

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**BLUE CROSS & BLUE SHIELD ASSN**

2. Address:

1310 G ST NW, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

City: 1310 G STREET, N.W. State/Zip(or Country): DC 20005

4. Contact Name: WILLIAM A. BRESKIN

Telephone: 202-942-1064

E-mail (optional): william.breskin@wro.bcbsa.com

Senate ID #: 6358-12

House ID #: 315760000

7. Client Name:  Self

## TYPE OF REPORT

8. Year 2002 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

## INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): \_\_\_\_\_

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): 4,540,000.00

### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

Medicare Contractor Funding Labor HHS Appropriations Bill - Medicare Contractor Funding only

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FOX, ALISSA

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: TRIMBLE, BERRY

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

## LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

Healthcare Reform - General, Uninsured, Insurance Reform, Individual Market Reform, "Patients' Bill of Rights Act" (H.R.2315), "Bipartisan Patient Protection Act" (H.R.2563 \ S.1052), "Small Business Health Fairness Act" (H.R.1774 \ S.858), AHPs, MEWAs, "Health Plan Purchasing Alliance Act" (S.2035), "Mental Health Equitable Treatment Act" (S.543), Mental Health Parity, Trade Act of 2002 - sections re health insurance coverage, Cost Accounting Standards with regard to FEHBP, Children's National Medical Center, Medical Malpractice, DOL Claims Rule, Administrative Simplification, HIPAA, HIPAA Privacy Rule, Privacy, "Online Personal Privacy Act" (S.2201), Tax credits for the purchase of health insurance (S.2666), "Self Employed Health Affordability Act (H.R.154), "Small Business Health Insurance Affordability Act" (H.R.5174), "Economic Security and Worker Assistance Act or 2001" (H.R.3529) sections on health insurance tax credits, "Patient Safety and Quality Improvement Act" (H.R.5478), "Patient Safety Improvement and Medical Injury Reduction Act" (S.3029), Genetics, "Genetic Discrimination on Basis of Genetic Information" (H.R.602\S.1995), "Genetic Non-Discrimination in Health Insurance and Employment Act" (S.318), "Genetic Information Non-Discrimination in Health Insurance Act" (S.382)

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

SENATE

White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA

Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: DIDAWICK, KATHY

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JACK

Covered Official Position (if applicable): N/A

Name: FOX, ALISSA

Covered Official Position (if applicable): N/A

Name: HALTMEYER, KRIS

Covered Official Position (if applicable): N/A

Name: HEAD, BILL

Covered Official Position (if applicable): N/A

Name: HEMMINGWAY-BURLEW, JENNIFER

Covered Official Position (if applicable): N/A

Name: LAPIERRE, STEVEN

Covered Official Position (if applicable): N/A

Name: LEHNHARD, MARY NELL

Covered Official Position (if applicable): N/A

Name: MUSKER, JOE

Covered Official Position (if applicable): N/A

Name: NYQUIST, CHRISTINA

Covered Official Position (if applicable): N/A

Name: SEROTA, SCOTT

Covered Official Position (if applicable): N/A

Name: TRIMBLE, BERRY

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: LBR (one per page)

16. Specific lobbying issues:

Antitrust - physician collective bargaining "Health Care Antitrust Improvement Act" (H.R. 3897)

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEAD, BILL

Covered Official Position (if applicable): N/A

Name: LAPIERRE, STEVE

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

## LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

"Medicare Reform Act" (S.1135), "Medicare Appeals, Regulatory, and Contracting Improvement Act" (S.1738), "Medicare Regulatory and Contracting Reform Act" (H.R. 3391), Medicare reform, Medigap reform, Medicare+Choice, Medicare Contractor Reform, Medicare Contractor Liability, Medicare Prescription Drug Benefit, "Medicare Prescription Drug Benefit Act" (S.2729), "Medicare Modernization and Prescription Drug Benefit Act" (H.R.4954), Medicare Secondary Payer

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

Congressional Budget Office (CBO)

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

SENATE

White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA

Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)

Name: BRESKIN, WILLIAM

Covered Official Position (if applicable): N/A

Name: BRYANT, JENNIFER

Covered Official Position (if applicable): N/A

Name: DIDAWICK, KATHY

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JACK

Covered Official Position (if applicable): N/A

Name: FOX, ALISSA

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: HEAD, BILL

Covered Official Position (if applicable): N/A

Name: LAPIERRE, STEVEN

Covered Official Position (if applicable): N/A

Name: LEHNHARD, MARY NELL

Covered Official Position (if applicable): N/A

Name: TRIMBLE, BERRY

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

## LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

"Greater Access to Affordable Pharmaceuticals Act of 2001" (S.812) "Access to Pharmaceuticals\Generics Act" (H.R1862), Generics Drugs Pharmaceutical costs, Prescription Drugs

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA

Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)

Name: BRYANT, JENNIFER

Covered Official Position (if applicable): N/A

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: HEAD, BILL

Covered Official Position (if applicable): N/A

Name: LAPIERRE, STEVEN

Covered Official Position (if applicable): N/A

Name: SIMMON, CHRISTINE

Covered Official Position (if applicable): N/A

Name: TRIMBLE, BERRY

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TOB (one per page)

16. Specific lobbying issues:

17. House(s) of Congress and Federal agencies contacted: **None**

18. Name of each individual who acted as a lobbyist in this issue area:

19. Interest of each foreign entity in the specific issues listed on line 16 above: **None**

Signature: ON FILE Date: Feb 14, 2003

Printed Name and Title: JACK ERICKSEN - EXECUTIVE DIRECTOR, CONGRESSIONAL RELATIONS

## Information Update Page:

Complete **ONLY** where registration information has changed.

### LOBBYIST UPDATE

**23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client**

Name: ALESSI, MARGARET  
Name: ARZUAGA, PATRICIA  
Name: BECKER, BRENDA LARSON  
Name: BRADISH, NANCY  
Name: COHEN, SHARON  
Name: COOPER, STEPHEN  
Name: GUERDAT, DOUGLAS  
Name: HARRISON, SCOTT  
Name: HEMMINGWAY-BURLEW, JENNIFER  
Name: HICKS, CAROLYN  
Name: HOWARD, DICK  
Name: JACKSON, DAWN  
Name: LARSON, ROD  
Name: MAESTRE, LYNN  
Name: MILLER, JULIE SIMON  
Name: NELL, JOE  
Name: NESTOR, SUSAN  
Name: OWEN, AMY M.  
Name: RICETTI, JEFFREY  
Name: ROBERTS, MICHAEL A.  
Name: SIMMON, CHRISTINE  
Name: ULMER, DAN  
Name: WEBB, BRIAN

### ISSUE UPDATE

**24. General lobbying issues previously reported that NO LONGER pertain**

TOB

### AFFILIATED ORGANIZATIONS

**25. Add the following organization(s)**

**26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client**

### FOREIGN ENTITIES

**27. Add the following foreign entities**

**28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization**

Signature: ON FILE Date: Feb 13, 2003

Printed Name and Title: -