

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**BLUE CROSS & BLUE SHIELD ASSN**

2. Address:

1310 G ST NW, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

City: 1310 G STREET, N.W. State/Zip(or Country): DC 20005

4. Contact Name: WILLIAM A. BRESKIN

Telephone: 202-942-1064

E-mail (optional): william.breskin@wro.bcbsa.com

Senate ID #: 6358-12

House ID #: 315760000

7. Client Name:  Self

## TYPE OF REPORT

8. Year 2003 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

## INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): \_\_\_\_\_

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): 3,940,000.00

### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

HR2673 (HR2660 & S1356) "LHHS Appropriations" - sections pertaining to Medicare Contractor Funding only

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

## LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

AHPs; S545 & HR660 "Small Business Health Fairness Act of 2003"; Uninsured (No Bill); Patient Safety; S720 "Medical Safety Bill" and HR877 "Patient Safety Improvement Act of 2003"; Medical Malpractice: HR5 "Malpractice Liability Bill" and S11 "Medical Malpractice Liability Bill"; Genetics/Genetic Nondiscrimination: HR1910 "Nondiscrimination Act of 2003" and S1053 "Genetic Information Nondiscrimination Act of 2003"; HR450 "Small Business Health Insurance Affordability Act of 2003" and S100 "Access to Affordable Healthcare Act"; HIPAA: Administrative Simplification, Privacy Issues, Transaction Code Sets; ICD10 including sections of H1; FEHBP Cost Accounting Standards Exemption including Section 528 of Conf Report 108-401; FEHBP Dental Benefits; General Insurance Market Issues

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
Health & Human Services, Dept of (HHS)  
Office of Personnel Management (OPM)  
SENATE  
White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA  
Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)  
Name: BERGMAN, ANDREA  
Covered Official Position (if applicable): N/A  
Name: CERISANO, JOHN  
Covered Official Position (if applicable): N/A  
Name: DIDAWICK, KATHY  
Covered Official Position (if applicable): N/A  
Name: DOYLE, TERESA  
Covered Official Position (if applicable): N/A  
Name: ERICKSEN, JACK  
Covered Official Position (if applicable): N/A  
Name: EWING, GARY  
Covered Official Position (if applicable): N/A  
Name: FOX, ALISSA  
Covered Official Position (if applicable): N/A  
Name: HALTMEYER, KRIS  
Covered Official Position (if applicable): N/A  
Name: HANDELMAN, JUSTINE  
Covered Official Position (if applicable): N/A  
Name: HEAD, BILL  
Covered Official Position (if applicable): N/A  
Name: LAPIERRE, STEVE  
Covered Official Position (if applicable): N/A  
Name: LEHNHARD, MARY NELL  
Covered Official Position (if applicable): N/A  
Name: LEIBENSPERGER, TOM  
Covered Official Position (if applicable): N/A  
Name: MUSKER, JOE  
Covered Official Position (if applicable): N/A  
Name: NYQUIST, CHRISTINA  
Covered Official Position (if applicable): N/A  
Name: SEROTA, SCOTT  
Covered Official Position (if applicable): N/A  
Name: TRIMBLE, BERRY  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

## LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare Reform and Medicare Prescription Drug Benefit: HR1 "Medicare Prescription Drug and Modernization Act of 2003" and S1 "Prescription Drug and Medicare Improvement Act of 2003"; Medicare Contractor Reform: HR810 "Medicare Regulatory and Contracting Reform Act of 2003" and S1332 "Medicare Educational, Regulatory Reform, and Contracting Improvement Act of 2003" and Sections of S1; Medigap; Medicaid: S1369 "A bill to ensure that prescription drug benefits offered to medicare eligible enrollees in the Federal Employees Health Benefits Program are at least equal to the actuarial value of the prescription drug benefits offered to enrollees under the plan generally."

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)  
Congressional Budget Office (CBO)  
HOUSE OF REPRESENTATIVES  
Health & Human Services, Dept of (HHS)  
SENATE  
White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA  
Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)  
Name: BERGMAN, ANDREA  
Covered Official Position (if applicable): N/A  
Name: CERISANO, JOHN  
Covered Official Position (if applicable): N/A  
Name: DIDAWICK, KATHY  
Covered Official Position (if applicable): N/A  
Name: DOYLE, TERESA  
Covered Official Position (if applicable): N/A  
Name: ERICKSEN, JACK  
Covered Official Position (if applicable): N/A  
Name: EWING, GARY  
Covered Official Position (if applicable): N/A  
Name: FOX, ALISSA  
Covered Official Position (if applicable): N/A  
Name: HALTMEYER, KRIS  
Covered Official Position (if applicable): N/A  
Name: HANDELMAN, JUSTINE  
Covered Official Position (if applicable): N/A  
Name: HEAD, BILL  
Covered Official Position (if applicable): N/A  
Name: LAPIERRE, STEVE  
Covered Official Position (if applicable): N/A  
Name: LEHNHARD, MARY NELL  
Covered Official Position (if applicable): N/A  
Name: MUSKER, JOE  
Covered Official Position (if applicable): N/A  
Name: SEROTA, SCOTT  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Sections of H1 and S1 pertaining to Prescription Drug Issues; Generic Drugs; Drug Comparative Effectiveness; House Amendment 215 to HR2660 "Labor HHS Appropriations for FY 2004".

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
Health & Human Services, Dept of (HHS)  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CERISANO, JOHN  
Covered Official Position (if applicable): N/A  
Name: NORTH, NAN  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: VET (one per page)

16. Specific lobbying issues:

HR 1562 "Veterans Health Care Cost Recovery Act of 2003" and S585 "Military Retiree Survivor Relief Act of 2003"

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA

Covered Official Position (if applicable): N/A

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JACK

Covered Official Position (if applicable): N/A

Name: HALTMEYER, KRIS

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 17, 2004

Printed Name and Title: JACK ERICKSEN - EXECUTIVE DIRECTOR, CONGRESSIONAL RELATIONS

## Information Update Page:

Complete **ONLY** where registration information has changed.

### LOBBYIST UPDATE

**23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client**

Name: ALDRICH, STEPHANIE  
Name: ALESSI, MARGARET  
Name: ARZUAGA, PATRICIA  
Name: BECKER, BRENDA LARSON  
Name: BRADISH, NANCY  
Name: BRYANT, JENNIFER  
Name: COHEN, SHARON  
Name: COOPER, STEPHEN  
Name: GUERDAT, DOUGLAS  
Name: HARRISON, SCOTT  
Name: HEMMINGWAY-BURLEW, JENNIFER  
Name: HICKS, CAROLYN  
Name: HOWARD, DICK  
Name: JACKSON, DAWN  
Name: LARSON, ROD  
Name: MAESTRE, LYNN  
Name: MILLER, JULIE SIMON  
Name: NELL, JOE  
Name: NESTOR, SUSAN  
Name: OWEN, AMY M.  
Name: RICETTI, JEFFREY  
Name: ROBERTS, MICHAEL A.  
Name: SIMMON, CHRISTINE  
Name: SLACKMAN, JOEL  
Name: ULMER, DAN  
Name: WEBB, BRIAN

### ISSUE UPDATE

**24. General lobbying issues previously reported that NO LONGER pertain**

### AFFILIATED ORGANIZATIONS

**25. Add the following organization(s)**

**26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client**

### FOREIGN ENTITIES

**27. Add the following foreign entities**

**28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization**

Signature: ON FILE      Date: Feb 17, 2004

Printed Name and Title: JACK ERICKSEN - Executive Director, Congressional Relations