't Affairs

Registrant Name Massing Publishers of America Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code EDU (one per page)

16. Specific lobbying issues

Issues pertaining to "commercialization" of school programs, literacy.

17. House(s) of Congress and Federal agencies contacted Check if None

*House of Representatives
Senate*

18. Name of each individual who acted as a lobbyist in this issue area

Name	Conveyed Official Position (if applicable)	New
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature: *[Signature]* Date: 2-14-01
Printed Name and Title: James R. Cregan Executive VP. Gov't Affairs

Registrant Name Magazine Publishers of America Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code GAM (one per page)

16. Specific lobbying issues

Issues pertaining to gambling on the Internet and advertising of same.

17. House(s) of Congress and Federal agencies contacted Check if None

*House of Representatives
Senate*

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *[Signature]* Date 2-14-01
Printed Name and Title James R. Cragen, Executive VP, Govt Affairs

Registrant Name Magazine Publishers of America, Inc. Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code MIA (one per page)

16. Specific lobbying issues

Issues pertaining to content of, and advertising in, magazines and other media.

17. House(s) of Congress and Federal agencies contacted Check if None

*House of Representatives
Senate*

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<i>James R. Grogan</i>		<input type="checkbox"/>
<i>Rita D. Gohier</i>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

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Printed Name and Title James R. Grogan Executive VP, Gov't Affairs

Registrant Name Magazine Publishers of America Client Name Self

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15. General issue area code TOB (one per page)

16. Specific lobbying issues

Issues pertaining to activities protected by the First Amendment.

17. House(s) of Congress and Federal agencies contacted Check if None

*House of Representatives
Senate*

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<i>James R. Cregan</i>		<input type="checkbox"/>
<i>Rita D. Cohen</i>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *[Signature]* Date 2-14-01
Printed Name and Title James R. Cregan, Executive VP, Gov't Affairs

Registrant Name Magazine Publishers of America Client Name self

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15. General issue area code TRD (one per page)

16. Specific lobbying issues

Issues pertaining to sales of magazines in foreign countries.
Issues pertaining to European union.

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate
USTR

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<i>James R. Cregan</i>		<input type="checkbox"/>
<i>Rita D. Cohen</i>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *JRC* Date 2.14.01
Printed Name and Title James R. Cregan, Executive VP, Gov't Affairs